

Bushfire Recovery Event Funding Guidelines

Snowy Valleys Council is partnering with Destination Riverina Murray to allocate funding support to events being hosted between February 1, 2020 and October 31, 2020 as part of the bushfire recovery process. The funding support has been provided through the Bushfire Community Resilience and Economic Recovery Fund (BCRERF) from the Commonwealth-State Disaster Recovery Funding Arrangements.

The funding has been provided to the Snowy Valleys Council to deliver quick, flexible, small-scale support for locally led community and economic recovery activities. The purpose is to support local business recovery and assist communities overcome the economic and social impacts of the bushfires.

Process

Event owners and committees that are hosting events in the Snowy Valleys Council area in the period between February 1, 2020 and October 31, 2020 are encouraged to make an application for funding support. Proposals must be received before May 31, 2020 and will then be presented by DRM to the Snowy Valleys Tourism and Business Bushfire recovery sub-committee who will make a recommendation for funding to the Snowy Valleys Council CEO.

Types of Events Supported

All events should have a focus on helping the community recover from the impacts of fire and where possible incorporate community resilience and wellbeing initiatives.

Events can be supported in three tiers that include major events, community events, and business events.

Tier 1 - Major Events

Events that will boost tourism and support local businesses by attracting people that live outside the local government area to attend for a daytrip or overnight visit.

Examples of ways the Major Events funding can be used include:

- Marketing support to promote the event to visitors living outside LGA.
- Shuttle buses to and from the event from major centres including Wagga, Albury and Canberra.
- Event infrastructure to increase capacity such as power, water stations, tables, chairs, food vendors, fencing.
- Infrastructure to allow a town or area to accommodate more people overnight.
- Securing a major artist, performer or keynote speaker that will attract a bigger audience.
- Event management and coordination to reduce the burden on communities and volunteers.

Funding is limited to \$25,000 (+GST) per event; there is no lower limit to the funding available.

Note, it is not anticipated a large number of events will receive the full amount of \$25,000, with most events encouraged to seek support in the area of \$5,000 to \$10,000.

Tier 2 - Community Events

Events that will support community and neighborhood strengthening and contribute to the recovery and planning process for the future following the bushfires.

Examples of ways the Community Events funding can be used include:

- Venue hire and event infrastructure to increase capacity such as power, water stations, tables, chairs, food vendors, fencing.
- Securing a performer or keynote speaker, including covering travel and accommodation costs.
- Event management and coordination to reduce the burden on communities and volunteers.

Funding is limited to \$2,500 (+GST) per event; there is no lower limit to the funding available.

Tier 3 - Business Events

Events that will provide a boost to the local economy by supporting business development.

Examples include attracting a keynote speaker or hosting a conference/workshop that has a focus on business growth/skills development and collaboration in the Snowy Valleys area.

Examples of ways the Business Events funding can be used include:

- Engaging a business development expert or organisation to curate and coordinate the event.
- Securing a keynote speaker that will attract a bigger audience, including covering travel and accommodation costs.
- Venue hire and event infrastructure to increase capacity such as power, water stations, tables, chairs, food vendors, fencing.
- Event management and coordination to reduce the burden on communities and volunteers.

Funding is limited to \$5,000 (+GST) per event; there is no lower limit to the funding available.

Funding

	Major Events	Community Events	Business Events
Funding is available up to (+GST)	\$25,000	\$2,500	\$5,000

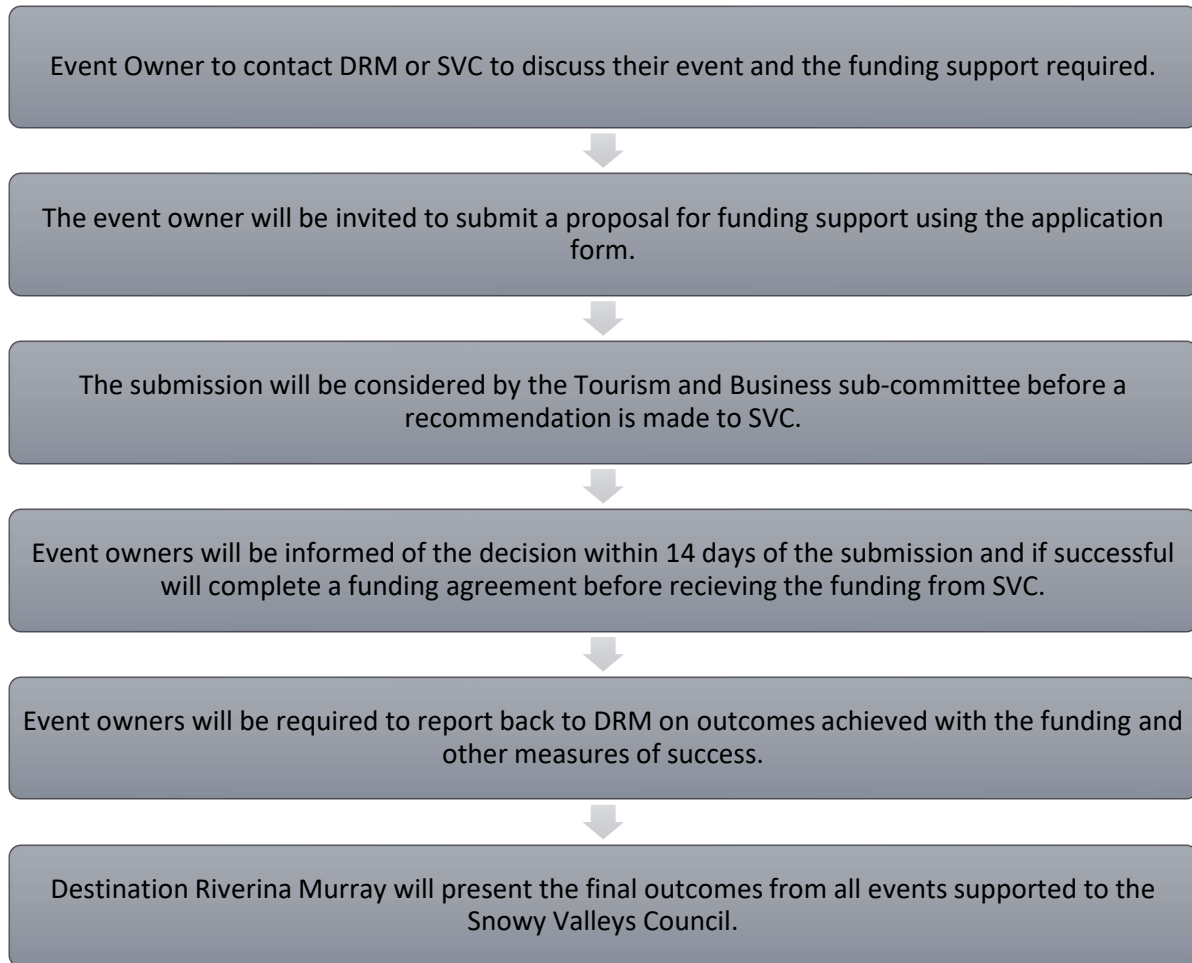
Note, if the event is successful in receiving funding the final amount may be less than the amount requested by the event owner. The amount provided will be determined on the recommendation of the Tourism and Business sub-committee and is ultimately at the discretion of the Snowy Valleys Council CEO.

How to Apply

Event owners/committees should contact either Destination Riverina Murray or the tourism and events team at Snowy Valleys Council to discuss their event and the proposal for funding support. Events will then be encouraged to submit a short proposal along with any supporting documentation. The proposal will then be considered by the Snowy Valleys Tourism and Business Bushfire sub-committee and a recommendation will then be made to the Snowy Valleys Council CEO regarding the funding.

The process is designed to be quick and easy, with an aim to assess and notify the event owner of the outcome within 14 days of making the submission. The step-by-step process is outlined in the following section.

Process



Key Information

Event owners/committees who are encouraged to submit a proposal will be asked to provide the following information using the application form:

- Executive summary and background to the event including date and location.
- Objectives of the 2020 event and how it will help the community recover from bushfire.
- Anticipated numbers of attendees/participants.
- Proposed activities that will be supported by the funding including quotes from suppliers, with a preference for using local suppliers where possible.
- Methods for measuring the success of each activity and how it has benefited the community during the bushfire recovery process.

Note, all events must have current public liability insurance cover that can be provided on request.

Contact for Questions

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