

Document Set ID: 2011170
Version: 1, Version Date: 19/11/2018



SNOWY VALLEYS COMMUNITY **FACTS & FIGURES** (2016 CENSUS DATA)

POPULATION
14,395



Median age **45**

Male 
50.6%

Female 
49.4%

FAMILIES
3,762

Average Household income
\$61,533 

ALL PRIVATE DWELLINGS **6,928**

AVERAGE PEOPLE PER HOUSEHOLD **2.3**

59%
People with post school qualifications

58.3%
People who work full time

29.8%
People who work part time

70.9% 
of households had at least one person access the internet from the dwelling

ABORIGINAL and/or TORRES STRAIGHT ISLANDER PEOPLE
630 | **4.4%** of population

Children aged **0 - 14 years** 
made up **18.1%** of the population

People aged **65 years** 
and over made up **22.2%** of the population

ANCESTRY

| | |
|------------|------|
| Australian | 34.6 |
| English | 29.6 |
| Irish | 8.9 |
| Scottish | 7.2 |
| German | 3.5 |

INDUSTRY OF EMPLOYMENT


| | |
|--|------|
|  Beef cattle farming (Specialised) | 5.7% |
|  Log Sawmilling | 3.4% |
|  Supermarket and Grocery Stores | 3.1% |
|  Corrugated Paperboard and Paperboard Container Manufacturing | 2.8% |
|  Local Government Administration | 2.8% |

LGA SIZE
8,960
square kilometres

232 COUNCIL STAFF

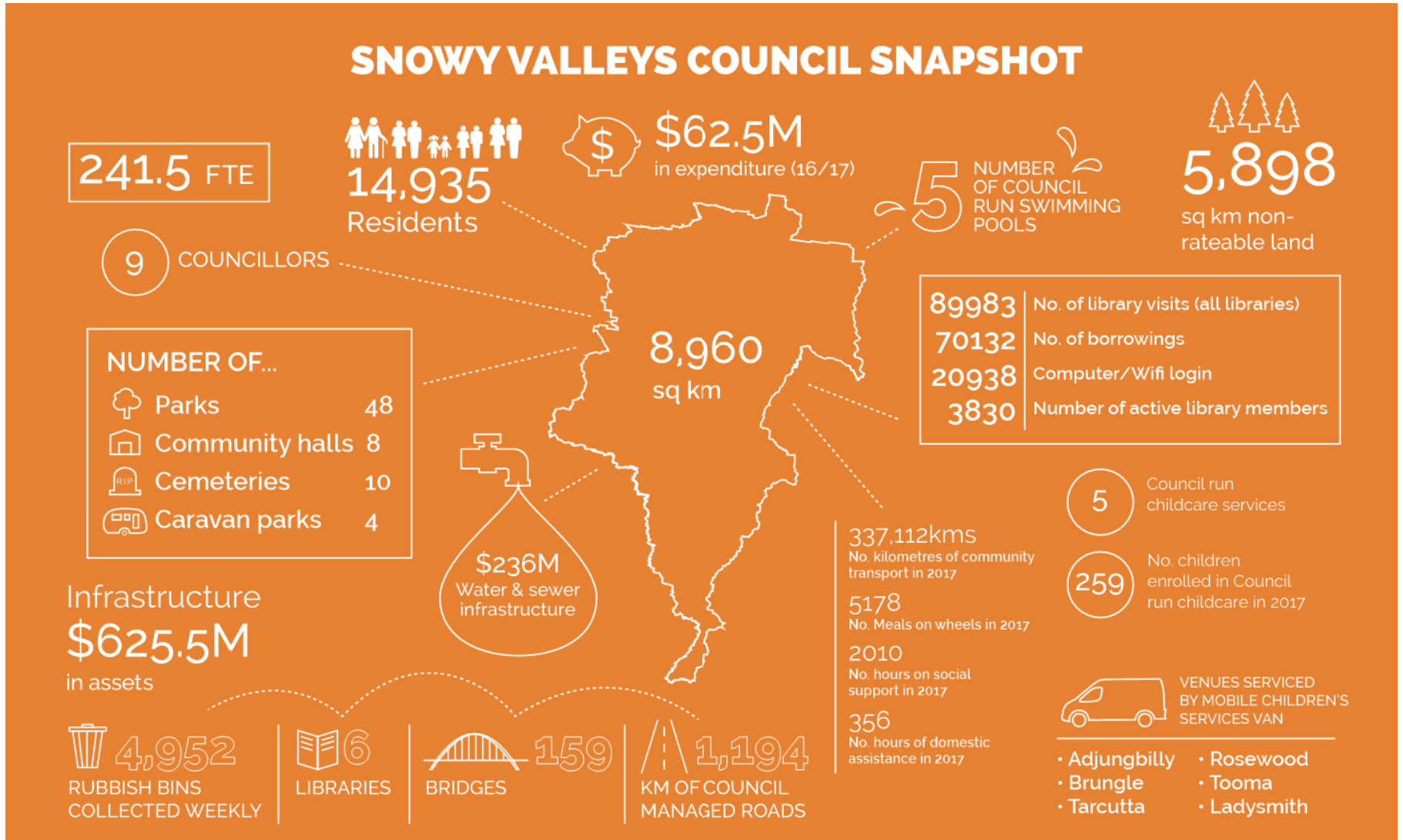
9 NUMBER OF COUNCILLORS

COUNTRY OF BIRTH

Australia **81.4%** 

LIVESTOCK NUMBERS AND VALUE LOCATED WITHIN THE LGA

| | | |
|--------------|---------|----------------------|
| Beef Cattle | 147,048 | \$147,048,000 |
| Dairy Cattle | 4,465 | \$4,465,000 |
| Sheep | 363,523 | \$39,471,600 |





LEARNINGS

from the past

THE VISY TUMUT PROJECT

1998-2001 - \$ 450M initial investment

2009 - \$550M expansion completed, doubling production capacity

2017 - \$100M expansion - enabling the production of white liner paper

2018 - \$600M expansion announced

Document Set ID: 2011170
Version: 1- Version Date: 19/11/2018

OUR VISY EXPERIENCE

“My vision for Visy Tumut is not only to keep our position as an example of world’s sustainable manufacturing, but to build on it,” - *Richard Pratt, June 2011*

THE PROS

Economic ‘good times’ for Tumut and Adelong

Localised employment (direct and indirect) and skill development

New businesses to town

New families to town

Cultural diversity

Annual influx of maintenance crews provide economic ‘boost’ in accommodation and hospitality sectors

THE CONS

Increased land prices - direct result of Visy’s acquisition of rural lands

Increased speculation on local housing market - inflated pricing (rent and buy)

Sustained inflation of real estate beyond construction period

Houses on market for long periods of time (years in some cases)

Executive staff commute from Wagga Wagga

Lack of visitor accommodation during annual maintenance shutdown



the **INVESTMENT SPIKE**

Snowy 2.0

Capital cost estimate - \$3.8 - \$4.5 billion
Project timeframe - estimated at 7 years
Direct and indirect employment estimates
- 5000 jobs across the region

State and Federal Government

Upgrade to Tumut Hospital - \$50M
Gocup Road - \$70M
Various grant funding streams

Private Sector

Visy Tumut - proposed \$650M upgrade

Personal

Tree Changers - relocating to the region
from the city

Increased investment in the local
agricultural sector - response to
increases in commodity prices

Document Set ID: 201117
Version: 1.0
Revision Date: 3/1/2019

the **OPPORTUNITIES**

ECONOMIC GROWTH – the investment spike will provide short term economic growth, it also provides the opportunity to leverage the investment to strategically grow areas of the economy to ensure a sustainable future for the region, e.g. the tourism sector

DEVELOPMENT – the investment spike will drive further development in the region, this needs to be strategic so that it is still viable after the investment spike.

TRAINING AND EMPLOYMENT – the investment spike will provide an opportunity for local people to undertake training and take up employment on the projects. Strategic training and employment relative to the local economy will help provide long lasting employment opportunities after the investment spike has passed.

EXPECTATIONS – the investment spike provides a great opportunity to tap into people's vision for the region and work together to deliver a future the community wants. Early and continuous community engagement is key to mitigating short

the **CHALLENGES**

RESOURCES – demand for human resources and skills in the region will exceed the current supply available. The likelihood of an influx of people to meet the demand is high.

ACCOMMODATION – the number of people that come to the region will exceed the available accommodation

CORE SERVICE DELIVERY PRESSURE – increased demand (due to people coming to the region) and pressure to retain existing levels of services may compromise our ability to deliver the required community services. Areas of particular concern include emergency response, policing, training and development, council services, health, tourism and education, ;

EXPECTATIONS – Snowy 2.0 is generating a high level of expectation within the local community. This expectation needs to be managed so that the community does not become disenfranchised and start to resent the projects.

There may also be a perception that the area is no longer a tourism destination due to all of the infrastructure works.

PREPARING FOR THE INVESTMENT SPIKE

Active participation and collaboration with the Snowy 2.0 Regional Coordination Group

Leveraging opportunities through the Canberra Region JO

Preparation of a Snowy Mountains Region Futures Strategy

Implementation of our new Economic Development Strategy

Prioritising our Advocacy efforts



Our economic development
VISION

“The Snowy Valleys will be a thriving, inclusive, connected and dynamic economy with an enviable lifestyle underpinned by quality infrastructure and services and employment in a diversity of innovative and sustainable local industries,”

- *Snowy Valleys Council Economic Development Strategy 2018-2022*

Document Set ID: 2011170
Version: 1, Version Date: 19/11/2018

Sustainable communities and

LIVEABILITY

Council will support or lead future focused investment in:

INFRASTRUCTURE

Improvement in essential infrastructure

COMMUNITY AMENITY AND INVESTMENT ATTRACTION

Investment, learning and living

GROWTH OF OUR ECONOMIC 'ENGINE' INDUSTRIES

Agriculture, forestry and timber products

STRONG AND SUSTAINABLE TOURISM SECTOR

Investment in tourism infrastructure and product

INFRASTRUCTURE

KEY AREAS OF FOCUS FOR SVC:

ROADS AND FREIGHT ROUTE IMPROVEMENT

- including the Brindabella Road and key haulage routes for agriculture and forestry industries

INDUSTRIAL LAND AVAILABILITY

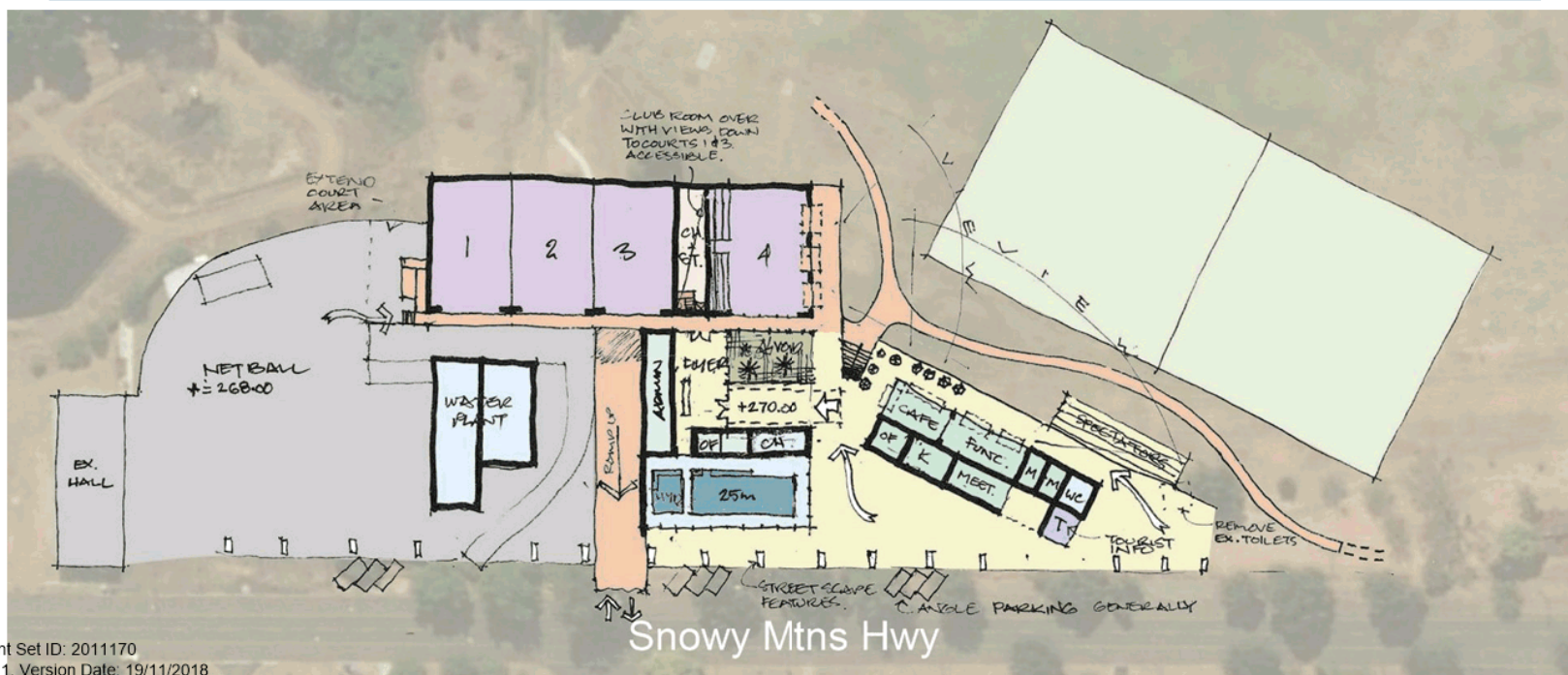
COMMUNITY AMENITY

KEY AREAS OF FOCUS FOR SVC:

HEALTH - including the attraction of health professionals

EDUCATION - including a business and education centre of excellence

RECREATION - including a multipurpose sports and community hub



Document Set ID: 2011170
Version: 1, Version Date: 19/11/2018

SUPPORT FOR OUR ENGINE INDUSTRIES

KEY AREAS OF FOCUS FOR SVC:

SOFTWOODS HUB - supporting the 4 billion trees initiative

ENABLING CRITICAL INFRASTRUCTURE - to support agriculture, horticulture and viticulture, including digital connectivity improvement



SUSTAINABLE TOURISM

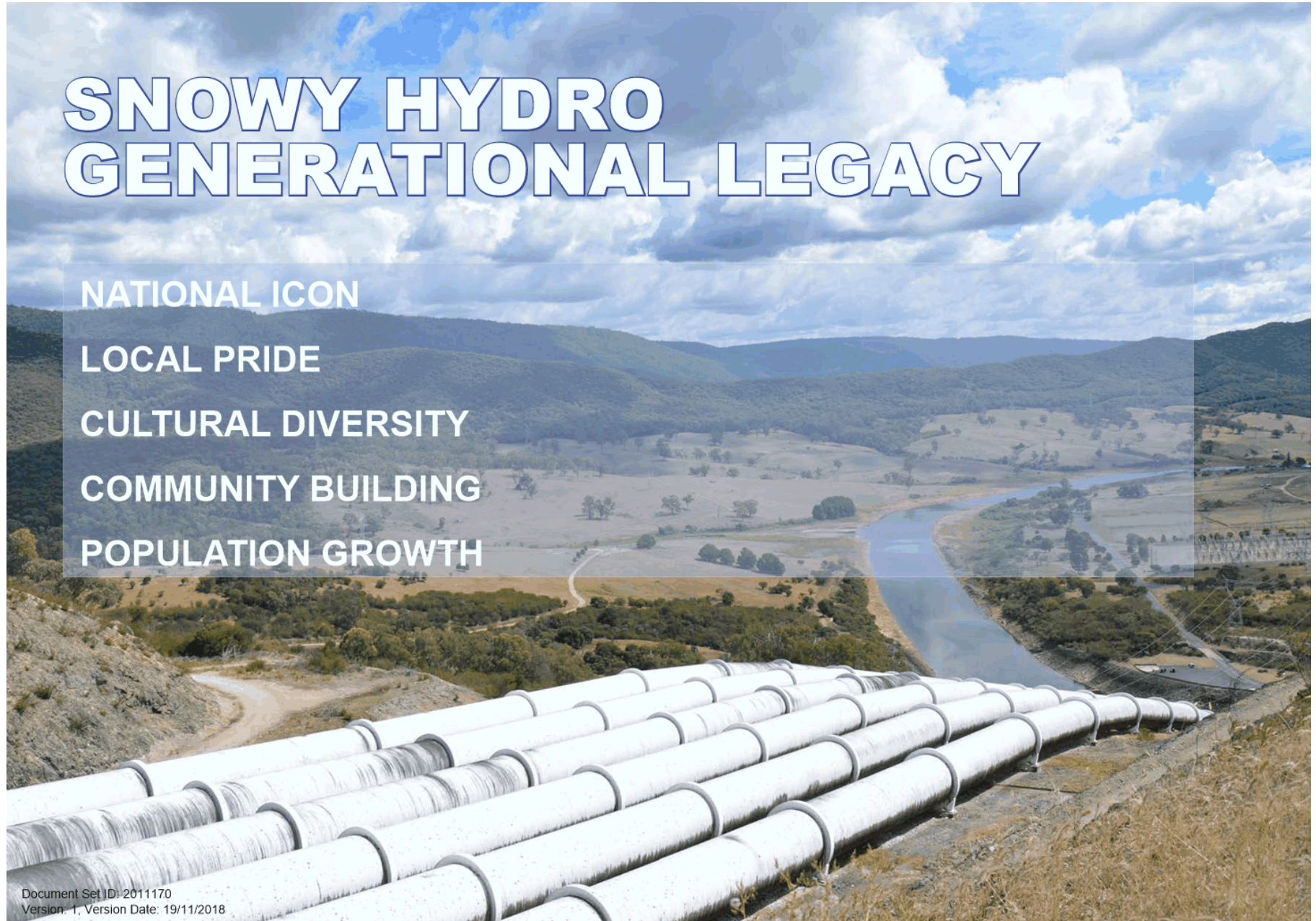
KEY AREAS OF FOCUS FOR SVC:

ACCOMMODATION

BUILDING CAPACITY OF OUR OPERATORS

CARAVAN PARK IMPROVEMENT

Document Set ID: 2011170
Version: 1 - Version Date: 19/11/2019



Document Set ID: 2011170
Version: 1, Version Date: 19/11/2018