



**THURSDAY 15 & FRIDAY 16,
AUGUST, 2019**

CONFERENCE PROGRAM



Power to the People, 2019

**THE HELLENIC CLUB OF
CANBERRA, MATILDA STREET,
WODEN, CANBERRA**

Brought to you by



Communities@Work

Supported by



THURSDAY 15 & FRIDAY 16 AUGUST, 2019

The Power to the People Conference will bring together people from across Australia who share a personal or professional passion for building citizen driven communities to –

- discover the power of social capital to help bring about positive economic, social and environmental change within our communities;
- discover the power of local, 'bottom up' and asset based approaches to strengthen community;
- discover the innovative ways in which other communities are striving to create that sense of belonging and connection that has been steadily eroded by globalisation and technology;
- discover how to draw on the unique wisdom, passions, skills and interests of residents to activate citizenship in creating healthy communities;
- explore the institutions and structures which both impede and enhance citizen driven efforts;
- explore a range of tools and methodologies that will inspire and empower people to believe, behave and act like citizens in control of their community and their destiny;
- discover like-minded people with whom to network with and create a lasting legacy of peer-to-peer learning; and above all,
- have fun!

Conference Dinner

This year the focus for our Conference dinner is great food, relaxation and connection.

We are excited to be holding this years dinner at Daana, which is a multi award winning restaurant serving southern Indian cuisine. Their ethos is generosity, originality, spirit of community, sustainability and of course great food which, we feel also represents the themes of the Power to the People Conference.

On arrival you will be served drinks, and will have the opportunity to enjoy some entrees while you relax and mingle. We will then sit down to a variety of delicious mains followed by dessert.

The menu that has been developed for us is amazing!

This will be an informal dining experience so, throughout the evening you will have the opportunity to move around as you please, and to connect with some of our Conference presenters and participants personally.



POWER TO THE PEOPLE

Building Citizen Driven Communities

Two Day Conference August 15th & 16th 2019
Masterclasses August 14th 2019

The Nation's capital provides the ideal setting for a National Community Engagement Conference. Effective community engagement and active citizenship are the cornerstones for achieving social change. For those of us who believe in the power of community, this is a chance to capitalise on the ultimate political setting. An opportunity to shine a light on the importance of building citizen driven communities for policy makers who create the legislation and political environment that strongly influences the ability of Australian communities to tackle social challenges at the local level.

This Conference will bring together people from across Australia who share a personal or professional passion for building citizen driven communities to –

- discover the power of social capital to help bring about positive economic, social and environmental change within our communities;
- discover the power of local, 'bottom up' and asset based approaches to strengthen community;
- discover the innovative ways in which other communities are striving to create that sense of belonging and connection that has been steadily eroded by globalisation and technology;
- discover how to draw on the unique wisdom, passions, skills and interests of residents to activate citizenship in creating healthy communities;
- explore the institutions and structures which both impede and enhance citizen driven efforts;
- explore a range of tools and methodologies that will inspire and empower people to believe, behave and act like citizens in control of their community and their destiny;
- discover like-minded people with whom to network with and create a lasting legacy of
- peer-to-peer learning; and
- have fun!

Conference Cost: \$550 (inc. GST)

*** Includes Conference dinner on Thursday 15th August.
 Conference held at the Hellenic Club of Canberra**

Masterclasses: 14th August 2019

Prior to the 2 day Conference, there will be two Masterclasses on offer. Participants may only participate in one full day Masterclass. Participation in the Masterclasses is not included as part of the registration cost for the 2 day Conference.

- 'Asset Based Community Development (ABCD) Masterclass' with Peter Kenyon, Director Bank of I.D.E.A.S.
- 'Take back your power: Creative strategies for making change happen' with David Engwicht, Director, Creative Communities International

Masterclass Cost: \$275 (inc. GST)

Venue: Hellenic Club of Canberra and Canberra Southern Cross Club

For more information and to register go to: www.bankofideas.com.au

Brought to you by:

Communities@Work



Proudly supported by:





THURSDAY 15TH, AUGUST

Program: Day One

From 7.45am Registration and sign up for one Skills Workshop per round. **Places are capped for each workshop. First in gets in!** Workshop descriptions can be found in the Conference Pack.

Refreshments and Introductions

8.45am Welcome, Introductions & Welcome to Country

- Peter Kenyon (Director, Bank of I.D.E.A.S.)
- Lee Maiden (CEO, Communities@Work)
- Welcome to Country

9.15am Keynote Presentation: '*How to be a Citizen Who Makes Change Happen*' - David Engwicht (Director, Creative Communities)

10.00am Keynote Presentation: '*From Ownership to Custodianship of the Commons: how a small social enterprise crowdfunded their "forever home"*' - Emma-Kate Rose & Robert Pekin (Directors, Food Connect)

10.30am Refreshments and conversations

11.00am Keynote Presentation: '*Canberra's A Close Knit Community*' - Molly Rhodin (Managing Director, Down to Earth Practical Solutions)

11.30am '*Inspiring community building stories from New Zealand*' - Emma Sherie (CommuniTea, Granity) and Robyn Hickman (South Alive)

12.30pm Lunch and conversations

1.30pm Skills Workshops - Round One

- '*Principles of Social Inclusion*' (Denver D'Cruz, General Manager, Inclusion Solutions)
- '*Bringing Back the Commons*' (Emma-Kate Rose & Robert Pekin, Directors, Food Connect)
- '*How to Get People Connecting in Real Life in their Neighbourhoods*' (Irene Opper, National Manager, Neighbourhood Connect)
- '*Connect! Don't Collect!: The Art of Community Mapping*' (Dee Brooks, Agitator, Blender and Chief tigger of the Jeder Institute)



THURSDAY 15TH, AUGUST

Program: Day One(cont)

2.45pm Refreshments and Conversations

3.15pm Skills Workshops - Round Two

- 'Community Minded Kids Workshop' (Zizi Charida, Founder and Director of Community Minds)
- 'Community Chapters of Change' (Molly Rhodin, Managing Director, Down to Earth Practical Solutions)
- 'Playful ABCD Gamification' (Rev Will Nicholas, Minister of the Uniting Church)
- 'Call it a Trial - The Power of Prototyping' (David Engwicht, founding Director of Creative Communities International)

4.30pm Keynote Presentation: 'Community Development starts *INSIDE* the Organisation' - Nick Maisey (West Australian social innovator and founder of Befriend)

5.00pm Close of formal Program

Participants have the option to travel to the New Zealand High Commission (140 Commonwealth Ave, Yarralumla ACT 2600) for a Sundowner / Reception including a short presentation by Dame Annette King, New Zealand Ambassador on New Zealand Community Building innovation.

From 7.00pm Conference Dinner: This year the focus for our Conference dinner is great food, relaxation and connection at an award winning, community minded South Indian Restaurant. Venue: Daana, 83 Theodore St, Curtin ACT 2601

Please note: Participants are required to make their own transport arrangements for the informal evening Program.

Conference Cartoonist Auction

This year's Power to the People Conference will feature Cartoonist Simon Kneebone. Simon will spend his time graphically capturing some of the interesting Conference themes and ideas that emerge. These original drawings by one Australia's prominent cartoonists will be auctioned at the end of the proceeds donated to a community project put forward by participants and selected by presenters.



FRIDAY 16TH, AUGUST

Program: Day Two

From 7.45am Light breakfast over topics of interest

8.45am Welcome and reflections on Day One

9.00am Keynote Presentation: '*The Importance of Social Capital in Building Local Communities*' - Dr Andrew Leigh (Politician and Author)

9.45am Keynote Presentation: '*Ordering from the Kids Menu*' - Rhys Williams (Mayor, City of Mandurah, WA)

10.25am Refreshments and conversations

10.50am Skills Workshops - Round Three

- '*Principles of Social Inclusion*' (Denver D'Cruz, General Manager, Inclusion Solutions)
- '*Bringing Back the Commons*' (Emma-Kate Rose & Robert Pekin, Directors, Food Connect)
- '*How to Get People Connecting in Real Life in their Neighbourhoods*' (Irene Opper, National Manager, Neighbourhood Connect)
- '*Connect! Don't Collect! : The Art of Community Mapping*' (Dee Brooks, Agitator, Blender and Chief Hugger of the Jeder Institute)

12.05pm Skills Workshop - Round Four

- '*Community Minded Kids Workshop*' (Zizi Charida, Founder and Director of Community Minds)
- '*Community Chapters of Change*' (Molly Rhodin, Managing Director, Down to Earth Practical Solutions)
- '*Playful ABCD Gamification*' (Rev Will Nicholas, Minister of the Uniting Church)
- '*Thriving, Connected Teams at Work*' (Nick Maisey, West Australian social innovator and founder of Befriend)

1.20pm Lunch and conversations

2.00pm Keynote Presentation: '*Community Building Innovations Emanating out of Disasters*' - Vicki Buck (former Mayor, City of Christchurch, New Zealand)

3.00pm Cartoon Auction and Conference close



Thursday 15 and Friday 16 August, 2019

The Hellenic Club of Canberra, Matilda Street, Woden, Canberra

Skills Workshop Details

Across the two days of this year's 'Power to the People' Conference participants will have the choice to undertake four workshops. Participants will be able to sign up for the workshops during Registration (from 7.45am) on Thursday 15 August. Workshop places are capped - first in, gets in! Please see Conference Program for times.

Principles of Social Inclusion

Available in Skills Workshop Rounds One and Three

In this presentation, Denver will discuss some of the principles of social inclusion and provide attendees with an easy to follow guide relating to the inclusion of people from traditionally low-participation backgrounds (People with disabilities, Aboriginal and Torres Strait Islander peoples, Culturally and Linguistically Diverse populations etc). This will see a significant shift from the traditional service delivery approach to a stronger focus on how existing community clubs, groups and organisations can include people and benefit from doing so!

About the Facilitator: Denver D'Cruz, General Manager of Inclusion Solutions

Denver D'Cruz is the General Manager of Inclusion Solutions (WA) who works to build inclusive and welcoming communities. Denver grew up in Canberra and has spent 20 years in the community sector, working in Sydney, the UK and Ireland before moving to Western Australia in 2008. Denver has combined a passion for sport and recreation with a heavy involvement in the community sector, taking a keen interest in asset-based development. Inclusion Solutions is an organisation that uses an asset based approach to ensuring that people from marginalised and low-participation backgrounds can be meaningfully included in community! Away from work, Denver is interested in cricket, real estate, travel, restoring old lawn mowers, motorbikes and cars!



Bringing Back the Commons: How social enterprises are using alternative fund raising strategies to create change

Available in Skills Workshop Rounds One and Three

In this workshop Emma-Kate and Robert will demonstrate how the power of the Commons is a "key ingredient" for change in diverse locations and contexts around the world. As a result of the upheavals brought on by free market capitalism, the social economy is emerging to fill in the gaps where governments have abrogated their duty to ensure the welfare of all citizens. We'll explore how social enterprises are well placed to support this Commons transition by helping to share knowledge and develop tools to create common value and facilitate open, participatory input across society.

About the Facilitators: Emma-Kate Rose and Robert Pekin, Directors, Food Connect

When Robert lost his family's fourth generation farm twenty years ago, he went into exile. The grief and shame led him on a journey to explore positive ways forward for farming in Australia. As a dairy farmer he felt a huge disconnection between his milk and the people drinking it. That feeling triggered a passion for creating a fairer food system for all farmers and for exploring ways to help people connect to those who grew and processed their food. Enter Food Connect, a social enterprise that Robert, a few local farmers and a small group of motivated mums kick-started, using the principles of Community Supported Agriculture in 2005. In 2007, Rob & Emma-Kate met. Emma fell in love with Robert and then Food Connect. Emma sold her car sharing business and joined the team. She was inspired by the incredible work of regenerative farmers and their dedication to solving the climate challenge, while growing highly nutritious food. The privilege of providing employment opportunities and creating a community of food citizens means we can also transform capitalism by doing business for good. In 2010, the staff voted her on as General Happiness Manager, and with their help, put good systems in place, leased out the commercial kitchen and expanded into wholesale. Today, they run Australia's first community-owned local food hub, the Food Connect Shed which is committed to our vision of creating a fairer food system, while earning a living wage and playing an integral part of transforming the food system.

How to Get People Connecting in Real Life in their Neighbourhoods

Available in Skills Workshop Rounds One and Three

What does it take to get people to connect with their neighbours and develop a sense of community? In this workshop you'll discover the processes and tools used by Neighbourhood Connect, a national charity, to support people to form neighbour groups across Australia - groups that don't need funding or paid staff.

About the Facilitator: Irene Opper, National Manager, Neighbourhood Connect

Irene Opper is the Founder and National Manager of Neighbourhood Connect, a national charity creating a connected neighbourhoods movement by making it easy for people to form neighbour groups across Australia. Passionate about community,



social change and effective organisations, Irene assists NFPs and government as a consultant (Oppportunity Consulting), and as an Asset Based Community Development Learning Sites Guide (Bank of I.D.E.A.S.).

Connect! Don't Collect! The Art of Community Mapping

Available in Skills Workshop Rounds One and Three

Within any household, neighbourhood or community there is a hidden treasure trove of resources, networks, passions, skills and abilities. Asset mapping supports community members to discover these hidden treasures and to tap into them as the foundational building blocks of getting good stuff done!

Asset mapping is one vehicle for community to identify, discover and connect with each other. It's not the only strategy to empower communities but it is more than a tool; it connects people through the sharing of stories and the identification of mutual strengths. This workshop will explore four areas of asset mapping: individual and family, community based, organisational and stakeholder &/or partner.

Underpinned by ABCD, this practical, immersive workshop will explore strengths-based community development patterns, practices, processes and principles based on 20 years of practical application, across a range of countries, and participants will discover how to seamlessly weave and embed asset mapping into their daily practice to effectively shift from dialogue to action.

About the Facilitator: Dee Brooks; Agitator, Blender and Chief Hugger of the Jeder Institute, Australia

Dee Brooks; Agitator, Blender and Chief Hugger of the Jeder Institute, Australia, is a passionate community engagement and development grassroots practitioner, facilitator and trainer with 20 years of experience in community, organisational and government settings. Dee has travelled and worked in over 20 countries and gets particularly excited watching people unearth the hidden treasures in their communities. Her background is in youth work, community-based research and university outreach. Dee is Director Oceania for the International Association of Community Development (IACD), a Faculty Member of the Asset Based Community Development (ABCD) Institute, a Steward of the ABCD In Action network, a founder of the ABCD Asia Pacific network, an Art of Hosting Steward and Practitioner, a Senior Facilitator for Holyoake's DRUMBEAT, a Flow Game Practitioner and a founding member of The Unconference.

Community Minded Kids Workshop

Available in Skills Workshop Rounds Two and Four

Children's education has been limited in regards to how they learn about community and we know much more needs to be done if we want to shift a 'me' generation to a 'we' generation. Zizi, who created the Community Minded Kids (CMK) program, will be sharing insights, tools and ideas of this unique program and inspiring stories shared by some of the students and teachers. Although the program is designed to build capacity



of teachers to run activities and lessons, the program would be of interest to anyone passionate about empowering and educating children in asset based community building and in giving them the confidence and inspiration to be positive contributors to their community and broader society.

About the Facilitator: Zizi Charida, Founder and Director of Community Minds

Zizi Charida is the Founder and Director of Community Minds (CM) Incorporated, a not-for-profit organisation, founded in 2014, that works with community groups and organisations across Australia and abroad, in developing programs that enhance, develop and build communities. CM has also designed its own programs that promote and foster community participation, inclusion and citizen driven initiatives.

Zizi has extensive experience in the education, community and corporate sectors. Over the past 21 years she has worked on a broad range of community building projects, with a focus on strengthening social cohesion and collective efficacy of communities. Zizi developed the Community Minded Kids program providing primary school aged children with a platform to explore and discover their communities with an appreciative mindset and contributing positively to their communities by actions that benefit others and their environment.

Playful ABCD Gamification

Available in Skills Workshop Rounds Two and Four

Practical applications of worker placement table top games such as 'Agricola, Lords of Waterdeep' and 'Pandemic' provide opportunities for practicing skills in ABCD. Games such as these can give community planners, leaders and members creative ways to explore such topics as understanding victory conditions, end states, asset mapping, management, clear communication and resilience in the face of setbacks. A fun hands on workshop which will demonstrate both the use of existing games and simulations and the theory behind gamification and the motivations community developers will encounter.

About the Facilitator: Rev Will Nicholas, Minister of the Uniting Church

Rev Will Nicholas is a Minister of the Uniting Church in Australia (currently working in Geelong Victoria), who enjoys expressions of faith and church beyond the norm. He has served as a youth and children's worker, university and school chaplain, local minister, and change agent. Will is an unashamed fan of science fiction and Gamer, always looking for opportunities for faith and culture to collide in exciting and transformative ways.

Community Chapters of Change

Available in Skills Workshop Rounds Two and Four

This workshop will provide an overview of a beautifully successful intergenerational community project of inclusion, advocacy and activism. Drawing from the original project, this session will encourage and enable participants the opportunity to



possibilities of practical change, deconstructing beliefs, values and richness through individual and contextual perspectives, life experiences and reflections on social capital.

About the Facilitator: Molly Rhodin, Managing Director, Down to Earth Practical Solutions

Molly Rhodin is an 'outside the circle' thinker, consultant, teacher, trainer and social justice advocate. Proudly involved in the education sector for nearly 30 years, she has worked in government roles, adult teaching, teaching and executive leadership. Molly has ridden, challenged, adapted and created waves of change affecting practice at all levels. Known for her practical, energetic and highly entertaining teaching and training, Molly now creates and inspires thousands of educators, teachers and leaders through her popular consultancy and resource service, Down to Earth Practical Solutions.

Call it a Trial – The Power of Prototyping

Available in Skills Workshop Round Two

Learn the power of treating everything as a trial. A practical, hands-on workshop. Each participant will design their very first trial, using what they already have. Experience this fun process that you can apply over and over again to every area of your life.

About the Facilitator: David Engwicht, founding Director of Creative Communities International

David is the founding Director of Creative Communities International. He is best known as the inventor of the 'Walking School Bus' and the '7 Day Makeover', a community-driven process that helps people transform their town centre in just seven days, on a shoe-string budget and without endless talk. He has written several books on transport, urban design and place making. His latest book 'Your New Wings: Living life more creatively', helps people unlock their creativity and make change happen. David is considered a global thought-leader in the fields of place making, agile planning and creativity. Project for Public Places in New York describe David as "one of the world's most innovative thinkers".

Thriving, Connected Teams at Work

Available in Skills Workshop Round Four

Workplaces can be stressful, anxiety-inducing contexts where we put on a mask each day to protect our true selves, and 'play the part' in an effort to fit in, in the hopes of being accepted. But workplaces can also be places of wholeness and connection, where we can show up as our full selves, quirks 'n all, and cultivate rich relationships and a sense of belonging. How do you like to give your gifts at work? How do you like others to show their appreciation for you? What are your points of greatest sensitivity? What do you find most helpful from others when you're doing it tough? In this participatory workshop, Nick Maisey will guide us to create our own personal profiles, that we can use

to take back to our workplaces, clubs or groups, to stimulate conversations that strengthen the way we relate to each other.

About the Facilitator: Nick Maisey, West Australian social innovator and founder of Befriend

Nick Maisey is a West Australian social innovator, movement-builder and values-based leader. In 2010 (as a student) Nick founded Befriend, a Perth-based community development organisation that employs movement building approaches to tackle social isolation, loneliness and exclusion. Nick has led Befriend's organisational development, service design and innovation work for the past nine years, collaborating with government, community organisations, researchers and individuals from diverse backgrounds to nurture social connectedness and belonging for individuals and communities.

In 2017, Nick Maisey became 1 of 10 Australians awarded a Social Change Fellowship through the Westpac Bicentennial Foundation, and undertook a 3-month global study of contemporary approaches to fostering inclusive, connected communities. Nick is now applying his fellowship insights to catalyse a movement of people and organisations acting with intention to nurture connectedness in individuals and communities.