



Rivers of Opportunity: **Activating your potential**

Barooga, NSW

20-22 August 2019

Registration

SEGRA provides a meeting place for people from across regional, rural and remote Australia to discuss the key issues facing regional Australia and what might be done at national, state and local levels to further drive sustainable regional economic development.

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SEGRA is Australia's most credible independent voice on issues affecting regional Australia

Australia's most credible, independent voice on issues affecting regional, rural and remote Australia

Delegates at **SEGRA** 2019 will hear about the seminal document Strategic Foresight for Regional Australia: mega trends, scenarios and implications from a key contributor Dr Tom Measham, CSIRO. This will provide an outstanding opportunity to consider how we make the most of these trends to deliver outcomes for the places in which we live, work and play. Some of the answers will lie in our deep understanding of our own place and its region. Other answers will be found in adoption of new perspectives that learn from the past and look to the future.

At **SEGRA** 2019 we will also be asking some of the big questions around key issues facing regional Australia – what are the roles of government and business in regional development, where and how does regional Australia fit on the national agenda, how best to fund development in regional Australia, how can we enhance lifelong learning in the regions, what are the benchmarks or thresholds for service delivery and how to ensure dynamic, vibrant healthy economies and communities?

As always **SEGRA** 2019 will profile success stories from those who live and work in regional Australia and discuss how these can work for your region.

At the end of the conference the National Steering Committee issues a Communique "Speaking up for Regional Australia." You are strongly encouraged to register and add your voice and experience to the conversation.





Monday 19 August

Pre-Conference Forums

9:30AM–4:30PM	INDUSTRY FORUM (\$325)
9:30AM–4:30PM	MURRAY DARLING BASIN FORUM (\$99)
5:30PM–7:30PM	WELCOME DRINKS

Tuesday 20 August

Activating your Potential

7:30AM	REGISTRATION OPENS
8:30AM–8:35AM	WELCOME TO COUNTRY
8:35AM–8:40AM	WELCOME TO SEGRA <i>Kate Charters, Convenor of SEGRA</i>
8:40AM–8:55AM	WELCOME TO STATE
8:55AM–9:15AM	REGIONAL AUSTRALIA AND THE NATIONAL AGENDA
9:15AM–9:45AM	STRATEGIC FORESIGHT FOR REGIONAL AUSTRALIA: MEGA TRENDS, SCENARIOS AND IMPLICATIONS <i>Dr Tom Measham, Research Group Leader, CSIRO</i>
9:45AM–10:15AM	DRIVERS AND CONSTRAINTS TO REGIONAL ECONOMIC DEVELOPMENT <i>Dr Daniel Terrill, Partner, Deloitte Access Economics Pty Ltd</i>
10:15AM–10:30AM	SEGRA CHALLENGE <i>Cassandra Hughes, Regional Manager, St John Ambulance, Great Southern</i>
10:30AM–11:00AM	MORNING TEA

Tuesday 20 August

Activating your Potential

11:00AM–11:20AM	DELIVERING PLACE-BASED REGIONAL DEVELOPMENT <i>Prof Lee Pugalis, Professor of Urban Studies, Institute for Public Policy and Governance</i>
11:20AM–11:50AM	FORMING DYNAMIC AND VIBRANT HEALTHY COMMUNITIES <i>Cr Libro Mustica, Mayor, Moira Shire Council</i> <i>Cr Matthew Hannan, Mayor, Berrigan Shire Council</i> <i>Teona Cousin, Manager Economic Development and Tourism, Mackay Regional Council</i> <i>Cassandra Hughes, Regional Manager, St John Ambulance, Great Southern</i>
11:50AM–12:15PM	INTEGRATED LIFE LONG LEARNING AND EMPLOYMENT IN THE REGIONS <i>Jan Owen, Chief Executive Officer, Foundation for Young Australians</i>
12:15PM–12:30PM	CO-CREATING SOLUTIONS TO REGIONAL CHALLENGES USING THINKATHONS <i>Kendall Clifton-Short, Director, The Purpose:Fully</i>
12:30PM–1:30PM	LUNCH
1:30PM–3:30PM	CONCURRENT SESSION 1 <i>Forming Dynamic and Vibrant Healthy Communities: growing and sustaining regional Australia</i> CONCURRENT SESSION 2 <i>Technology Embraced</i> CONCURRENT SESSION 3 <i>Integrated Lifelong Learning and Employment in the Regions</i> CONCURRENT SESSION 4 <i>Regional Economic Development: policy and practice</i> CONCURRENT SESSION 5 <i>Advocating for your Region</i>
3:30PM–4:00PM	AFTERNOON TEA
4:00PM–4:10PM	FROM CREATING BUREAUCRACY TO BATTLING IT: A PERSONAL INSIGHT <i>Paul Rosair, Principal, NAJA Business Consultancy Services</i>
4:10PM–4:20PM	THE GREATEST QUEST: SYNERGIES, COLLABORATION AND SUCCESS <i>Laticia Gibson, Managing Director, Blue Clay Marketing and Video Creatives</i>
4:20PM–5:15PM	DELEGATE CHALLENGE PITCHES
5:15PM–6:15PM	HAPPY HOUR
6:30PM–9:30PM	NETWORKING DINNER AND TRIVIA NIGHT

Wednesday 21 August

Local Solutions for Regional Development

7:30AM	REGISTRATION OPENS
8:30AM–8:50AM	REGIONAL AUSTRALIA AND THE NATIONAL AGENDA
8:50AM–9:20AM	PLACE-BASED APPROACHES TO REGIONAL DEVELOPMENT <i>Maxine Loynd, General Manager, Regional Policy, Department of Infrastructure, Regional Development and Cities</i>
9:20AM–9:40AM	TOURISM AND GEOTOURISM: TOURISM IN REGIONAL AUSTRALIA
9:40AM–10:05AM	REGIONAL EMPLOYMENT AND TRAINING <i>Dr Jen Cleary, Chief Executive Officer, Centacare Port Augusta SA</i>
10:05AM–10:30AM	UNDERSTANDING YOUR REGIONAL COMPETITIVENESS <i>Liz Ritchie, Co-Chief Executive Officer, Regional Australia Institute</i>
10:30AM–11:00AM	MORNING TEA
11:00AM–11:25AM	DELIVERING QUALITY FREIGHT, LOGISTICS, DISTRIBUTION SERVICES AND CONNECTIVITY NETWORKS <i>Kent Boyd, General Manager, Parkes Shire Council</i>
11:25AM–11:50AM	LEADERSHIP IN REGIONAL AUSTRALIA <i>Australian Rural Leadership Foundation</i>
11:50AM–12:30PM	MANAGING ENVIRONMENTAL CHANGE THE MURRAY DARLING BASIN: IMPLEMENTING BEST PRACTICE LANDSCAPE SCALE PLANNING AND MANAGEMENT <i>Ashley Bland, Director, Constructive Energy</i> <i>Peter Waterman, Adjunct Professor, Institute for Land, Water and Society (ILWS), Charles Sturt University</i> <i>Dr Chris Yeats, Executive Director, Geological Survey of NSW, Department of Planning and Environment, NSW Government</i>
12:30PM–1:30PM	LUNCH



Wednesday 21 August

Local Solutions for Regional Development

1:30PM–3:30PM

CONCURRENT SESSION 6

Local Solutions to Regional Development

CONCURRENT SESSION 7

Implementing Best Practice Landscape Scale Planning and Management

CONCURRENT SESSION 8

Tourism and Geotourism

CONCURRENT SESSION 9

Best Practice Sustainability

CONCURRENT SESSION 10

Infrastructure Planning

3:30PM–4:00PM

AFTERNOON TEA

4:00PM–4:45PM

CHALLENGE PITCHES

4:45PM–5:00PM

CONFERENCE SUMMATION

5:00PM–5:05PM

ANNOUNCEMENT OF CHALLENGE WINNER

5:05PM–5:15PM

ANNOUNCEMENT OF HOST REGION FOR SEGRA 2020 AND CLOSE

5:15PM–6:15PM

HAPPY HOUR

7:00PM–11:00PM

CONFERENCE DINNER





Thursday 22 August

Study Tour – A Region for the Family, a Visitors Perspective

8:45AM–9:05AM	TRAVEL TO TOCUMWAL
9:05AM–9:15AM	DRIVE AROUND AERO PARK AND WORLD WAR II RELICS
9:15AM–10:00AM	VISIT THE TOCUMWAL HISTORIC AERODROME MUSEUM
10:00AM–10:20AM	DRIVE TO THOMPSONS BEACH
10:20AM–11:20AM	CRUISE THE MURRAY RIVER ON THE PADDLEBOAT “COBBA” <i>Morning Tea onboard and Tourism Forum hosted by Murray Regional Tourism Board CEO Mark Francis</i>
11:20AM–12:20PM	DRIVE TO COROWA
12:20PM–1:45PM	VISIT THE COROWA WHISKEY AND CHOCOLATE FACTORY FOR LUNCH
1:45PM–2:15PM	FEDERATION MUSEUM
2:15PM–3:15PM	RETURN TO BAROOGA
3:15PM–3:45PM	AFTERNOON TEA ON ARRIVAL AT BAROOGA GOLF CLUB

Official Airline Partner



Qantas is delighted to be the exclusive airline partner for the **SEGRA** Conference 2019 being held in Barooga, NSW. Qantas is offering registered delegates and travel partner's special discounted airfares which are easily booked online via the dedicated booking portal on your conference registration travel page. When booking, use the allocated code **SEGRA19** to access these airfares. Please note: multiple stopover flights are excluded from this offer.

Qantas is Australia's largest domestic and international airline and is widely regarded as the world's leading long distance airline. With a reputation for excellence in safety, operational reliability, and world class customer service; Qantas offers a truly global network proposition for delegates travelling to Barooga, NSW for the **SEGRA** Conference in 2019.

BOOK HERE <https://segra.com.au/location/getting-there/>

Access code: SEGRA19



20–22 August 2019

CONFERENCE PROGRAM

Murray Darling Basin Forum	Monday 19 August 2019	\$99
Industry Forum	Monday 19 August 2019	\$325
Day 1	Tuesday 20 August 2019	\$895
Day 2	Wednesday 21 August 2019	\$895
Day 3: Study Tour (includes transport)	Thursday 22 August 2019	\$325

PACKAGE DEALS

Industry Forum + Day 1	19–20 August	\$1,050
Industry Forum + Day 1 + Day 2	19–21 August	\$1,295
Day 1 + Day 2	20–21 August	\$1,195
Day 1 + Day 2 + Study Tour	20–22 August	\$1,295
Industry Forum + Day 1 + Day 2 + Study Tour	19–22 August	\$1,495

NETWORKING FUNCTIONS

Welcome Drinks	Monday, 19 August 2019	\$65
Networking Dinner	Tuesday, 20 August 2019	\$85
Conference Dinner	Wednesday, 21 August 2019	\$150

- MasterCard or Visa surcharge of 1.5% applies
- Amex surcharge of 3% applies.
- Invoice surcharge of 5% applies for direct debiting.
- All prices in AUD and are inclusive of GST.

CANCELLATION POLICY

All cancellations must be made in writing to the Registration Officer. Cancellations made before 16 July 2019 incur a 25% penalty. There will be no refunds after this date. Substitute delegates are welcome, however the Registrations Officer must be advised in writing of any substitute delegates who will be attending. Sharing of registration with other parties is not permitted.

DISCLAIMER

The program and nominated speakers are correct at the time of printing. Changes to the final program structure and nominated speakers may occur due to operation and administration issues or other factors outside the control of the conference organisers.

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CONTACT: Mette Nielsen, Event Manager – info@segra.com.au