BATLOW DEVELOPMENT LEAGUE

ZOOM MEETING 6th May 2020

MEETING COMMENCED: 5.00 pm

PRESENT: N Shaw, C Smit (SVC), A Dickinson, C Agate, K Dawson, P Holton (SVC), H Tietze, T Billing, R Billing, K McLaren, B Hyams, C Dawson.

APOLOGIES: T McDonald, D Wiltshire.

SPECIAL NOTE:
Cor Smit noted that he believed the Draft Recommendations sent out by the secretary a week prior to the meeting should have been discussed at a full meeting with him present. Discussion took place. R Billing stated that they were only in draft form and had been written in consultation with a few members. They were issued for consideration by members and for discussion at this meeting.

MINUTES:
It was RESOLVED that the Minutes of the **Batlow Development League** (**BDL**) meeting held on 4th March, 2020 be accepted as read.

Moved: N Shaw/Seconded : C Agate/Passed

TREASURER'S REPORT:

It was RESOLVED that the Treasurer's Report of the **BDL** accounts to 5th February, 2020 be accepted as tabled.

Moved C Agate/Seconded: N Shaw/Passed

CORRESPONDENCE
Resignation
J Wilford has resigned from BDL for personal reasons.
Council papers

BUSINESS ARISING

Public Toilets.
Toilets are still not being cleaned weekly. The toilets at the Literary Institute are open but the toilets at the show ground are closed due to Covid19 restrictions.

Pedestrian Crossing Batlow Road.
No further update. P Holton will report at next meeting.

Ramp at Post Office.
Still being built.

Batlow Library.
The library building is under construction off site and will be installed hopefully by end of financial year.

Bushfire Clean up.

The clean up continues. Laing O Rourke hopes to have it completed by the end of June. Roads are still being cleared and dangerous trees removed.

Rail Corridor Walking track.
The rail corridor is not part of the cannery site. The John Holland Group are managing it.

Cannery.
The former cannery offices have been leased for a short term (three months) to contractors while they are here for the clean-up.

GENERAL BUSINESS:

Cannery Site.
The Batlow development League fully appreciate that:

1. The Dunns Road Bushfire that devastated the town along with the old Batlow cannery has changed the landscape, the procedure and the finances that the council had planned to follow.
2. The allocation of finances to the Batlow Cannery have needed to be changed and that a large part of the funds allocated to a business case were used to support the unexpected higher cost of demolition.
3. At this current time due to the Covid19 crisis and associated conditions community consultation is difficult.
4. The disused rail corridor that passes through the town is currently not looked after and is an eyesore. It would make an ideal exercise pathway that would link parts of the township and could also become a "long track arboretum". Batlow being a hilly area has very limited flat areas that are suitable for such a development. Development of the corridor would be an asset to the health of the residents, an improvement to the towns' environment and a tourist attraction.

Recommendation 1.

The Batlow Development League recommends that the Snowy Valleys council proceeds (albeit with a smaller budget) with the planned business case for the Batlow Cannery site. The business case was scheduled to be completed by 30th June 2020. Community input as to what they would like to see happen at the site would be an essential part of the process especially in the light of the changed landscape. It also recommends that this process be followed before any final decisions are made as to the development of the site.

Moved: A Dickinson/Seconded: H Tietze/Passed

Recommendation 2.

The Batlow Development League recommends the Snowy Valleys Council supports it in developing the following community project that incorporates both part of the Batlow Cannery site and the adjacent rail corridor from the Batlow Caravan Park to the Batlow Apples site.
The proposal also includes the following:

- **The Snowy Valleys Council supports the Batlow Development League in applications to seek funds to complete the project.**
- **That Snowy Valleys Council supports the Batlow Development League in an application to secure use of the rail corridor from the Batlow Caravan Park to the Batlow Apples site.**

- **The corridor be developed as both an exercise trail and a "long track arboretum" that would also entice tourists to the area.**
- **That an area at the northern end of the Batlow Cannery site adjacent to the rail corridor and the Batlow Caravan Park be allocated as the start of the arboretum with picnic areas that could be used by both visitors to the park and residents of the town. This area could also utilise the existing concrete slab by turning it into an outdoor basketball/netball court.**
- **In the proposal the area near where the old Batlow Rail Station goods shed and platform was located (just south of the hospital) should be included and developed with other facilities, e.g. water feature utilizing the existing stream, picnic tables and BBQ shelter.**

Moved: K Dawson/Seconded: H Tietze/Passed

Recommendation 3:

The Batlow Development League recommends that the Snowy Valleys Council repurposes the remaining Cannery Office building as a Tourist Information Centre along with offices that could be used by visiting professionals and organisations that require such facilities (e.g. Vet and Counsellors). Along with this an associated car park that should have sufficient space to park a number of visiting cars, caravans, R.V's, buses and coaches be allocated from the Batlow Cannery site. This would then allow for future growth in the tourism industry as there are no other suitable areas for such parking in Batlow.

Moved: C Dawson/Seconded: H Tietze/Passed

Recommendation 4:

The Batlow Development League recommends that the Snowy Valleys Council make application to the owners of the electrical sub station on the corner of Memorial Avenue and Kurrajong Avenue to demolish it. It has been damaged by fire, is dangerous, unsightly and blocks the vision of traffic using the intersection. This is particularly important as it is the designated heavy vehicle route that bypasses Pioneer Street.

Moved: H Tietze/Seconded: C Dawson/Passed

100kph Speed Limit

The 100 kph speed limit on Yellowin Road, Heatleys Road and Gedyes Road is dangerous. There have been several accidents, fatalities and many near accidents over the years as the road is too narrow and windy.

Recommendation:

That the speed limit on Yellowin Road, Heatleys Road and Gedyes Road be reduced to 60 kph.

Moved: B Hyams/Seconded: T Billing/Passed

Meeting closed at 6.30pm. Next meeting: 3rd June, 2020. Venue TBA

BATLOW DEVELOPMENT LEAGUE
ZOOM MEETING 3rd June 2020
MEETING COMMENCED: 5.00 pm

PRESENT: N Shaw, A Dickinson, C Agate, K Dawson, P Holton (SVC), H Tietze, T Billing, R Billing, B Hyams, C Dawson, S Hughes.

APOLOGIES: K McLaren, C Smit.

MINUTES:
It was RESOLVED that the Minutes of the **Batlow Development League** (**BDL**) meeting held on 4th March, 2020 be accepted as read.

Moved: B Hyams/Seconded : N Shaw/Passed Unanimously

TREASURER'S REPORT:

It was RESOLVED that the Treasurer's Report of the **BDL** accounts to 3rd June, 2020 be accepted after amendments made.

Moved: C Agate/Seconded: N Shaw/Passed Unanimously

CORRESPONDENCE
Email re shelter at Library
Email re fencing around Caravan Park
Email Batlow library Building Plan
Letter from M Tomlinson – Meet and greet politicians for bi-election

BUSINESS ARISING

Bushfire Clean up.
The clean up continues. It will take approximately another 12 weeks before being completed. The recovery committee are looking at ways to remove timber at side of roads, and managing hazard reduction using Aboriginal techniques of cultural burning.

Council Matters: P Holton (SVC)

Minutes from the BDL May meeting will be addressed in June Council meeting.

Public Toilets.
An officer will inspect the toilets at the Literary Institute to ensure cleaning takes place. All toilets and playgrounds are now being opened in line with Covid19 guidelines.

100 kph speed limit.
The request for a 60kph zone to be placed on Yellowin and Gedyes Roads is being placed on the Roads and Traffic Committee meeting agenda.

Library.
The new building will be delivered on site on the 5th June. The Library will be closed for two weeks so fit out can be completed. They are hoping to complete building works by 1st July. The launch of the new library will be the 3rd August.

The new budget and operational plan for next financial year are now in progress.

General Business.

Batlow Cannery Site.
Sam Hughes: Batlow Rotary have received various donations and would like to see the office building used as a Men's Shed. They would like BDL to prepare a master policy for that area. T Billing expressed concern that the building would be unsuitable as a Men's Shed as it is an office block. Perhaps a shed can be built on part of the cannery site to accommodate this. Sam said this was in their thoughts.

One hectare of the site has already been leased to a nursery without community consultation. H Teitze expressed concern that a high fence will be erected around this site. This will negatively impact the look of the walking track on the rail corridor when built.

RECOMMENDATION.

The Batlow Cannery site be retained as a community asset for Batlow.

Moved: B Hyams/Seconded: H Teitze/Passed Unanimously

RECOMMENDATION.

That the Snowy Valleys Council work with BDL and the community to form a masterplan for the entire cannery site.

Moved: B Hyams/Seconded: K Dawson/Passed Unanimously

Crossing on Batlow Road.
RMS will not approve the crossing as planned on the proposed site near the gates of the Batlow Retirement Village. Perhaps it would be better if the IGA used the Selwyn Street door as its main entrance. R Billing will speak to IGA owner to see if this is possible.

Hides park Sound Shell (The Cannery).
Some quotes have been received for the construction of the sound shell. Only one of these quotes include laying the slab and earthworks and is well over budget. Other quotes are still hoped for. R Billing, K Dawson and H Tietze to meet on site with one building firm and A Burke from SVC to look at options. It is unlikely the sound shell will be able to be constructed before the end of the financial year.

RECOMMENDATION.

That should it be necessary Snowy Valleys Council roll over the money allocated for the sound shell to the next financial year as due to the bushfires and COVID-19 quotes are coming in slowly and negotiations with building companies are still being finalised.

Moved: K Dawson/Seconded: N Shaw/Passed Unanimously

Literary Institute.
The security cupboard has been installed around the sound/lighting and technology equipment.

Zoom Meeting.
R Billing has paid for 12 months subscription to Zoom and would like to be reimbursed by CiderFest and BDL.

It was RESOLVED that BDL reimburse R Billing for the cost of Zoom meetings and CiderFest to pay 50% of the cost to BDL.

Moved: C Agate/Seconded: C Dawson/Passed Unanimously

Pavement Problems.
No further complaints have been received re surface being slippery. Will keep monitoring.

Emergency Evacuation Plan.
After recent events it has become apparent that an emergency evacuation plan for Batlow is required. BDL to monitor the royal commission recommendations and if needed meet with emergency services and council to develop an emergency plan for Batlow.

Future Projects.
Recovery Group is concerned about the viability of small businesses in Batlow after the clean up is finished. BDL to be involved with future plans for tourism, projects, etc that will have benefits for the town.

Grants.
It was RESOLVED that R Billing has approval to complete an application for a VISY grant to offset the cost for the Sound Shell and Hides Park improvements.

Moved: N Shaw/Seconded: H Tietze/Passed Unanimously

Rail Trail.
The Tumbarumba/Rosewood Rail Trail is proving to be popular even amongst COVID19 restrictions. Businesses are doing well. P Holton stated that Council is monitoring the usage of the Rail Trail.

RECOMMENDATION.

That the Batlow/Tumut Rail Trail be placed as a priority on the Snowy Valleys Council's Recovery Advocacy Plan and that BDL to continually monitor the success of the Tumbarumba/Rosewood Rail Trail.

Moved: H Tietze/Seconded: C Agate/Passed Unanimously

Meeting closed at 6.45pm.

Next Meeting: 1st July, 2020 at 5pm by Zoom

Meeting:	**Disability, Inclusion Access Reference Group - Minutes**				
Meeting Date:	28 May 2020				
Start Time:	11:07				
Place:	ZOOM Meeting				
Present:	**Member**	**Position**	**Present**	**Apology**	**Absent**
	Martin Brown	Chair	☑	☐	☐
	Moira Kingwell	Principal Snowy Valleys School	☐	☑	☐
	Judi Boyd	Community member	☐	☑	☐
	Wendy Arentz	Community member	☑	☐	☐
	Grace McEachern	Community member	☐	☐	☑
	Judy Cussons	Community member	☐	☑	☐
	Hillary Wilde	IDEAS	☐	☑	☐
	Matthew Suter	SVC Risk Management Officer	☑	☐	☐
	Amanda Lewis	MSO Coordinator/ CWC Representative	☑	☐	☐
	Julia Ham	SVC Councillor	☑	☐	☐
	Cate Cross	SVC Councillor	☐	☑	☐
	Melissa Bradshaw	Teacher Snowy Valleys School.	☑	☐	☐
	Catherine Anderson	Kurrajong Therapy Plus	☑	☐	☐
	Fiona Scott	SVC Community Transport Coordinator	☐	☑	☐
	Tracy Wiggins	Manager Community Services	☑	☐	☐
	Trevor Robinson	Community member	☑	☐	☐
Other Attendees:	Nil				
Minute Taker:	Tracy Wiggins				

1. **Welcome and Introductions:**

Trevor Robinson (Community Member) new member to the committee welcomed.

2. **Minutes from Meeting 23 April 2020:** Moved as a true and accurate account Julia Ham Seconded Martin Brown.
3. **Business Arising from Last Meeting:**

Action	By Who	By When	Status
Introducing 'Access at a Glance' to Tumut and Tumbarumba Chambers of Commerce. Wendy has contacted both and has not had a response. Follow up again for a meeting date.	Wendy Arentz	ASAP	**Wendy has tried to contact again.**
Renewing of guttering to be sloped instead of vertical, feedback to Council has not occurred since last meeting.	Tracy Wiggins	Before 28 May 2020	Email forwarded PM 23.04.2020. **Tracy Wiggins to follow up**
Attendance of DIARG committee members at Khancoban meet and greet with Councillor Ham to discuss the DIARG and provide opportunity for Khancoban residents to put forward their issues around disability access. Has not occurred due to COVID-19.	Councillor Ham Wendy Arentz	ASAP	

AGENDA ITEMS AND ACTIONS:

Item No.	Topic	Discussion	Action	Responsibility & Timeframe
4.	DIAP progress update.	2.4 Provide resources for business and industry to do an access and mobility audit. Introduction of 'Access at a Glance' to businesses in the Local Government Area. 4.8 Use Disability Inclusion and Access Reference Group when developing the Community Strategic Plan and evaluating the DIAP.	Set up meeting with Intereach to introduce to Business Chambers through a ZOOM meeting. Disability activities for Councillor workshop to be organised to create awareness and understanding of disability and the work of the DIARG.	Tracy & Wendy. ASAP. Councillor Ham, organised for 2 July 2020, Councillor workshop. Activity presenters to liaise with Councillor Ham and Martin Brown.

Item No.	Topic	Discussion	Action	Responsibility & Timeframe
5.	Community Welfare Committee (CWC) update.	Committee has not met.	Contact to be made with members to forward draft Terms of Reference for them to consider.	Amanda Lewis – June meeting.
6.	General business – Service updates	Kurrajong Therapy Plus – still working under COVID restrictions. Case load is full with new families registered during this period. Unable to provide support to these families at present. See the use of ZOOM meetings as an opportunity to increase membership to DIARG because people do not have to travel for meetings.		
		Gadara School – has had a name change now Snowy Valleys School.		
		Snowy Valleys Council - COVID-19 Response to easing of COVID restrictions documents for committees will be released this week.	Distribute to DIARG members	Tracy Wiggins ASAP
		COVID -19 social distancing restrictions are causing people with disability reliant on walking assistance aids to navigate unsafe areas and walk further.	Forward to Tumbarumba and Tumut Chambers of Business.	Tracy Wiggins Before 28 May 2020 Tracy to follow up ASAP.
7.	Other Business	Toilets Rotary Park in Tumut, where is this at? Could SVC involve DIARG in this project to ensure appropriate disability access? Having a hoist and change table has been requested.	Email to ASSETS to enquire.	Tracy Wiggins ASAP Email forwarded to ASSETS PM 23.04.2020. Tracy to follow up ASAP.
		Leash free areas, where is this at? Could SVC involve DIARG in this project to ensure appropriate disability access?	Email to ASSETS to enquire.	Tracy Wiggins ASAP Email forwarded to ASSETS PM 23.04.2020. Tracy to follow up ASAP
		Construction of toilet block, head of Rail Trail figures Street, Tumbarumba. Where is this at? Could SVC involve DIARG in this project to ensure appropriate disability access?	Email to ASSETS to enquire.	Tracy Wiggins ASAP Email forwarded to ASSETS PM 23.04.2020. Tracy to follow up ASAP

Item No.	Topic	Discussion	Action	Responsibility & Timeframe
		Issues for people with a disability which fall under DIAP actions were raised. • Accessible information and access to disability services in the Local Government Area. Action 4.1,4.3 & 4.6. • Access to venues such as Montreal Theatre is limited. 1.2, 1.4,1.11, 2.1, • Toileting facilities are inadequate and there is not a change table toilet facility in the Local Government Area. 1.3, 1.10, 1.11, 2.1, 2.3, 2.8 • MLAK access keys not available. 1.2, 1.10 & 1.11 • Wheelchair accessible taxi's not available. 1.3, 1.10, 1.11, 2.1, 2.3, 2.8 • Lack of accessible car spaces for people in wheel chairs. 1.3, 1.10, 1.11, 2.1, 2.3, 2.8 • Tumut Airport ramps are not standard for disability access. 1.3, 1.10, 1.11, 2.1, 2.3, 2.8 • Council sponsored events do not have disability categories to encourage participation. 1.10 1.11, 2.7, 2.8 • Event planning does not include disability considerations.1.4, 1.10, 111, 2.5, 2.7, 4.3,. • Employment of people with disabilities has decreased in the Local Government Area.3.1 -3.6. • How many people with disabilities does SVC employ? • What is SVC target for people with disabilities?	Invite representatives from infrastructure and Tourism to next meeting to discuss possible solutions.	Tracy Wiggins ASAP. Email invite forwarded 28.05.2020 to infrastructure. Email invite forwarded 01.06.2020 to Tourism.

8. Next meeting: 11am – 1pm. Thursday 26 June 2020

9. Meeting closed: 12:07 pm

KUVA
Khancoban United Volunteers Association
PRINTING, LOCAL ARTS & CRAFTS

Minutes for the General meeting held on the 20th May 2020 via Zoom

Meeting opened at 7:07pm

Present: Heather Roberts, Lesley Barlee, Jenny Browne, Ron Aarons, Narelle Perry, Glenda Barlee, Cor Smit (SVC), Chris Werrett, Louise Werrett, Anne Tempest and Julia Ham (SVC)

Apologies: Nil

Community Persons: Nil

Minutes of previous meeting, Moved Chris Werrett Seconded Jenny Browne

Business matters arising from the minutes:

Heather informed the meeting that she had $331.10 from the last raffles held at the Alpine Inn and a donation from lunches of $339.50. Lesley thanked Heather for her excellent efforts and donation.
Louise asked about the General Store and if there were any new interested parties mentioning that several people had been seen in the premises. Cor replied to the committee that there is interest but couldn't mention anything further.
Louise mentioned the broken window in the General Store was still not replaced...Ron mentioned that it was an Insurance Claim from the Contractor who did the landscaping of the Shopping Centre Precinct.
Lesley mentioned that she had received a phone call from Kay Whitehead on behalf of the Tumbarumba Business Chamber of Commerce asking whether KUVA could pay the initial cost to have the hall asbestos surveyed with subsequent quotes with monies refunded from the grant.
Ron Aarons moved that KUVA send the Chamber of Commerce a cheque for $2956.80 to cover these scope of works, seconded Anne Tempest. Carried.
Swipe cards for pool will be operational Summer 2020/21.
Lesley mentioned that she had spoken to a Council representative and they had no money budgeted for the painting above the shopping centre walkway. She also mentioned that she had received a call from Justin Clancy's office to say that we could possible receive a grant for $10k for this work. Lesley emailed the information required and will let the committee know how we go.
Ron mentioned that Snowy Mountains Painting applied the anti graffiti paint on the mural...no charge to KUVA.
Moved Glenda Barlee seconded Jenny Browne

Correspondence In: as read
Letter from Sandra Bowdren re Ukulele Festival support from KUVA Committee 355.

Committee voted (Excluding Lesley and Jenny as they are members of the ukulele group) unanimously to allow the group to hold their festival weekend under the 355 KUVA umbrella. Carried

Julia mentioned there is more funding available through Council for special events. She will send the link through to the committee members.

Correspondence Out:
Nil

Moved: Narelle Perry seconded: Ron Aarons

Treasures Report: (Attached)

Treasurer's report moved Anne Tempest seconded Jenny Browne

Agenda Items:

Lesley asked the committee when they thought the Op Shop could open and Craft and Book Clubs could recommence.
Moved Glenda Barlee seconded Narelle Perry that we wait until the next meeting to discuss this further.
Glenda suggested that KUVA purchase a foot pedal sanitiser for the Op Shop entrance. A discussion was held, Heather mentioned that a food pedal sanitiser was not essential that any sanitiser would be sufficient. Moved Glenda Barlee seconded Jenny Browne that KUVA purchase a foot pedal sanitiser station for the Op Shop..Carried.

General business:
Lesley mentioned the family who lost their twin girls in Batlow and asked the KUVA committee whether they thought a donation from us would be appropriate.
Moved Louise Werrett that a cheque to the value of $500 be sent to the family, seconded Jenny Browne. Carried.
Julia suggested that the cheque be sent to the President of the Batlow Rotary Club.
Glenda asked whether the Treasurer had received a Financial report from the Khancoban Coming Alive Festival re their event last October 2019. Moved Glenda Barlee seconded Anne Tempest that a letter be sent to Simon McGinn re this report. Carried

Meeting closed: 20:05

Next Meeting Wednesday June 10th 7:00pm (Zoom)

Treasurers Report March 2020

OP SHOP

Opening Bal March	**$ 33,410.64**				
Deposits					
Op Shop Sales	$ 923.20				
Groups	$ 65.50				
Donations	$ 470.25				
Photocoping	$ 40.00				
Total Deposits	**$ 1,498.95**				
Expenditure	Chqs Cashed	B J Burton	$	385.00	Trophy Plaque
		Jim Singleton	$	127.50	Electrical Work
		Telstra	$	60.80	
		Cossettini Family Trust	$	300.00	Rent Dec Jan Feb
		KLPO	$	34.00	Acc Jan Feb
		Bob Leahy	$	35.50	TV connector
		Aust Post	$	39.00	P.O. box
		L Werrett	$	94.00	Op Shop Stoage Boxes
Total Expended	**$ 1,075.80**				
Bal end March	**$ 33,833.79**				

Term Deposit

Interest

Opening Bal March	**$ 8,480.84**	$94.03	**$ 8,574.87**

due to reinvest 1/11/2020

Treasurers Report April 2020

OP SHOP

Opening Bal April	$ 33,833.79			
Deposits				
Op Shop Sales	$ 139.00			
Total Deposits	$ 139.00			
Expenditure	Chqs Cashed	Telstra	$	60.40
		Red Engery	$	484.51
Total Expended	$ 544.91			
Bal End April	$ 33,427.88			

Term Deposit

Interest

Opening Bal April	$ 8,574.87	$ 8,574.87	

due to reinvest 1/11/2020

THE MINUTES OF THE LOCAL TRAFFIC COMMITTEE MEETING HELD IN THE TUMBARUMBA MEETING ROOM AND VIA VIDEO LINK, ON WEDNESDAY 27 MAY 2020

COMMENCING AT 11.00am

PRESENT: Cr Bruce Wright, Cr Margaret Isselmann, Heinz Kausche (Executive Director Infrastructure), Glen McGrath (Snowy Valleys Council), Fazlul Hoque (Roads & Maritime Services), Paul Dean (NSW Police Highway Patrol), Brian Hammond, Ray 'Dossie' Carr – (Justin Clancy MP Representative), Steven Horsley (Dr Joe McGirr MP Representative).

IN ATTENDANCE: Anthony Carroll (Road Safety Officer).

1. APOLOGIES

Nil

2. MINUTES OF PREVIOUS MEETINGS

RECOMMENDATION:

That the Minutes of the Local Traffic Committee Meeting held on 26 February 2020 are accepted as read.

3 BUSINESS ARISING

The following items were discussed;

a. Adelong Preschool Parking to be addressed, work in progress
b. Speed Zones Swampy Plains Road and Elliot Way, no request made as these roads are managed by National Parks Wildlife Service and are closed due to damage from the bushfires and heavy rainfall
c. Batlow 80km/hr zone South of the town between 50km/hr signs and 3356 Batlow Road to be addressed, work in progress
d. Events except for Tumbafest did not occur due to the Covid-19 travel restrictions.

4. AGENDA ITEMS

4.1 Snowy Mountains Highway Speed Zone Request
4.2 Rural Bus Stop 660 Batlow Road Tumbarumba
4.3 Elm Drive – Speed Cushions Request

4.1 SNOWY MOUNTAINS HIGHWAY SPEED ZONE REQUEST

RECOMMENDATION:

THAT THE COMMITTEE:
Request that Council request Transport for New South Wales to assess the speed zone of the Snowy Mountains Highway of the town speed zone of 60km/hr and that the speed zone should be 50km/hr.

Further discussion was that the speed zone assessment should cover the entire 60km/hr zone to cut down variations in the speed limit within the town region. 50km/hr has been found, in research to decrease crash statistics due to improved braking distances and that consequences of crashes that occur are significantly less severe.

4.2 RURAL BUS STOP 660 BATLOW ROAD TUMBARUMBA

RECOMMENDATION:

THAT THE COMMITTEE:
Receive the report on a proposal for a rural bus stop at 660 Batlow Road is applied for the route is no689 pm1 Tumbarumba – Willigobung end and;
Negotiations are to occur between the bus company and the family regarding alternative arrangements for the safe pick up for the passengers.

Note sight distances for the bus stop are concerning, but so were the distances to other suitable pick up locations for passengers. There is no money in budgets for bus stops.

4.3 ELM DRIVE - SPEED CUSHIONS REQUEST

RECOMMENDATION:

THAT THE COMMITTEE:
Receive the report on the requests that speed cushions be installed along Elm Drive and;
Further speed cushions to be installed at the other end of Elm Drive with consideration of the entrances to the Showgrounds and the opposite entrance to the Football grounds.

Note speed cushions are favourably considered as a strategy to reducing speed of road users. Mention was made of the crash history including a fatality. Speed cushions are to be bordered by barriers to discourage road users avoiding them. The need for additional speed cushions around the Showground entrance and football fields was discussed.

5 GENERAL BUSINESS

5.1 GOCUP ROAD/ SNOWY MOUNTAINS HIGHWAY/ CAPPER STREET INTERSECTION

Discussion was held in regards to a recent fatal accident at this intersection, including consequences for the driver, rescue workers, local businesses and the community. There is a long crash history. The proposed modification was discussed as inadequate.

The following alternatives were discussed:

- Blocking Capper Street totally.
- Preventing through traffic from Gocup Road of entering Capper Street.
- A roundabout at Capper Street.
- Realigning Gocup Road to intersect Adelong Road at the saleyards where there is more visibility.

RECOMMENDATION:

THAT THE COMMITTEE:
Request Transport for NSW that an immediate assessment be made for options for traffic mediation on the approaches to the intersection and;
Strongly suggest a realignment of the Gocup Road, so it intersects with Adelong Road (Snowy Mountains Highway) at 108-110 Adelong Road.

ITEM 5.2 BALD HILL PROTECTIVE BARRIERS

Discussion focussed on crash history and the recent event, whereby a vehicle left the road without visible marks and was unable to be seen from the highway.

RECOMMENDATION:

THAT THE COMMITTEE:
4.

ITEM 5.3 HEAVY VEHICLE PARKING IN ADELONG ROAD

Mention was made of the congestion of long term parking of heavy vehicles in Adelong Road.

The lack of convenient parking for heavy vehicles throughout the township was discussed.

RECOMMENDATION:

THAT THE COMMITTEE:
Request that Transport for NSW undertake an assessment relating to heavy vehicle parking on Adelong Road.

6 NEXT MEETING

The next meeting is scheduled for 26 August, 2020. This meeting will be held in the Tumut Room, Riverina Highlands Building, Tumut.

There being no further business to discuss, the meeting closed at 12:15pm.

Notice of Meeting

LOCAL TRAFFIC COMMITTEE

27 May 2020 at 11.00am
Tumbarumba Council Chambers

AGENDA

Present

1. Apologies

   Declaration of Interest

2. Minutes of Previous meeting
   Minutes of meeting held 26 February 2020

RECOMMENDATION:

That the Minutes of the Local Traffic Committee meeting held on the 26 February 2020 be received and noted.

3. Business arising

4. Agenda Items

4.1 Snowy Mountains Highway Speed Zone Request..... 3

4.2 Rural Bus Stop 660 Batlow Road Tumbarumba..... 8

4.3 Elm Drive - Speed Cushions Request..... 13

5. General Business

6. Next meeting

4. AGENDA ITEMS

4.1 SNOWY MOUNTAINS HIGHWAY SPEED ZONE REQUEST

REPORT AUTHOR: ROAD SAFETY OFFICER
RESPONSIBLE DIRECTOR: EXECUTIVE DIRECTOR INFRASTRUCTURE

EXECUTIVE SUMMARY:

1 Speed Zone Request Snowy Mountains Highway between 84 Adelong Road (Snowy Mountains Highway) and 1/3 Blowering Road (Snowy Mountains Highway) from 60 km per hour to 50 km per hour.

RECOMMENDATION:

THAT THE COMMITTEE:
Requests that council requests Transport For New South Wales to assess the speed zone of the Snowy Mountains Highway between 84 Adelong Road (Snowy Mountains Highway) and 1/3 Blowering Road (Snowy Mountains Highway) and that the speed zone should be 50 km/hr.

REPORT:

This portion of the Snowy Mountains highway between 84 Adelong Road (Snowy Mountains Highway) and 1/3 Blowering Road (Snowy Mountains Highway) travels through the urban areas of Tumut where the entrances of business and residences open directly onto the highway. This section of the Highway consists of Adelong Road, Snowy Mountains Highway, Fitzroy Street and Blowering Road.

DISCUSSION:

Location:
The portion of the road under review is 3.28 km in length (See attached).

Crash History:
The screen capture attached identifies crashes on the state highway from 2014 to 2018.

During 2018 to 2018 there have been 31 crashes along this 3.28 km stretch of highway consisting of 16 crashes at the intersection of Snowy Valleys Highway and Gocup Road and 15 crashes for the rest of Snowy Mountains Highway.

Comparisons of crash statistics compared with the rest of the Local Government Area:
There were 366 crashes recorded from 2014 till 2018 in the Local Government Area.
31out of 366 (8.47%) of all crashes that occur on this stretch of road.
There were 77 crashes on State Highways in the Local Government Area.
31 out of 77 (40.26%) of Highway crashes that occur on this 3.28 km of State Highway.
There were 57 crashes in 60 km hr zone within the Local Government Area.
31 out of 57 crashes (54.38%) in 60 km hr zones that occur on this stretch of 60 km hr road.

Safety Concerns along this stretch road include:
Along Adelong Road
Light industrial area, truck parking for driver refreshments, fuel service centre, caravan and other RV traffic accessing the Tourist Information Centre and the National Parks Office, Brewery outlet.

Intersection of Gocup Road and Snowy Mountains Highway and Capper Street.
17 crashes have occurred near this intersection with 16 being on the highway. Most crashes occur when traffic exiting Gocup Road fails to give way to traffic travelling west along the Snowy Mountains Highway.

Safety concerns exist for the patrons of the Brewery, the pedestrians and walkers using the walking tracks around the Wetlands Area and the heavy vehicle traffic.

Snowy Mountains Highway
Safety concern is the change in elevation in the approach to the Gocup Road intersection, the curve in the Highway in the approach to the Gocup Road intersection, the entrance to the Riverside Caravan Park and pedestrian traffic to the sports field.

Fitzroy Street
Safety concerns are numerus due to changes in altitude, the busy commercial area, the intersections of Merivale and Wynyard Streets and the pedestrians walking between parked vehicles (often car and trailer) and shopping centres, pedestrians between the hotels, pedestrians between the courthouse and the town. This stretch of road has two hotels, two fast food restaurants, a supermarket, a fuel service centre and residential streets.

Further south along Fitzroy Street there are frequently utilized sports facilities of the Swimming Pool, netball courts, Bull Paddock plus the Pump track, Skateboard park and playground. All these facilities have a large proportional of young pedestrians who cross the road from the residential town (where the footpath is) to these sporting and recreational facilities where there is no continuous footpath.

Fiveways
The junction of Broughton Street (West and East that morphs into Elm Drive), Tumut Plains Road and Snowy Mountains Highway. Safety concerns are that the Snowy Mountains highway has curves in it that impede sight distance as they approach the intersection, the fuel service centre and the disproportionate number of pedestrians using the road as there are no formed footpaths on the streets and roads entering this intersection.

Blowering Road
The junction between the Blowering Service Road is unmarked and not clearly defined.

Benefits of reducing speed

Safety:
From the https://www.rms.nsw.gov.au/saferroadsnsw/speeding_and_crashes.pdf speeding an aggravating factor in the severity of all crashes. This document is attached to the Traffic Report.

There is a scenario of comparing two cars travelling respectively at 50 km per hour and 60 km per hour when a young cyclist appears suddenly on the road. The scenario concludes that the 60 km per hour driver would not stop in time to avoid the cyclist.

From the https://www.rms.nsw.gov.au/saferroadsnsw/how-speedlimits-are-set.pdf determines what difference do small changes to speed limits makes. Extensive research has shown that even modest reductions in travel speed will result in substantial reductions in the incidence and severity of road crashes. A report from Monash University states that lowered average travel speeds brought about by a reduction in speed limits in urban and metropolitan areas will bring about a considerable reduction in road trauma. A study conducted by the Organisation for Economic Co-operation and Development (OECD) and the European Conference of Ministers of Transport (ECMT) i has concluded that reductions in average speed of approximately five per cent would yield a reduction in fatalities by as much as 20 per cent. There was a 26 per cent reduction in casualty crashes on the Great Western Highway when speed limits were reduced from 110 km/h to 100 km/h in 2000 (Bhatnagar et al). Similar reductions in speed limits on Victorian freeways led to

an estimated 19 per cent reduction in the casualty rate. International research (Woolley) ii has also demonstrated that lower travel speeds and death tolls usually follow the lowering of speed limits. During the 1970's energy crisis, the maximum speed limit was reduced across the United States of America from 70 miles per hour (113 km/h) to 55 miles per hour (89 km/h). The National Highway Traffic Safety Administration reported that this reduction in maximum speed resulted in a 16.4 per cent drop in fatalities from 54,052 in 1973 to 45,196 in 1974.

In 2003 when the speed limit in urban areas throughout NSW was reduced from 60 km per hour to 50 km per hour there was a 20% reduction in crashes.

A 20% reduction in 31 crashes would be 6 crashes so there could feasibly be 25 crashes in this section of highway rather than the 31 crashes. The severity of crashes also decreases.

Research (by Centre for Road Safety) has concluded that reducing the speed by the small amount has a great effect on promoting road user safety than maintaining the speed limit and preventing the infrequent extreme speeding events.

Comparison to Other Towns:
The Snowy Mountains Highway 60 km per zone through Tumut is unusual compared to other local towns.

Adelong has a 50 km per hour speed limit for the entire Tumut Street (Snowy Mountains Highway)

Gundagai has a 50 km per hour speed zone for the entire West Street and Nangus Road.

Cootamundra has a 50 km per hour speed zone for the entire length of Hovell Street (Olympic Highway)

Tumbarumba has a 50 km per hour (and 40 Km per hour HPAA zone) speed zone for The Parade and Bridge Street.

Young has a 50 km per zone for Campbell Street (Olympic Highway) as it passes the cemetery and right through town as Boorawa Street, Zouch Street and Elizabeth Street.

Costs of reducing speed:

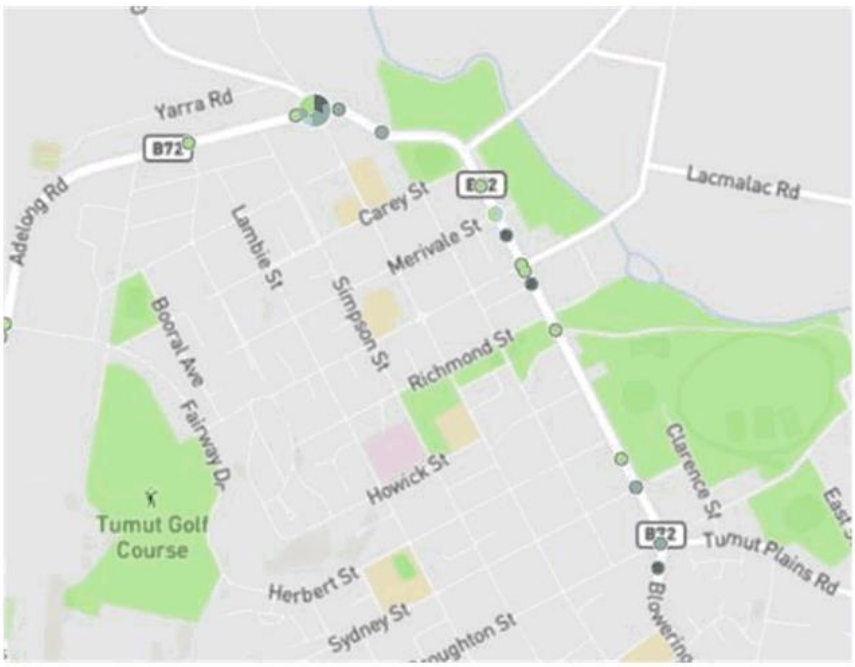
Time:
The time lost in travelling 60 km per zone versus 50 km per hour.

Speed	Distance	Formula (time equals distance divided speed)	Time (hours)	Time (Minutes and Seconds)
60 km/hr	3.28 km	t = 3.28/60	0.0547	3 minutes 17 seconds
50 km/hr	3.28 km	t = 3.28/50	0.0656	3 minutes 56 seconds.

The 39 seconds longer it would take to cover the 3.28 km could feasibly reduce crashes by 20% according to research.

Attachments
1 Map - Speed Zone Request
2 Map of Reported Crashes 2014 to 2018

GOLUP ROAD
OLD GUNDAGAI ROAD
BUTLERS LANE
WEE JASPER ROAD
BOMBOWLEE AVENUE
DOWELLS LANE
FOORDS LANE
YARRA ROAD
ADELONG ROAD
LACMALAC ROAD
SNOWY MOUNTAINS HIGHWAY
BOUNDARY STREET
WYNYARD STREET
ELM DRIVE
FAIRWAY DRIVE
FITZROY STREET
RIFLE RANGE ROAD
CAPPER STREET
HERBERT STREET
TUMUT PLAINS ROAD
BROUGHTON STREET
BLOWERING ROAD
EAST STREET
CURRAWONG ROAD
Snowy Valleys Council
Proposed 50km Zone
Legend
50 km/hr Proposed
Roads (for Maps)
Hwy
Main
Road/Street
N
0 200 400 600 m
Map Printed 2020-05-25
DISCLAIMER: No responsibility is taken for any errors or omissions that may be contained within any map and associated data in any form. No guarantee is given as to the accuracy of the information contained within any map or data. Onsite asset locations should be arranged before proceeding with any excavations. You should NOT rely solely on this information especially if you are buying a property. Building on a property and/or making a final decision. It is recommended that you seek legal advice before proceeding. Any data from the LPI is used under license from the Land & Property Information.
Digital Cadastral Database (DCDB), 25-05-2020, CC-BY 3.0 Australia, Land and Property Information, Department of Finance, Services and Innovation



Map of Reported Crashes Snowy Mountains Highway 2014 to 2018

https://roadsafety.transport.nsw.gov.au/statistics/interactivecrashstats/lga_stats.html?tablga=4

4. AGENDA ITEMS

4.2 RURAL BUS STOP 660 BATLOW ROAD TUMBARUMBA

REPORT AUTHOR: ROAD SAFETY OFFICER
RESPONSIBLE DIRECTOR: EXECUTIVE DIRECTOR INFRASTRUCTURE

EXECUTIVE SUMMARY:

That a rural school bus stop at 660 Batlow Road Tumbarumba be installed for the route is N0689 PM1 Tumbarumba-Willigobung.

RECOMMENDATION:

THAT THE COMMITTEE:
Receive the report on a proposal for a rural school bus stop at 660 Batlow Road Tumbarumba be installed for the route is N0689 PM1 Tumbarumba-Willigobung.

REPORT:

This requested bus stop is on a State Road, the Batlow Road.

Discussion

There is a kindergarten student who is currently taken by her parents to the school as the bus can no longer stop at or near her driveway. There is another child living in this same location who will be starting school in 2020.

The route is N0689 PM1Tumbarumba-Willigobung operated by Apple Transport Services Pty Ltd.

There was an A.M bus stop outside this house which enabled the student to utilise the bus in the mornings to go to school however the road works associated with the recent road widening project removed this stop. The afternoon pm let down bus stop across the road was retained.

The shoulder of the newly sealed road is 2.8 m wide, less than the recommended shoulder width for a bus to pull off the road where there are unbroken lines.

The white vehicle in the other bus stop (afternoon let down site) is 120 m from the driveway. Sight distance from the driveway to the inside of the corner is 170m.

The unbroken line extends:
- north for approximately 1200 m till the Bago Road intersection, and
- south for approximately 520 m.

The speed limit on this road is 100 kmph

The provision of a layby would take this proposed bus stop away from the traffic flow.

Sight distances for traffic travelling south to the bus stop is 9 seconds and is impeded by tree on the inside of the corner, The sight distance would be increased by the trimming or removal of the trees.

A bus stop at this location would need a sign indicating a bus stop, possibly augmented with flashing lights to indicate that the school bus is stopping.

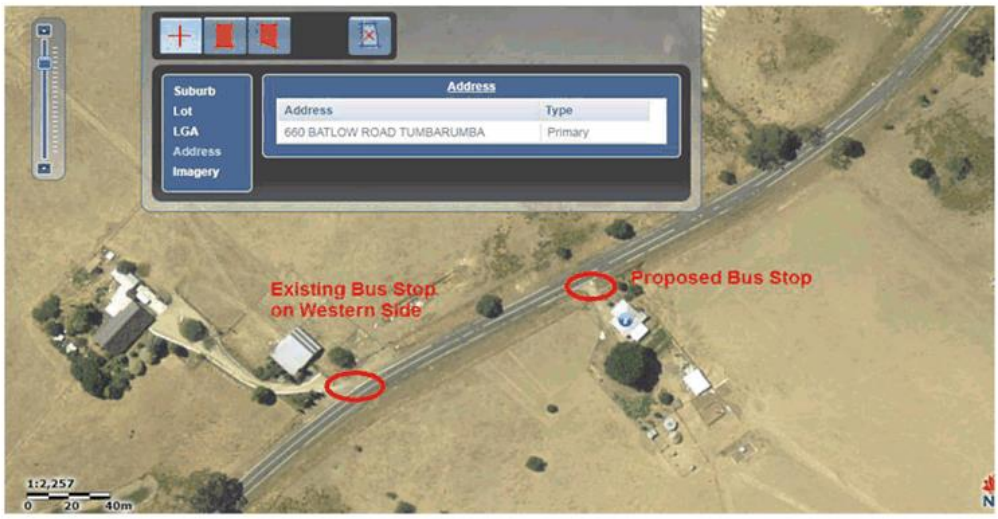
Attachments

1 Rural Bus Stop 660 Batlow Road Tumbarumba

Rural Bus Stop 660 Batlow Road Tumbarumba

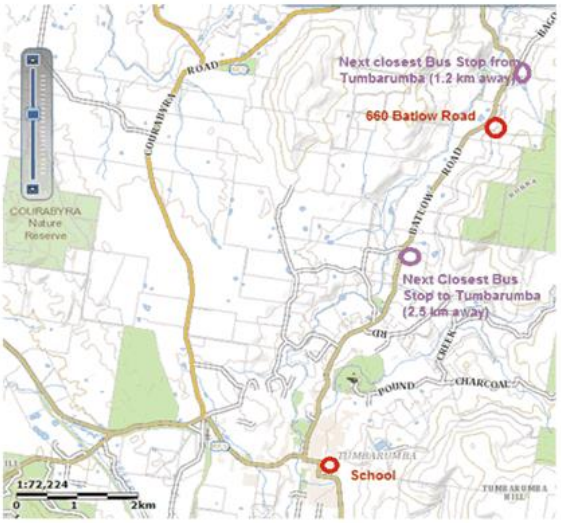
That a rural school bus stop at 660 Batlow Road Tumbarumba be installed for the route is N0689 PM1 Tumbarumba-Willigobung.

This requested bus stop is on a State Road, the Batlow Road.



Proposed Bus Stop for Eastern Side of Road (am Pickup), and

the existing Bus Stop on Western Side of Road (Pm letoff)



General Location of Requested Bus Stop in relation to Tumbarumba, and

The proximity of nearby bus stops on the Eastern lane of Batlow Road (am pickup)

Discussion

There is a kindergarten student who is currently taken by her parents to the school as the bus can no longer stop at or near her driveway. There is another child living in this same location who will be starting school in 2020.

The route is N0689 PM1Tumbarumba-Willigobung operated by Apple Transport Services Pty Ltd.

There was an A.M bus stop outside this house which enabled the student to utilise the bus in the mornings to go to school however the road works associated with the recent road widening project removed this stop. The afternoon pm let down bus stop across the road was retained.

Site distance for the approach to the proposed bus stop is 280m.

The shoulder of the newly sealed road is 2.8 m wide, less than the recommended shoulder width for a bus to pull off the road where there are unbroken lines.

The approach to the proposed bus stop, 120 m from the driveway of 660 Batlow Road.

The departure from the proposed bus stop.

The white vehicle in the other bus stop (afternoon let down site) is 120 m from the driveway. Sight distance from the driveway to the inside of the corner is 170m.

The unbroken line extends:

- north for approximately 1200 m till the Bago Road intersection, and

- south for approximately 520 m.

The speed limit on this road is 100 kmph

The provision of a layby would take this proposed bus stop away from the traffic flow.

Sight distances for traffic travelling south to the bus stop is 9 seconds and is impeded by tree on the inside of the corner, The sight distance would be increased by the trimming or removal of the trees.

A bus stop at this location would need a sign indicating a bus stop, possibly augmented with flashing lights to indicate that the school bus is stopping.

4. AGENDA ITEMS

4.3 ELM DRIVE - SPEED CUSHIONS REQUEST

REPORT AUTHOR: ROAD SAFETY OFFICER
RESPONSIBLE DIRECTOR: EXECUTIVE DIRECTOR INFRASTRUCTURE

EXECUTIVE SUMMARY:

Council is requesting that speed cushions be installed along Elm Drive.

RECOMMENDATION:

THAT THE COMMITTEE:
Receive the report on the requests that speed cushions be installed along Elm Drive.

REPORT:

Council is looking at trying to reduce traffic speed in the Pioneer Park/Hockey Fields/Basketball Stadium area. A suggestion is to install 4 x Speed Cushions at locations shown on the attached aerial photo.

The yellow rectangles are the location of the speed humps (See attached).

Speed cushion

Other suggestions include:

Wombat Crossings –Traffic volumes do not warrant the installation of wombat crossings.

Shared Zone – must be 10km/h among other requirements as outlined in **https://www.rms.nsw.gov.au/trafficinformation/downloads/ttd_2016-001.pdf** and these requirements would be prohibitive.

Any other suggestions from the committee would be welcome.

Attachments
1 Elm Drive Speed Cushions Request

4.3 Installation of Speed Cushions Along Elm Drive

Recommendation

That council requests that speed cushions be installed along Elm Drive.

Introduction

Council is looking at trying to reduce traffic speed in the Pioneer Park/Hockey Fields/Basketball Stadium area. A suggestion is to install 4 x Speed Cushions at locations shown on the attached aerial photo.

The yellow rectangles are the location of the speed humps.

Speed cushion

Other suggestions include:

Wombat Crossings –Traffic volumes do not warrant the installation of wombat crossings.

Shared Zone – must be 10km/h among other requirements as outlined in **https://www.rms.nsw.gov.au/trafficinformation/downloads/ttd_2016-001.pdf** and these requirements would be prohibitive.

Any other suggestions from the committee would be welcome.

4. AGENDA ITEMS

4.1 SNOWY MOUNTAINS HIGHWAY SPEED ZONE REQUEST

REPORT AUTHOR: ROAD SAFETY OFFICER
RESPONSIBLE DIRECTOR: EXECUTIVE DIRECTOR INFRASTRUCTURE

EXECUTIVE SUMMARY:

1 Speed Zone Request Snowy Mountains Highway between 84 Adelong Road (Snowy Mountains Highway) and 1/3 Blowering Road (Snowy Mountains Highway) from 60 km per hour to 50 km per hour.

RECOMMENDATION:

THAT THE COMMITTEE:
Requests that council requests Transport For New South Wales to assess the speed zone of the Snowy Mountains Highway between 84 Adelong Road (Snowy Mountains Highway) and 1/3 Blowering Road (Snowy Mountains Highway) and that the speed zone should be 50 km/hr.

REPORT:

This portion of the Snowy Mountains highway between 84 Adelong Road (Snowy Mountains Highway) and 1/3 Blowering Road (Snowy Mountains Highway) travels through the urban areas of Tumut where the entrances of business and residences open directly onto the highway. This section of the Highway consists of Adelong Road, Snowy Mountains Highway, Fitzroy Street and Blowering Road.

DISCUSSION:

Location:
The portion of the road under review is 3.28 km in length (See attached).

Crash History:
The screen capture attached identifies crashes on the state highway from 2014 to 2018.

During 2018 to 2018 there have been 31 crashes along this 3.28 km stretch of highway consisting of 16 crashes at the intersection of Snowy Valleys Highway and Gocup Road and 15 crashes for the rest of Snowy Mountains Highway.

Comparisons of crash statistics compared with the rest of the Local Government Area:
There were 366 crashes recorded from 2014 till 2018 in the Local Government Area.
31out of 366 (8.47%) of all crashes that occur on this stretch of road.
There were 77 crashes on State Highways in the Local Government Area.
31 out of 77 (40.26%) of Highway crashes that occur on this 3.28 km of State Highway.
There were 57 crashes in 60 km hr zone within the Local Government Area.
31 out of 57 crashes (54.38%) in 60 km hr zones that occur on this stretch of 60 km hr road.

Safety Concerns along this stretch road include:
Along Adelong Road
Light industrial area, truck parking for driver refreshments, fuel service centre, caravan and other RV traffic accessing the Tourist Information Centre and the National Parks Office, Brewery outlet.

Intersection of Gocup Road and Snowy Mountains Highway and Capper Street.
17 crashes have occurred near this intersection with 16 being on the highway. Most crashes occur when traffic exiting Gocup Road fails to give way to traffic travelling west along the Snowy Mountains Highway.

Safety concerns exist for the patrons of the Brewery, the pedestrians and walkers using the walking tracks around the Wetlands Area and the heavy vehicle traffic.

Snowy Mountains Highway
Safety concern is the change in elevation in the approach to the Gocup Road intersection, the curve in the Highway in the approach to the Gocup Road intersection, the entrance to the Riverside Caravan Park and pedestrian traffic to the sports field.

Fitzroy Street
Safety concerns are numerus due to changes in altitude, the busy commercial area, the intersections of Merivale and Wynyard Streets and the pedestrians walking between parked vehicles (often car and trailer) and shopping centres, pedestrians between the hotels, pedestrians between the courthouse and the town. This stretch of road has two hotels, two fast food restaurants, a supermarket, a fuel service centre and residential streets.

Further south along Fitzroy Street there are frequently utilized sports facilities of the Swimming Pool, netball courts, Bull Paddock plus the Pump track, Skateboard park and playground. All these facilities have a large proportional of young pedestrians who cross the road from the residential town (where the footpath is) to these sporting and recreational facilities where there is no continuous footpath.

Fiveways
The junction of Broughton Street (West and East that morphs into Elm Drive), Tumut Plains Road and Snowy Mountains Highway. Safety concerns are that the Snowy Mountains highway has curves in it that impede sight distance as they approach the intersection, the fuel service centre and the disproportionate number of pedestrians using the road as there are no formed footpaths on the streets and roads entering this intersection.

Blowering Road
The junction between the Blowering Service Road is unmarked and not clearly defined.

Benefits of reducing speed

Safety:
From the https://www.rms.nsw.gov.au/saferroadsnsw/speeding_and_crashes.pdf speeding an aggravating factor in the severity of all crashes. This document is attached to the Traffic Report.

There is a scenario of comparing two cars travelling respectively at 50 km per hour and 60 km per hour when a young cyclist appears suddenly on the road. The scenario concludes that the 60 km per hour driver would not stop in time to avoid the cyclist.

From the https://www.rms.nsw.gov.au/saferroadsnsw/how-speedlimits-are-set.pdf determines what difference do small changes to speed limits makes. Extensive research has shown that even modest reductions in travel speed will result in substantial reductions in the incidence and severity of road crashes. A report from Monash University states that lowered average travel speeds brought about by a reduction in speed limits in urban and metropolitan areas will bring about a considerable reduction in road trauma. A study conducted by the Organisation for Economic Co-operation and Development (OECD) and the European Conference of Ministers of Transport (ECMT) i has concluded that reductions in average speed of approximately five per cent would yield a reduction in fatalities by as much as 20 per cent. There was a 26 per cent reduction in casualty crashes on the Great Western Highway when speed limits were reduced from 110 km/h to 100 km/h in 2000 (Bhatnagar et al). Similar reductions in speed limits on Victorian freeways led to

an estimated 19 per cent reduction in the casualty rate. International research (Woolley) ii has also demonstrated that lower travel speeds and death tolls usually follow the lowering of speed limits. During the 1970's energy crisis, the maximum speed limit was reduced across the United States of America from 70 miles per hour (113 km/h) to 55 miles per hour (89 km/h). The National Highway Traffic Safety Administration reported that this reduction in maximum speed resulted in a 16.4 per cent drop in fatalities from 54,052 in 1973 to 45,196 in 1974.

In 2003 when the speed limit in urban areas throughout NSW was reduced from 60 km per hour to 50 km per hour there was a 20% reduction in crashes.

A 20% reduction in 31 crashes would be 6 crashes so there could feasibly be 25 crashes in this section of highway rather than the 31 crashes. The severity of crashes also decreases.

Research (by Centre for Road Safety) has concluded that reducing the speed by the small amount has a great effect on promoting road user safety than maintaining the speed limit and preventing the infrequent extreme speeding events.

Comparison to Other Towns:
The Snowy Mountains Highway 60 km per zone through Tumut is unusual compared to other local towns.

Adelong has a 50 km per hour speed limit for the entire Tumut Street (Snowy Mountains Highway)

Gundagai has a 50 km per hour speed zone for the entire West Street and Nangus Road.

Cootamundra has a 50 km per hour speed zone for the entire length of Hovell Street (Olympic Highway)

Tumbarumba has a 50 km per hour (and 40 Km per hour HPAA zone) speed zone for The Parade and Bridge Street.

Young has a 50 km per zone for Campbell Street (Olympic Highway) as it passes the cemetery and right through town as Boorawa Street, Zouch Street and Elizabeth Street.

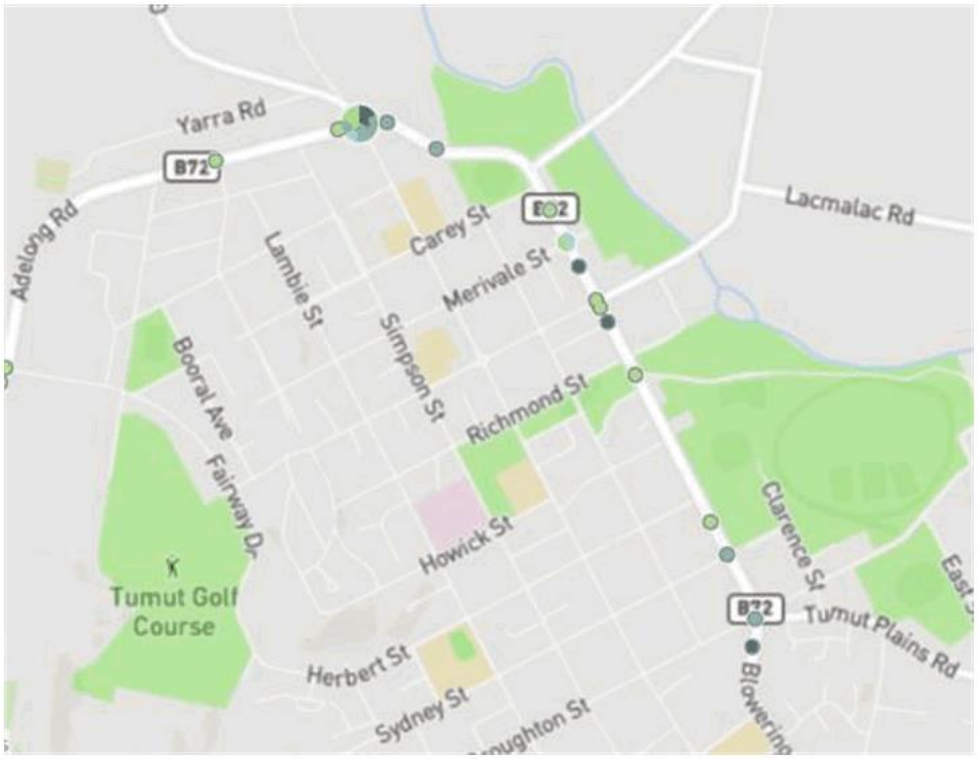
Costs of reducing speed:

Time:
The time lost in travelling 60 km per zone versus 50 km per hour.

Speed	Distance	Formula (time equals distance divided speed)	Time (hours)	Time (Minutes and Seconds)
60 km/hr	3.28 km	t = 3.28/60	0.0547	3 minutes 17 seconds
50 km/hr	3.28 km	t = 3.28/50	0.0656	3 minutes 56 seconds.

The 39 seconds longer it would take to cover the 3.28 km could feasibly reduce crashes by 20% according to research.

Attachments
1 Map - Speed Zone Request
2 Map of Reported Crashes 2014 to 2018



Map of Reported Crashes Snowy Mountains Highway 2014 to 2018

https://roadsafety.transport.nsw.gov.au/statistics/interactivecrashstats/lga_stats.html?tablga=4

Snowy Valleys Council

Proposed 50km Zone

Legend
- 50 km/hr Proposed

Roads (for Maps)
- Hwy
- Main
- Road/Street

N

0 200 400 600 m

Map Printed 2020-05-25

DISCLAIMER: No responsibility is taken for a errors or omissions that may be contain within any map and associated data in a form. No guarantee is given as to the accura of the information contained within any map data. Onsite asset locations should be arrang before proceeding with any excavations. Y should NOT rely solely on this informati especially if you are buying a property. Buildi on a property and/or making a final decision. is recommended that you seek legal advi before proceeding. Any data from the LPI used under license from the Land & Proper Information.

Digital Cadastral Database (DCDI 25-05-2020, CC-BY 3.0 Australia, Land a Property Information, Department of Financ

4. AGENDA ITEMS

4.2 RURAL BUS STOP 660 BATLOW ROAD TUMBARUMBA

REPORT AUTHOR: ROAD SAFETY OFFICER
RESPONSIBLE DIRECTOR: EXECUTIVE DIRECTOR INFRASTRUCTURE

EXECUTIVE SUMMARY:

That a rural school bus stop at 660 Batlow Road Tumbarumba be installed for the route is N0689 PM1 Tumbarumba-Willigobung.

RECOMMENDATION:

THAT THE COMMITTEE:
Receive the report on a proposal for a rural school bus stop at 660 Batlow Road Tumbarumba be installed for the route is N0689 PM1 Tumbarumba-Willigobung.

REPORT:

This requested bus stop is on a State Road, the Batlow Road.

Discussion

There is a kindergarten student who is currently taken by her parents to the school as the bus can no longer stop at or near her driveway. There is another child living in this same location who will be starting school in 2020.

The route is N0689 PM1Tumbarumba-Willigobung operated by Apple Transport Services Pty Ltd.

There was an A.M bus stop outside this house which enabled the student to utilise the bus in the mornings to go to school however the road works associated with the recent road widening project removed this stop. The afternoon pm let down bus stop across the road was retained.

The shoulder of the newly sealed road is 2.8 m wide, less than the recommended shoulder width for a bus to pull off the road where there are unbroken lines.

The white vehicle in the other bus stop (afternoon let down site) is 120 m from the driveway. Sight distance from the driveway to the inside of the corner is 170m.

The unbroken line extends:
- north for approximately 1200 m till the Bago Road intersection, and
- south for approximately 520 m.

The speed limit on this road is 100 kmph

The provision of a layby would take this proposed bus stop away from the traffic flow.

Sight distances for traffic travelling south to the bus stop is 9 seconds and is impeded by tree on the inside of the corner, The sight distance would be increased by the trimming or removal of the trees.

A bus stop at this location would need a sign indicating a bus stop, possibly augmented with flashing lights to indicate that the school bus is stopping.

Attachments

1 Rural Bus Stop 660 Batlow Road Tumbarumba

Rural Bus Stop 660 Batlow Road Tumbarumba

That a rural school bus stop at 660 Batlow Road Tumbarumba be installed for the route is N0689 PM1 Tumbarumba-Willigobung.

This requested bus stop is on a State Road, the Batlow Road.

Proposed Bus Stop for Eastern Side of Road (am Pickup), and

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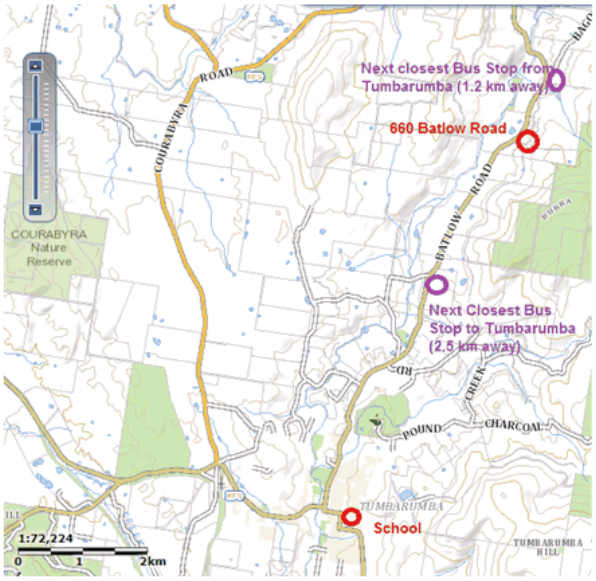

General Location of Requested Bus Stop in relation to Tumbarumba, and

The proximity of nearby bus stops on the Eastern lane of Batlow Road (am pickup)

Discussion

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Site distance for the approach to the proposed bus stop is 280m.

The shoulder of the newly sealed road is 2.8 m wide, less than the recommended shoulder width for a bus to pull off the road where there are unbroken lines.

The approach to the proposed bus stop, 120 m from the driveway of 660 Batlow Road.

The departure from the proposed bus stop.

The white vehicle in the other bus stop (afternoon let down site) is 120 m from the driveway. Sight distance from the driveway to the inside of the corner is 170m.

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The speed limit on this road is 100 kmph

The provision of a layby would take this proposed bus stop away from the traffic flow.

Sight distances for traffic travelling south to the bus stop is 9 seconds and is impeded by tree on the inside of the corner, The sight distance would be increased by the trimming or removal of the trees.

A bus stop at this location would need a sign indicating a bus stop, possibly augmented with flashing lights to indicate that the school bus is stopping.

4. AGENDA ITEMS

4.3 ELM DRIVE - SPEED CUSHIONS REQUEST

REPORT AUTHOR: ROAD SAFETY OFFICER
RESPONSIBLE DIRECTOR: EXECUTIVE DIRECTOR INFRASTRUCTURE

EXECUTIVE SUMMARY:

Council is requesting that speed cushions be installed along Elm Drive.

RECOMMENDATION:

THAT THE COMMITTEE:
Receive the report on the requests that speed cushions be installed along Elm Drive.

REPORT:

Council is looking at trying to reduce traffic speed in the Pioneer Park/Hockey Fields/Basketball Stadium area. A suggestion is to install 4 x Speed Cushions at locations shown on the attached aerial photo.

The yellow rectangles are the location of the speed humps (See attached).

Speed cushion

Other suggestions include:

Wombat Crossings –Traffic volumes do not warrant the installation of wombat crossings.

Shared Zone – must be 10km/h among other requirements as outlined in **https://www.rms.nsw.gov.au/trafficinformation/downloads/ttd_2016-001.pdf** and these requirements would be prohibitive.

Any other suggestions from the committee would be welcome.

Attachments
1 Elm Drive Speed Cushions Request

4.3 Installation of Speed Cushions Along Elm Drive

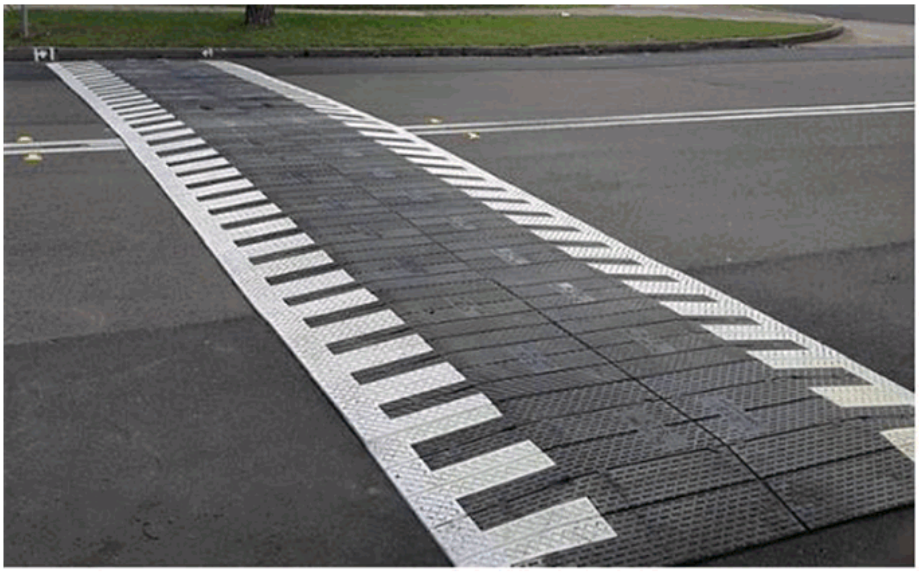
Recommendation

That council requests that speed cushions be installed along Elm Drive.

Introduction

Council is looking at trying to reduce traffic speed in the Pioneer Park/Hockey Fields/Basketball Stadium area. A suggestion is to install 4 x Speed Cushions at locations shown on the attached aerial photo.

The yellow rectangles are the location of the speed humps.



Speed cushion

Other suggestions include:

Wombat Crossings –Traffic volumes do not warrant the installation of wombat crossings.

Shared Zone – must be 10km/h among other requirements as outlined in https://www.rms.nsw.gov.au/trafficinformation/downloads/ttd_2016-001.pdf and these requirements would be prohibitive.

Any other suggestions from the committee would be welcome.

TUMBAFEST ANNUAL GENERAL MEETING MINUTES

ZOOM VIDEO CONFERENCE

29th April 2020

MEETING COMMENCED: 5.45pm

PRESENT: Andrew Rae (President), Martin Burke (Vice President), Chris Blake (Treasurer), Irene Lauder (Secretary), Karly Fynn (Coordinator), Ed Lauder, Richard Cottam, Desley Kendall, Jackie Lauder, Julia Ham, Helen Taylor, Julie Giddings, Martin Brown, Sue Goldspink, Ken Dale, Tamikah Hoffman, Neil Bombardier.

APOLOGIES: Allison Dennis, Marilyn Fredricks

1. CONFIRMATION OF PREVIOUS TUMBAFEST AGM MINUTES held 17th April 2019:

Moved: Julie Giddings **Seconded:** Desley Kendall

2. CORRESPONDENCE

Ed & Jackie Lauder tendered their resignation from the committee.
Allison Dennis also tendered her resignation from the committee.

Andrew Rae thanked Ed, Jackie and Allison for their dedication and commitment to the committee and Tumbafest.

3.REPORTS:

Presidents Report – see attached Annual Report, presented by Andrew Rae

Moved: Neil Bombardier **Seconded:** Chris Blake

Financial Report – see attached Annual Report, presented by Chris Blake

Moved: Helen Taylor **Seconded:** Irene Lauder

Event Report– see attached Annual Report, presented by Karly Fynn.

Moved: Martin Brown **Seconded:** Tamikah Hoffman

The annual report will be submitted and presented to Council and become a public document.

4. ELECTION OF BEARERS:

Andrew Rae declared all position vacant and called for nominations, Julie Giddings chaired the meeting during election of positions.

- **President:** Andrew Rae
  Moved: Neil Bombardier **Seconded:** Tamikah Hoffman
- **Vice President:** Tamikah Hoffman
  Moved: Irene Lauder **Seconded:** Martin Burke
- **Secretary:** Neil Bombardier
  Moved: Andrew Rae **Seconded:** Irene Lauder
- **Treasurer:** Chris Blake
  Moved: Andrew Rae **Seconded:** Ken Dale
- **Councillor Representative:** Julia Ham
- **Tourism Officer:** Sophie Gairn (ex officio)
- **Continuing Committee Members:**

Desley Kendell	Helen Taylor
Irene Lauder	Julie Giddings
Richard Cottom	Sue Goldspink
Martin Burke	Martin Brown
Marilyn Fredricks	Ken Dale

Andrew, Neil and Chris accepted their nomination on the proviso that should Tumbafest continue as a S355 Committee of Council they would stand down from these positions once the draft S355 Committee Policy was adopted by Council.

All positions were nominated and unanimously carried.

4. GENERAL BUSINESS:

- **Accounting for Tumbafest 2021** -Chris moved a motion to confirm HB Accounting to continue as the accounting service for Tumbafest 2021 subject to the negotiation of fees.

Moved: Chris Blake **Seconded**: Karly Fynn

- **Donation to Tumbarumba Bushfire Appeal** – the committee discussed the options for making a donation of the profits from the 2020 event towards the Tumbarumba Bushfire Appeal.
  - Tumbafest pledges $10,000 via the Tumbarumba Rotary Bushfire Fund to be distributed via the Winter Appeal.

Moved: Andrew Rae **Seconded**: Julie Giddings

Meeting Closed: 6:25pm

Bendigo Bank

tumbafest

Annual Event Report

Saturday 22 & Sunday 24 February 2020

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EXECUTIVE SUMMARY

Bendigo Bank Tumbafest 2020 was held on Saturday 22 and Sunday 23 February, this year being the events 23rd year of operation.

The 2020 festival saw additional challenges with the devastating bushfires that severely impacted on Tumbarumba and surrounds from New Year's Eve 2019 to late January and beyond. This, including the evacuation of the town for two weeks, led to delays in organisation of the festival and doubts as to whether the event would proceed.

Given the devastating bush fires, the Tumbarumba Rodeo was cancelled for New Year's Day and this led to a Rodeo – The Blaze of Glory, being held on the Friday evening before Tumbafest.

A lack of cabins and caravan/campsites at the Caravan Park also meant additional accommodation was required for the festival.

Karly Fynn was contracted as the Event Coordinator for 2019 and was extended for the 2020 and 2021 events. Karly worked with the Event Committee to ensure a successful delivery of the Festival. Karly has compiled this final report of Tumbafest 2020 in consultation with the Event Committee for presentation to Snowy Valleys Council and other key festival stakeholders.

Bendigo Bank continued their sponsorship of the event with 2020 being the third year of a three year contract as naming sponsor to the Festival while maintaining their ongoing support as Main Stage sponsor. Snowy Valleys Council also continued their ongoing support as a major sponsor through in-kind support. Snowy Hydro continued their support of the big screens. Costa Berries continued their three year sponsorship, with 2020 being their second year, with naming rights to the Food and Wine Matching event, Hyne Timber again continued to be a major sponsor and we welcomed TransGrid as a new Major Sponsor for 2020.

The Bendigo Bank Main Stage entertainment was a highlight of the Tumbafest program with Kate Ceberano headlining Saturday and The Wolfe Brothers headlining Sunday's line up.

The Committee set a target of $58,000 for sponsorship and was successful in gaining over $78,000 worth of cash and in-kind sponsorship for the 2020 event.

The Tumbafest Markets were one of the biggest yet and were opened to the public for the first time. Overall feedback from stallholders and attendees was positive.

The range of cuisines and type of food and non-alcoholic beverage available this year in the food stalls was fantastic.

As the Tumbafest survey shows, the majority of Festival patrons were 'Very Satisfied' with the Festival. Tumbafest continues to be one of the biggest events on the Tumbarumba calendar and has become one of the regions flagship events.

1. BACKGROUND

Karly Fynn was contracted by Snowy Valleys Council in August 2018 to undertake the organisation of Tumbafest 2019, following this event Karly was contracted for a further two years to deliver the 2020 and 2021 festivals.

Under the Tumbafest Committee's direction, Karly was contracted to provide events coordinator support to the Tumbafest Committee to ensure that the Tumbafest activities and events were successful and profitable. Karly was also the main contact for the event which provided a consistent and streamlined operation.

1.1 Contract Deliverables

Marketing and Promotion

- Develop a marketing plan
- Prepare all advertising and placement
- Update and maintain Tumbafest website
- Prepare media releases leading up to and during Tumbafest activities and events
- Liaise with local business and community groups to maximise local impact of Tumbafest activities and events
- Ensure updated material on Tumbafest activities and events are available to the public and visitors to the region

Funding

- Following consultation with relevant sub-committees, establish an annual sponsorship target and operating budget for Tumbafest activities and events
- Develop and maintain effective partnerships with sponsors and stakeholders
- Working closely within the allocated budget provided by the Tumbafest Committee
- Regularly monitor and report on income and expenditure at committee meetings
- Research and identify funding and grant opportunities and prepare submissions and applications as required

Administration

- Maintain records in accordance with Committee Guidelines
- Maintain all databases relevant to the Committee
- Prepare documents and correspondence for the Committee including general letters, memos, basic/routine legal documents, fortnightly and weekly performance progress reports as determined by the committee, project plans, risk management, flyers, and posters
- Develop schedules, roles, responsibilities and timeframe for committee and volunteers
- Attend all committee meetings in Tumbarumba monthly, fortnightly and weekly according to urgency of Tumbafest arrangements
- Work and liaise with the Tumbafest committee on all aspects of the activities and events
- Develop Risk Management strategy for Festival

- Arrange and attend meetings with key stakeholders
- Work closely with the committee and Snowy Valleys Council staff to ensure the event is delivered to the highest standard
- Be in attendance for the duration of Tumbafest events (prelude and actual)
- In conjunction with the committee, provide a complete debrief of activities and events including a final report to be presented to Council
- Be contactable as the principal point of contact vie email, phone or fax for the full organisation period

The Tumbafest Events Coordinator operated from their office based in Wagga Wagga, and from an office within Snowy Valley's Council on days when working in Tumbarumba. The Events Coordinator was employed by Council and reported directly to the Tumbafest President.

The fees associated with the employment of the Events Coordinator were paid from Tumbafest funds. Snowy Valleys Council provided in-kind festival support in the form of office workspace, phone and Council network connection, as well as access to Council's administrative resources such as mail, telephone, photocopier, etc.

The Tumbafest Events Coordinator position was responsible for overseeing and coordinating long-term and strategic issues, year-round festival operations, and most aspects of the organisations' activities during the festival.

This paper reports on the achievements of the Tumbafest objectives in 2020. It also makes recommendations for the coordination of Tumbafest in 2021.

2. GOVERNANCE OVERVIEW

Tumbafest currently operates as a Section 355 Committee under the Local Government Act for Snowy Valleys Council with the following organisational structure:

2.1 Festival Committee

The Festival Committee consists of a least seven members and is responsible for:

(1) Strategic and future planning of Tumbafest
(2) Developing and implementing operational aspects of the festival
(3) Policy Decisions surrounding the festival
(4) Financial planning and decisions
(5) Management of the Events Coordinator
(6) Coordination of the festival program, operations and delivery
(7) Signing contracts
(8) Complying with legal and governance requirements
(9) Risk management planning

Committee members are elected on an annual basis, as are the President and Vice President. Committee roles and responsibilities are defined, and committee members are assigned specific areas of the festival.

Minutes of Tumbafest meetings are sent to Council's records department for electronic logging.

Committee Members

Andrew Rae	Martin Burke
Chris Blake	Ed Lauder
Sue Goldspink	Richard Cottam
Martin Brown	Julie Giddings
Allison Dennis	Jackie Lauder
Desley Kendall	Helen Taylor
Irene Lauder	Marilyn Fredricks
Tamikah Hoffman	Neil Bombardier
Andrew Gertzendorfer	Ken Dale
Julia Ham – Councillor Representative	Sophie Gairn – SVC Tourism Officer

The Tumbafest Committee worked well together and this was evident in the planning, prelude event and over the festival weekend. There was a strong feeling of ownership with all major decisions being decided and voted on at regular committee meetings. The Tumbafest committee met monthly from April through December, and weekly from mid-January.

The Tumbafest Committee members chose specific tasks that they would be responsible for in the planning stages and over the Festival weekend. Each member elected to go on a subcommittee to assist with the specific planning and operational needs of that area including merchandise, main stage entertainment, sponsorship, food stalls, market stalls, children's entertainment and licencing.

The meeting venue for the Tumbafest committee was at the Snowy Valleys Council, Tumbarumba Chambers which was appropriate and worked well for the Committee.

The Committee is strongly supported by a network of volunteers including committee partners and past committee members who are invaluable to the success of the operation of the festival.

2.2 Event Coordinator

The Event Coordinator is employed by the Snowy Valleys Council, through funding provided by the Tumbafest budget. The Event Coordinator reports directly to the Tumbafest Committee, and day to day to the President.

The role of the Event Coordinator is to support the Tumbafest Committee, and to ensure that Tumbafest activities are successful and profitable. The Event Coordinator is employed on a contract basis, with deliverables specified in the fields of marketing, promotion and administration.

3. PRESIDENTS' REPORT

What a fantastic Tumbafest!!!

It goes without saying that our communities hearts were broken on New Years Eve 2019, the devastation of the Bushfires had taken its toll on everyone.

In late January, the Tumbafest Committee met to discuss whether or not Tumbafest 2020 would go ahead, there was a lot of factors at play, the main one was that the town had not officially been re-opened and deemed safe.

The Committee agreed unanimously that if Emergency Services deemed it safe then we would deliver a special event in 2020. And what an event it was.

A little known fact with putting on an annual event like Tumbafest is that most of the planning we have done throughout the year is "locked down" in January and February each year, normally an eight week period to bring it all together. This year we had four weeks to bring the event together, we did not have any idea if the event would be a success or not, just that we felt it was important to bring some joy to our town in the aftermath of the sadness we were all feeling.

Tumbafest 2020 attracted in excess of 6000 attendees over the two days and attracted visitors from all over Australia.

We could not have imagined such a successful event so soon after the devastation of the bushfires.

I would like to thank our sponsors who went above and beyond expectations this year, not only with their financial support but with jumping in and helping us get the event off the ground.

Bendigo Community Bank who became our box office and sold around 75% of the total tickets, a big thank you to the team, without their help we may not have sold any of the tickets.

This year was Bendigo Community Bank's third year as our major sponsor and we cannot thank them enough for their continued support of this event over a number of years.

Snowy Valleys Council who not only provide financial support but also assist in providing in kind support through personnel to assist in setting up and packing down the event, promotion and advertising the event and ensuring that the creek scape is looking it's very best year after year, we could not have achieved such a successful event without them.

Hyne Timber, another long term sponsor whose input and support of the event and the whole community is sincerely appreciated.

Costa who sponsored our food and wine pairing event, this event was a roaring success and we cannot wait to see it grow in 2021.

Snowy Hydro and TransGrid both an integral part of the future of our region and have certainly helped in assisting us grow Tumbafest to the event it is now.

To all our other sponsors, we are truly humbled by your continued support of Tumbafest and we look forward to working with you well into the future, you are what makes this event so special for the town.

To the Tumbafest tribe, all of you who attended the event from near and far. We say thank you. I truly believe that in your own way you helped our community heal a little bit and for a moment smile and enjoy what makes our region so special, we loved showing it off to the visitors and we hope you come back to visit again, we will make room for you I promise.

I would personally like to take this opportunity to recognise the committee and our event coordinator Karly, they never cease to amaze me with their commitment to staging this event year after year and working together as a team, I cannot recall a cross word amongst them, they truly are the best.

See you all in 2021.

Andrew Rae
Tumbafest President

Bendigo Bank tumbafest Feb 22–23 2020

4. FINANCIAL REPORT

The final profit reported for the 2020 event of $75,755, is an outstanding turnaround from the resultant loss of Tumbafest 2019 of ($23,500). It is difficult to compare 2019 and 2020 results, as circumstances were vastly different. Even to compare the final outcome with the budgeted result for 2020, being an estimated loss of ($9,000), is not realistic.

Areas for particular note in income and expenditure are as follows:

Income	2019	2020	Comparison
Ticket Sales	$64,659	$123,263	90.6% increase
Bar Sales	$22,734	$51,554	126.8% increase
Merchandise	$1,783	$8,707	388% increase
Sponsorship	$66,279	$78,900	17.5% increase

Expenditure	2019	2020	Comparison
Main Stage	$49,351	$63,201	28.1% increase
Operation Costs	$31,590	$44,394	40.5% increase
Bar Expenditure	$13,690	$26,101	90.6% increase

It should be noted that the $75,755 profit result for 2020, does not reflect the full 12 month contract cost of the event coordinator (actual amount expended $31,639 – actual contract figure $40,000) – variation of additional expenditure of $8,361.

It should also be noted that the expenditure for the 2020 event includes $5,900 for purchase of gazebos for use at the 2020 event, as well as future Tumbafest events, and for hire and use at community events.

In conclusion, I would like to express my thanks to our Coordinator Karly for her outstanding efforts for the Tumbafest 2020 event, and her constant assistance to me with the financial operation of the event. I would also like to express my thanks for the assistance provided by Jacinda Arnold of HB Accounting, in the development of our financial reporting system and the preparation of the Tumbafest accounts.

Finally, this result would not have been possible without the efforts of the Coordinator and the total Tumbafest Committee. The result is a credit to your hard work and dedication to the event, and you should be extremely proud of the outcome.

Chris Blake
Treasurer

Grants

The Event Coordinator submitted four grant funding applications for the 2020 Tumbafest event detailed below.

Grant	Application Detail	Outcome
Tumbarumba Community Small Grants	Seeking funding to assist in covering the cost of Pro BMX rider Cam White to perform and deliver workshops at Tumbafest.	Unsuccessful
Murrumbidgee Primary Health Network Community Grant	Seeking funding to assist in covering the cost of Pro BMX rider Cam White to perform and deliver workshops at Tumbafest.	Unsuccessful
Destination NSW Event Development Fund	Seeking funding to implement event growth initiatives including accommodation + transport packages from Albury, Wagga Wagga & Tumut as well as associated marketing & promotional costs	Due to budget delays with Destination NSW the outcome of this was never advised.
Bushfire Recovery Grant	Funding to assist in additional event promotion to drive much needed visitation to Tumbarumba following the devastating bushfires, deliver enhanced children's entertainment program, provision of transportation for event attendees from Albury, Wagga Wagga, Tumut and Tarcutta and assistance with additional infrastructure requirements due to the bushfires.	Successful

5. ACHIEVED OUTCOMES

5.1 Bendigo Bank Main Stage

Objectives:

- To provide high quality entertainment for key target audiences.
- Ensure that the Main Stage Program is the "hook" to attract attendances and maximise gate takings
- Generate pre-event publicity through the use of performers.

The Tumbafest Committee continued to offer a varied musical program on the Bendigo Bank Main Stage for the 2020 Festival, engaging two high profile headline performers for the weekend.

Kate Ceberano headlined the Saturday main stage line up and The Wolfe Brothers headlined Sunday. The Sunday line up also took on more Country Rock performers.

The remainder of the line-up was a combination of local and regional performers, and included:

Saturday:

- Mollie Waters
- Tumbarumba Pipes & Drums
- The New South Trio
- The Mighty Yak
- Kate Ceberano
- 19TWENTY

Sunday:

- Praisefest
- Whitedog and The Reedman
- The Hip Replacements
- The Wolfe Brothers
- Deja Groove

The overall survey results (see Appendix C) highlighted the high rate of satisfaction with the main stage entertainment this year – with 75% of those surveyed indicating this. This was a significant increase from 2019 where most survey respondents indicated a dissatisfaction with the main stage entertainment.

Leigh Ryan was engage by the Committee again for 2020 as the Stage Manager and Master of Ceremonies, which proved to be successful. The bump in and out of bands ran extremely smoothly and the interaction between Leigh and the crowd was positive.

Audio is essential to the success of the festival, this was outsourced to Elite Event Technology from Canberra who also provided the backline, big screen and TV production

Snowy Hydro again sponsored the Big Screen for 2020 and the time between performers on the main stage was utilised to maximise exposure for festival sponsors as well as highlight footage and images from the recent devastating bushfires.

Bendigo Bank tumbafest Feb 22–23 2020

5.2 Costa Berries Taste of Tumbafest – Food & Wine Pairing

Objectives:

- Further develop the festival as a showcase for Tumbarumba Region food and wine.
- Further develop the cooking side of the festival to include wine matchings and tastings, and where possible include local produce.

In 2019, the Committee was successful in securing Costa Berries as a major sponsor for the Cooking Demonstration Tent under a new 3 year contract. Following feedback from the 2019 event, the committee determined not to hold the cooking demonstrations for 2020 but to deliver more intimate food and wine matching events. Costa were happy to utilise their sponsorship for naming rights to this event experience.

Richard Cottam as Tumbarumba Vigneron Association representative, liaised with Laura Fraumeni from Nest Café | Cinema | Books to develop a tasting menu to compliment a selection of Tumbarumba wines.

Feedback from attendees was that the Food & Wine Matching should be continued.

5.3 Children's Entertainment

Objectives:

- Provide quality and fun entertainment and activities for children aged 4-11 years
- Ensure that the children's entertainment program stays within the agreed context of the target market and overall festival goals

It is an ongoing challenge for the Committee to provide entertainment to children and teenagers at the festival. The well-established 'kid's corner' is free to children under 12 years, providing activities such as face-painting, games and shaded sand pit.

Tony Joes Amusements returned in 2020 with rides and amusements for children of various ages. Ride fees were applicable to the amusements starting at $6 per child per ride, with packages also available for $35 per day or $50 for the entire weekend.

A local operator was confirmed to deliver puppet shows, dress ups and face painting as part of the kids' corner for 2020. This proved successful and was a highlight for families and children.

A photobooth was also included for 2020 which received positive feedback and was consistently busy. This was located on the corner of the playground for 2020 which was in a more prominent position.

The Children's Entertainment was located in and around the playground for 2020, including a "chill out" area with foam chairs, picnic blankets and the Parent's Tent located in a grassy area adjacent to the skate park. This area was continuously busy with festival attendees relaxing and enjoying the atmosphere.

With additional funding received from the State Government, a rock climbing wall and bungee trampoline was hired for the Saturday of the festival and well patronised by event attendees.

5.4 Sponsors Offerings

Objectives:

- Provide an avenue to acknowledge and show appreciation of all sponsors
- Provide a networking opportunity for sponsors, funding bodies and key stakeholders
- Establish the Sponsors Reception as a quality, exclusive event in the Tumbafest program

For 2020, Major Sponsors were offered a number of VIP passes to access the VIP area adjacent to the wine courtyard. This provided a prominent location for them to watch the main stage, as well as consume bottles of wine and other beverages. The Committee provided platters at 11:30am for those in attendance.

While it went well, there were limited sponsors in attendance. Greater consideration needs to be given to this aspect of the festival to build and maintain the relationships with festival sponsors.

A Costa Taste of Tumbafest Food and Wine Pairing session was also held specifically for Major Sponsors to attend. Out of the 30 that were invited, around 17 were in attendance.

All other sponsors, as part of their sponsorship agreement, were provided with drink tickets that could be exchanged for a drink from the bar or wine stalls.

Bendigo Bank tumbafest Feb 22–23 2020

5.5 Legends Beer Garden

Objectives:
- Provide alcoholic and non-alcoholic beverages to festival patrons
- Generate revenue for the festival's operation
- Comply with all licensing requirements

The Legends Beer Garden was organised and run by the Tumbafest Committee. Sue Goldspink was the licensee and Chris Blake the Bar Manager, both organised the large number of volunteers, beverages and rosters for bar staff over the weekend.

In typical Tumbafest set up, chairs and tables were placed along the creek under the trees and this was a very popular place to be over the weekend.

The bar took $51,554 for the weekend. This is the highest bar takings on record and well in excess of the $24,500 target for the event.

From the survey data (see Appendix C) almost 40% of visitors were happy with the range and price of beverages available, 30% of respondents were very satisfied and more than 20% indicated not applicable on the survey.

Feedback received from both patrons and bar staff was that there needed to be more staff working as the lines were incredibly long. This was due to the unprecedented attendance to the festival.

5.6 Wine Courtyard

Objectives:
- Provide an opportunity for local vignerons and wine makers to showcase local wines
- Inform and educate audiences on local wines

The Wine Courtyard was very popular with festival patrons in 2020. The wine courtyard was located again on the opposite side of the creek to the bar tent, which allowed for vignerons to engage more with patrons to discuss their products. The location of the Wine Courtyard also encouraged additional usage of the bridge near the swimming pool which is typically forgotten, causing more congestion at the bridge further down the creek.

Festival patrons we able to sample and purchase wines from the eight vineyards represented in the Wine Courtyard.

5.7 Market & Food Stalls

Objectives:

- Offer quality and unique products of interest to key target audiences
- Provide opportunity for local crafts people and stall holders to showcase and sell their products
- Provide shopping and exploring opportunities to extend the length of stay and enjoyment of the festival
- Provide a range of quality and affordable food and beverage to appeal to the target audience

The Tumbafest Markets were one of the biggest yet with over 60 sites booked for the event. The combination and variety of market stalls was well received.

For 2020, the markets were held in the Mate Street/Albury Close corner of the venue and fenced off from the rest of the market. This permitted the general public to attend the market. You could also access the markets from within the festival grounds if you had an attendee wristband.

Feedback from attendees and market stallholders was that the new layout was fantastic, and many have requested it be kept the same for 2021.

There was a large array of cuisines and type of food and non-alcoholic beverage available this year in the food alley.

Comments from the event survey indicated that attendees are looking for additional food vendors and options. Given the limited access to power in this area, this is difficult to achieve.

Despite the amendments to the application forms and process based on the 2019 event, there were several food stalls wanting to pack up early on both event days, resulting in unhappy stallholders who were not permitted to bring their vehicles in until the festival had concluded.

5.8 Merchandise & Information Tent

Objectives:

- Generate revenue for the festival through sales
- Offer merchandise that will support the ongoing awareness of Tumbafest
- Offer merchandise that will appeal to the target audience

New items were purchased for the Merchandise offering for 2020 which included black festival t-shirts and stubbie holders, both incorporating the new branding. 2019 merchandise with the old logo, including jute shopping bags, rubber ducks, bucket and cap hats and t-shirts were sold in addition to the new items.

All new merchandise sold out and minimal hats and t-shirts were left at the end of Sunday. Given they included the old logo these items were given away.

$8,707 was raised from the sale of merchandise, a record for the event.

5.9 Operations

Objectives:

- Ensure the efficient and effective operation of all aspects of the festival within budget constraints.
- Ensure that the festival practices risk management, providing a safe environment for all involved.
- Design and maintain a festival site that is both functional and aesthetically appealing.

Equipment Hire

RBR Hire from Wodonga provided the hire equipment including marquees, chairs and some tables. The equipment was clean and the staff were efficient with their set up and pack down. Additional chairs were hired for 2020 and all were utilised throughout the weekend.

Toilet Facilities

In addition to the existing toilet block located in the centre of the festival grounds, the Committee hired a toilet truck from Rows a Loo. The most dissatisfied feedback from survey responses (see Appendix C) was the lack of toilets and the issues (not flushing, running out of supplies) with the permanent toilet facilities within the event precinct.

The committee also hired (from Snowy Valleys Council) a portaloo for the performers tent, and a disabled toilet.

Bendigo Bank tumba fest Feb 22–23 2020

Rows A Loo were also engaged to monitor and maintain all toilets. This needs to be reviewed for 2021 as the efficiency of this was poor.

Security

SteelGuards, a professional security firm, were engaged in 2020 to provide security to the festival. There were no major incidents. Having a guard on the entertainers' tent was a great success ahead of the headline act.

Set Up & Pack Down

Set up and pack down is one of the biggest elements to the festival and its success relied heavily on the support of the Committee, their partners and very loyal volunteers to ensure it is completed on time. Mannus Correctional Centre also provides inmates to assist each year. They were of great assistance during the set-up on Friday and pull-down on Monday and as a result it was done in record time. The inmates and their Officer in Charge were of great assistance again for 2020.

Fencing was organised and set up by Snowy Valleys Council staff in 2020, along with assistance by Mannus work crews. This is essential to the success of the festival.

First Aid

The Committee engaged the local SES for the provision of first aid services this year. The group were given a site between the creek and the skate park and they incorporated their boat within their set up, a huge hit with the kids.

Waste Management

Snowy Valleys Council was responsible for garbage collection over the festival weekend as part of their in-kind support. Council staff worked extremely hard to ensure the bins were empty and rubbish was collected around the festival grounds.

Venue/Site

The Creekscape proved to once again be an ideal venue for Tumbafest. The committee is thankful to Council for the outstanding work carried out at the festival site ensuring it is in the pristine condition for the festival.

Community Groups

Each year a number of community groups are engaged to assist with Festival tasks and in return are given a monetary donation. The following groups were engaged in 2020:

- Rotary Club of Tumbarumba, main gate Saturday and Sunday

- Tumbarumba Community Church, Hammonds Lane gate, Saturday only

- Tumbarumba Australian Rules Football and Netball Club, Hammonds Lane gate Sunday

Tumbafest 2020 donated $1,700 to these Community Groups for their assistance with tasks over the Festival weekend. This money is well spent and the community groups are vital to the success and safe operations of these important tasks.

Tickets

Tumbafest 2020 tickets were available for purchase online via EventBrite from the end of September 2019, or in store at Bendigo Bank Tumbarumba from 30 January 2020.

Ticket categories and prices were as follows, with a minimal price increase for the first time in several years. 2020 also saw the introduction of a family ticket with the aim of increasing family attendance to the festival.

Early Bird Tickets (if purchased before 5pm, Friday 31 January 2020)

	Weekend	Saturday	Sunday
Adult	$60	$40	$30
Pension	$35	$25	$20
Junior (13-17yrs)	$15	$10	$10
Family (2 Adults and up to 3 Junior)	$110		

Children aged 12 and under were free.

Tumbafest Tickets (available after Friday 31 January and over weekend of Festival)

	Weekend	Saturday	Sunday
Adult	$70	$45	$35
Pension	$40	$30	$25
Junior (13-17yrs)	$15	$10	$10
Family (2 Adults and up to 3 Junior)	$130		
Snowy Valleys Council Staff	$60	$40	$30

Children aged 12 and under were free.

Due to the need for attendee wristbands that couldn't be copied/reproduced, vinyl wristbands were purchased for event attendees. These arrived late which lead to a disjointed distribution system for those locals who had already purchased their tickets. Tickets could be purchased online or via Bendigo Bank, and once the wristbands had arrived they could be collected from the Visitor Centre or Bendigo Bank. This caused some confusion with several attendees wanting to purchase tickets from the Visitor Centre (which had been done in the past) and being sent to Bendigo Bank.

5.10 Marketing

Objectives:

- Deliver an integrated marketing program to maximise awareness and attendance at Tumbafest of the target audiences
- Develop an evaluation program to measure the success and obtain constructive feedback from stakeholders.

Marketing of Tumbafest is vital to the success of the festival and given the size of the event it is a year-round job.

Media partners for 2020 were Southern Cross Austereo (TripleM radio, HitFM radio and NINE TV), 2AY Albury and the Tumbarumba Times. These outlets were successful in targeting audiences throughout the Riverina and North Eastern Victoria.

For 2020 the committee made the decision to focus marketing efforts in the Digital Space with an increased presence and engagement via our Facebook and Instagram platforms. A YouTube Channel was established, however due to not receiving the past event footage this was not utilised.

Tumbafest posters were distributed throughout Tumbarumba as well as to a large number of Visitor Information Centre's throughout NSW, various locations around NSW and also throughout Wagga Wagga.

The Tumbafest website and social media were all a great success this year. The website proved to be highly beneficial for securing online purchases and the festival blog was an effective means of communicating with visitors.

Survey results (see Appendix C) indicate that word of mouth and repeat visitation were the most effective forms of advertising, followed by Facebook.

Following the devastating bushfires over New Year and into January, the State Government released Bushfire Relief Funding. Tumbafest was successful in securing $25,000 in funding with $10,000 to be spent on Marketing. This additional boost to promotion allowed for a saturated TV, Radio and newspaper campaign to occur during the 2 week lead up to the event. As this funding was secured early February, this is not detailed in the event marketing plan.

Please refer to Appendix A for the full marketing plan.

5.11 Sponsorship

Objectives:

- Obtain the maximum levels of funding, cash and in-kind support for Tumbafest through sponsorships, partnerships and funding

Sponsorship is vital to the sustainability of Tumbafest. Tumbafest received over $78,000 in cash and in-kind sponsorship in 2020 which was $20,000 over the budget target.

Bendigo Bank continued into the third year of their three year sponsorship as naming sponsor to the Festival while maintaining their ongoing support of Main Stage sponsor. Snowy Valleys Council also continued their ongoing support as a major sponsor through in-kind support. Snowy Hydro continued their support of the big screens. Costa Berries commenced year two of their three year agreement, sponsoring the Food and Wine matching for 2020. Hyne Timber also continued to be a Major Sponsor of the event for 2020.

We welcomed TransGrid as a major sponsor for 2020 and also Elite Event Technology as the Sound & Backline Sponsor.

The Sponsorship Prospectus was sent out to a targeted sponsor list for the 2020 Festival. This gave sponsors the opportunity to consider a variety of sponsorship opportunities.

Please see Appendix B for the full Tumbafest 2020 Sponsorship list.

CONCLUSION

Bendigo Bank Tumbafest 2020 was an outstanding success. More than 6,500 people passed through the festival gates over the weekend.

Feedback from stakeholders including performers, contractors, stallholders, and sponsors has been generally positive, with many already indicating an interest to return for next year.

The success of the event is largely due to the commitment and hard work of the dedicated Tumbafest Event Committee.

The support from the New South Wales, Victorian and Queensland communities to support Tumbarumba following the devastating bushfires was also highlighted at this years festival, contributing to the events success.

The target of $58,000 for sponsorship and was exceeded by the committee with over $78,000 worth of cash and in-kind sponsorship secured for the 2020 event.

The Tumbafest Markets were one of the biggest yet, and overall feedback from stallholders was positive.

The range of cuisines and type of food and non-alcoholic beverage available this year in the food stalls was fantastic.

Survey feedback and learnings from this year's festival will be utilised to inform Committee decision for future years.

Tumbafest continues to be the flagship event on the Tumbarumba calendar, showcasing our spectacular region to visitors. An achievement the committee and community alike should be very proud of.

Appendix A – Marketing Plan

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About Tumbafest

Tumbafest is an annual festival held in the picturesque town of Tumbarumba in the western foothills of the New South Wales Snowy Mountains. Held on the last weekend in February, it is a premier festival featuring quality music, local food and cold-climate wine.

From humble beginnings in 1997 when the event was first held in the town's main street and the main stage was the back of a truck, the festival has grown into a well-known and well-recognised festival. Today, sponsorship is measured in the tens of thousands of dollar, there is an actual advertising and promotions budget, and food and refreshment stalls are outsourced to cater for the crowds. Performers over the years have included some of Australia's best and since 2005 there has been a paid Event Coordinator to assist the hard-working volunteer committee.

Tumbafest is now a well recognised brand with a distinctive name and logo, the current logo was redesigned for the 2010 event to more accurately reflect what the festival is all about. This logo is implemented across all marketing and promotional collateral both print and digital, including dedicated event website and social media. The logo is starting to date and doesn't reflect the modern direction in which the festival is heading. Investigations are underway to refresh the Tumbafest brand to create a visual direction for the future of Tumbafest.

Enhancing the tourism identity of our region

Tumbafest attracts visitors to the region and provides them an opportunity to embrace a collection of experiences that make Tumbarumba region distinctive - the people of the region, its industry (viticulture, horticulture and agriculture), its arts (regional performers) and its iconic landscape and geography (mountains, lakes, rivers and creeks).

The Tumbafest experience is enriching and entertaining, providing visitors with an understanding of the region's lifestyles and values – reinforcing the identity of the region as relaxing, natural and untapped, ready to discover at their own pace. Tumbafest marketing will continue to capitalise on the key positioning attributes for the region, including nature, mountains and landscapes, escapism, alpine summer activities, discovery, streams and country life in its publicity and promotion.

Bendigo Bank tumba fest Feb 22–23 2020

2020 Event Details

Date

Saturday 22 and Sunday 23 February 2020

Venue

Tumbarumba Creekscape

Ticket Prices

Early Bird Prices

	Weekend	Saturday only	Sunday only
Adult	$60	$40	$30
Pension *	$35	$25	$20
Junior #	$15	$10	$10
Major Sponsor Staff	$50	$35	$25

Children aged 12 and under are free.

2020 Ticket Prices

	Weekend	Saturday only	Sunday only
Adult	$70	$45	$35
Pension *	$40	$30	$25
Junior #	$15	$10	$10
Major Sponsor Staff	$50	$35	$25
Family (2A + 3Children)	$110		

Children aged 12 and under are free.

Branding and Objectives

The event's branding statement is:

"Tumbarumba's annual festival of music, wine and food"

This is achieved through the following objectives to:

1. Deliver a premier music, wine and food festival that is appealing and relevant to our target audience
2. Grow the festival attendance of visitors to the region at a rate of 5 – 10% per annum
3. Contribute to the ongoing development of the overall 'image' of Tumbarumba Region as a quality tourism destination
4. Establish effective partnerships with a range of key stakeholders including government, sponsors and the local community

SWOT Analysis

STRENGTHS	OPPORTUNITIES

• Venue
• Established reputation
• Promotion of Tumbarumba
• Family atmosphere / reunions
• Strong sponsor support, including Council
• Committee experience and commitment
• Volunteers, including Mannus Correctional Centre
• Event Coordinator
• Benefits to Tumbarumba, including social, economic / tourism
	• Extend packaging to Monday
	• Business operators forum
	• Friday / Saturday night :
	  - Local operators involvement
	  - Golf Club / Bowling Club
	  - Entertainment
	• Gourmet food tent
	• Fundraising / Sponsorship
	• Festival identity / Relate to Tumbarumba
	• Region market positioning
	• Youth involvement
	• Packaging of accommodation & ticketing

WEAKNESSES	**THREATS**

• Ticket pricing
• Insufficient/reduced visitor accommodation – options:
  - Shuttle Bus to nearby towns
  - Homestay / Farmstay
  - Tent City
• Limited local support - causes:
  - Perception
  - Cost
	• Financial climate
	• Financial loss
	• Weather
	• Committee Burnout
	• Coordinator Burnout
	• Lack of proactive succession planning
	• Proposed legislative changes for music events
	• Significant tightening of liquor licencing requirements

Target Market

Based on results from visitor surveys, our promotional campaign is aimed at the following demographic and psychographic groups:

Primary:

"Baby boomer" couples over 45 years old, empty nesters, mostly retired middle Australia who seek short breaks and like to get away to "nice places". These people travel as couples or with groups of friends and are enthusiastic wine tourists who enjoy quality music across a range of genres. They seek quality festival experiences.

They are a self-drive market and largely travel from within a three-hour radius of Tumbarumba from major regional centres such as Wagga Wagga, Albury and Canberra and major townships such as Tumut, Gundagai and Corryong.

A percentage of this market travel from further afield including Sydney – usually timing a visit with friends or relatives with the Tumbafest weekend.

This market is becoming increasingly technologically "savvy", with increased use of ticket purchasing and program information downloads from the website.

Secondary:

Tumbarumba Region locals - who tend to visit the festival in groups with family or friends, locals often hosting friends and family for accommodation. They seek value for money and have an interest in the local community. They attend the event because it's on their doorstep and it is the "must do" social event on Tumbarumba's calendar.

Tertiary:

Young Couples and Families - usually within an hour's drive of Tumbarumba. These groups are seeking the entire festival package and tend to visit for one day of the event.

Key Marketing Goals

- Attract at least 3,500 people to the event.
- Encourage people to stay an average of 2 nights in the Tumbarumba and wider Snowy Valleys region.
- Generate greater community and business awareness leading to at least two new sponsors.
- Increase online ticket sales by 500 (from previous year) by engaging in digital marketing strategies.
- Broaden the type of people attending our event, with a particular focus on people under 40 years and families.

Strategies

Outlined below are the promotional strategies and activities to be used to assist with delivering Tumbafest and ensuring the event reaching its goals. Consistent implementation of these strategies is key to the success of this year's event and the future growth of the festival.

Public Relations

- Undertake PR activities, including media releases, offers and competitions.
- Participate in collaborative PR activities with Council, Destination Riverina Murray and Destination NSW,
- Establish a range of media partners to:
  - increase awareness of Tumbafest;
  - encourage visitation to Tumbafest and the region;
  - help support Tumbafest business partnerships and sponsorships; and
  - provide valued in-kind support to any spend.
- List the event on as many calendars of event sites as possible.
- Encourage word of mouth promotions via Committee members giving talks to community groups, individuals, etc., and
- Use social media networks such as Facebook and Instagram to appeal to a new demographic and keep fans / followers updated on the latest Tumbafest news.

Advertising

- Establish a consistent brand for the festival and develop brand guidelines,
- Develop brand awareness through marketing collateral,
- Produce posters, flyers and programs – distributed regionally
- Continuously update the festival's website – www.tumbafest.com.au; and include links on all sponsors, partners and other stakeholders' website where possible,
- Develop Google Ad Words account and refine website optimisation,
- Encourage increased visitation by promotion of key assets of the region on the Tumbafest website and provide linkages to the regional tourism websites,

- Develop a paid advertising program targeted at identified target markets,
- Place advertising, and where possible, community service announcements, in targeted media, and
- Establish and maintain an email database of event attendees, media and special interest groups for direct emails and mailing of fliers and other information.

Sponsorships

- Develop partnerships based on the natural synergies of the sponsor and the festival (target markets/objectives/attributes),
- Develop sponsorship/corporate/business partner packages, tailored to meet the needs of individual sponsors and supporters, and
- Work with sponsors to develop leveraging and cross promotional opportunities that add value to the audience's experience and provide a "win-win-win" outcome (sponsor, Tumbafest and target market).

Tourism Partnerships

- Establish collaborative relationships with tourism operators that have synergies with Tumbafest; develop collaborative promotions to include value additions for the visitor,
- Work with relevant tourism operators to develop festival packages and offers (tickets, accommodation, and attractions) to increase the length of stay in region and festival related expenditure,
- Brief local Visitor Information Centre (VIC) staff to familiarise them with Tumbafest product,
- Ensure Tumbafest is included in all key regional tourism publications, websites, calendars of events and marketing activities,
- Develop relationships with key tourism partners such as Local Council, Destination Riverina Murray and Destination NSW, and
- Investigate strategies to overcome the accommodation limitations including home stays and shuttle bus services for out-of-town accommodation providers.

Industry Support

Tumbafest, along with the region's attractions and natural assets, is an integral part of the region's tourism product.

Tumbafest is working with the tourism industry to identify opportunities to offer a blend of regional activities that encourage visitors to increase their length of stay, enjoy a return visit and act as motivation to draw visitors to Tumbafest and the region.

Currently, this is achieved by:

- *The development of a strong working relationship with Council's Tourism function*
  - Tumbafest provides information to Visitor Information Centre (VIC) staff to ensure familiarity with Tumbafest products,
  - Inclusion on Council's tourism website and tourism promotion collateral, and
  - Participation in collaborative promotion opportunities, such as advertising and collateral.
- *Continual development of the festival's relationship with Destination Riverina Murray and Destination NSW*
  - Inclusion on the Destination NSW website and calendar of events, and
  - Participation in networking and training offered by Destination NSW.
- *Continue to involve Tumbarumba Chamber of Commerce and tourism operators in the festival's planning and delivery*
  - Work collaboratively with business owners and tourism operators to familiarise them with Tumbafest product and identify ways to develop packages.

Bendigo Bank tumba fest Feb 22–23 2020

Attendance

Visitation will be measured by the development of a market research program including:

- Postcode data collected on website ticket sales,
- Postcode capture at Festival entrance gates,
- Festival survey of Tumbafest visitors, sponsors, stallholders and performers during the event,
- Festival survey of Tumbafest visitors, sponsors, stallholders and performers conducted online, promoted through website blog and social media.
- Feedback from accommodation providers about occupancy over festival weekend, and
- Provision a post-event debrief to Tumbafest Event Committee, Council and the wider community

Post Event Evaluation

The success of the marketing campaign will be measured using the following Key Performance Indicators (KPI's):

General

- Increase in event attendees by 10% or 320
- Increase ticket revenue to $72,000

Digital Marketing

- Number of unique visits to Tumbafest website – increase by 15%
- Number of festival enquiries directed from the Tumbafest website – increase by 15%
- Number of tickets purchased online – increase by 10%

Radio & Television

- Number of radio and television interviews in weeks leading up to Tumbafest event,
- Outside radio broadcast from Tumbarumba prior to Festival week involving interviews with committee, artists and sponsors,
- Coverage of event on Tumbafest weekend,
- Post event news stories, and
- Number of media passes requested for Tumbafest weekend.

Print Media

- Number of articles appearing in Daily Advertiser, Border Mail, Corryong Courier, Tumut & Adelong Times, Tumbarumba Times and other local and regional newspapers,
- Number of articles appearing in other publications, and
- Number of media passes requested for Tumbafest weekend.

Social Media

- Increase Facebook likes from 2,803 by 10% to 3,083
- Increase Instagram followers from 478 by 10% to 526

Marketing Activities

Website and Digital Media

Website Plan

Activity	Date
2020 event details added (2019 removed)	By August 30, 2019
Sponsor links and special offers added	By December 31, 2019
Tourism information included	October 2019
Tickets on sale	September 2019
Special tourism and retail packages and offers	Ad hoc
Event Updates and key on the day information	Early Feb 2020
Event Program	January 2020

Email Marketing

There is currently not a complete email database of past event attendees, however we have the data to develop one for attendees, food stalls, market stalls and sponsors. It is the aim for 2020 to develop these databases and to implement Email Marketing as a supplementary marketing avenue. The database will then be able to be expanded by:

- "Register to receive updates" to be added to website
- Competition to be run via social media (emails required to enter).
- Online ticket sales where attendees opt in to receive updates
- Post event survey where attendees opt in to receive updates

Email Marketing Campaigns

- Performer announcements
- Sponsor announcements
- Early bird tickets on sale
- Accommodation updates
- Event updates
- Program announcements
- Event count down
- Key event information
- Post Event wrap up & Survey link

Printed Collateral

Collateral	By When	Distribution channels	Who
200 x A3 Posters	Designed and printed by October-November 2019	Local retailers Notice boards Visitor Centre Committee members to distribute on their travels	Committee

2,000 x Programs	By end January 2020	Distributed at event and to Sponsors prior to event Available at local and regional Visitor Centres	Committee

Partners Marketing

- Accommodation Providers in Snowy Valleys Region - include event details on their websites, social media pages and email newsletters
- Confirmed Stallholders - promote attendance at Tumbafest through their social media.
- Sponsors - promote Tumbafest via social networks, client contacts and staff newsletters.
- Performers - promote participation at Tumbafest on social media sites

Bendigo Bank tumbafest

Monthly Activity Summary

August 2019

Medium	Summary
Website	- Update
Blog	- Performer Announcement - Event details
Social Media: Facebook & Instagram	- Performer Announcement - Event details - Competition
Media Sponsors	-
Media Releases	- Headline Performer Announcement
Print	-
Advertising	-
Radio	-
Sponsorship	- Open - Meet with existing and past sponsors - Contact new sponsors
Stallholders	-
Merchandise	-
Tickets	-
Signage	-
Surveys	-

September 2019

Medium	Summary
Website	- Update
Blog	- Performer Announcement - Ticket Information
Social Media: Facebook & Instagram	- Performer Announcement - Tickets - Stallholder applications - Competition
Media Sponsors	-
Media Releases	- Performer Announcements - Ticket Information
Print	- Design/Print
Advertising	-
Radio	-
Sponsorship	- Open - Meet with existing and past sponsors - Contact new sponsors
Stallholders	- Applications open
Merchandise	-
Tickets	- Earlybirds on sale
Signage	-
Surveys	-

October 2019

Medium	Summary
Website	- Update
Blog	- Performer Announcement - Accommodation - Sponsor Profiles
Social Media: Facebook & Instagram	- Performer Announcement - Tickets - Stallholder applications - Competition
Media Sponsors	- Approach
Media Releases	- Performers
Print	- Distribution
Advertising	- Design
Radio	- Approach for proposals
Sponsorship	- Finalise
Stallholders	- Applications open
Merchandise	-
Tickets	- Earlybirds on sale
Signage	-
Surveys	-

November 2019

Medium	Summary
Website	- Update
Blog	- Performer Announcement - Accommodation - Sponsor Profiles
Social Media: Facebook & Instagram	- Tickets - Stallholder applications - Competition
Media Sponsors	- Negotiate
Media Releases	- Program Contents
Print	- Distribution
Advertising	- Design
Radio	- Content creation
Sponsorship	- Finalise
Stallholders	- Applications open
Merchandise	- Finalised and ordered
Tickets	- Earlybirds on sale
Signage	-
Surveys	-

December 2019

Medium	Summary
Website	- Update
Blog	- Performer Announcement - Accommodation - Sponsor Profiles - Tickets as Xmas gifts
Social Media: Facebook & Instagram	- Tickets - Competition - Performer posts
Media Sponsors	- Agreement
Media Releases	- Tickets as Xmas gifts
Print	- Distribution
Advertising	- Implement
Radio	- Content creation
Sponsorship	-
Stallholders	- Closing soon
Merchandise	-
Tickets	- Earlybirds on sale
Signage	-
Surveys	- Develop post event survey

January 2020

Medium	Summary
Website	- Update
Blog	- Performer Announcement - Accommodation - Sponsor Profiles - Program
Social Media: Facebook & Instagram	- Tickets - Competition - Performer posts - One month to go
Media Sponsors	- Plan - Issue media passes
Media Releases	- Earlybirds - One month to go
Print	-
Advertising	- Implement
Radio	- Implement
Sponsorship	- Sponsor packs and reception invites
Stallholders	- Close
Merchandise	-
Tickets	- Earlybirds end
Signage	- Street banners
Surveys	- Refine survey

February 2020

Medium	Summary
Website	- Update
Blog	- Accommodation - Key Event Information
Social Media: Facebook & Instagram	- Program - Key Event Information - Countdown to event - Live video and feed at the event - Promotion of survey link
Media Sponsors	- Implement
Media Releases	- Program
Print	-
Advertising	- Implement
Radio	- Implement
Sponsorship	- Reception - Official Opening
Stallholders	- Information packs
Merchandise	-
Tickets	- On sale
Signage	- Street banners
Surveys	- Collect responses at event - Online surveys open

March 2020

Medium	Summary
Website	- Event Review - Change dates to 2021
Blog	- Highlights & wrap up
Social Media: Facebook & Instagram	- Thank you - Promotion of Survey link - Event highlights - Post event photos
Media Sponsors	- Thank - Review
Media Releases	- Event wrap up
Print	- Review
Advertising	- Review
Radio	- Review
Sponsorship	- Thank Sponsors - Sponsor Report - Review
Stallholders	- Thank stallholders - Stallholder feedback - Review
Merchandise	- Review
Tickets	- Review
Signage	- Remove - Review
Surveys	- Collate data - Prepare report

Appendix B – Sponsorship Listing

Sponsor Name	Sponsorship Level	Sponsorship Value – Cash (ex GST)	Sponsorship Value – In-Kind (ex GST)	Total Sponsorship
Tumbarumba Bendigo Community Bank	Principal Sponsor	15,000	-	15,000
Costa Berries	Major Year 2 of 3 year agreement	3,500	-	3,500
Hyne Timber	Major	10,000	-	10,000
Snowy Hydro	Major	5,500	-	5,500
Snowy Valleys Council	Major		11,000	11,000
TransGrid	Major	6,000		6,000
Elite Event Technology	Sound & Backline		5,000	5,000
HB Accounting	VIP		2,000	2,000
Walsh & Blair Lawyers	VIP Year 2 of 3 year agreement	1,000	-	1,000
PRD Nationwide Tumbarumba	VIP Year 2 of 3 year agreement	1,000	-	1,000
Ray White Tumbarumba	VIP Year 2 of 3 year agreement	1,000	-	1,000
Tumbarumba IGA	VIP Year 2 of 3 year agreement	1,000	600	1,600
Union Hotel Tumbarumba	VIP Year 2 of 3 year agreement	1,000	-	1,000
Tumbarumba Bowling Club	VIP Year 1 of 3 year agreement	1,000	-	1,000
Tumbarumba Hotel	VIP Year 1 of 3 year agreement	1,000	-	1,000

Avida/Wodonga Car World	VIP Year 1 of 3 year agreement	1,000	-	1,000
Bush & Campbell	VIP	1,200	-	1,200
NAB	Corporate	800		800
EE Muir & Sons	Corporate	800		800
Apple Transport	Corporate	800		800
Bluedime Concrete Pty Ltd	Corporate	-	800	800
D&S Goldspink	Corporate	-	800	800
Tumut Toyota	Corporate	800	-	800
Ascent Mortgage Management	Festival	500	-	500
Alan Harris McDonald	Festival	500	-	500
Warren Hulm Tree Lopping	Legend	500	-	500
The Bush Chemist	Legend	500	-	500
Bulletproof Driver Training	Legend	500	-	500
GJ Gardner Homes	Legend	500	-	500
Batkin and Damme Smash Repairs	Legend	500	-	500
Bergin's Logging Pty Ltd	Legend	500	-	500
Brennan's Earthmoving Pty Ltd	Legend	500	-	500
Hammonds Hardware	Legend	500	-	500
Michael Bradley Electrical	Legend	-	500	500
RODP Pty Ltd	Legend	500	-	500
Tumbarumba Milk Supply	Friend		200	200
Bower Wood Lawyers	Friend	100	-	200
TOTAL	**36 Sponsors**	**$58,000**	**$20,900**	**$78,900**

Appendix C – Survey Results

2020 SURVEY RESULTS SUMMARY

The 2020 Tumbafest survey received 244 responses from two different sources:

Paper based at the event – 87 responses down from 118 responses in 2019

Online via Survey Monkey following the event – 157 responses, up from 77 responses in 2019

This is an increase in responses over the last three years (224 respondents in 2019, 107 respondents in 2018, 201 respondents in 2017, 185 in 2016). Responses to the event were largely positive, with some specifically providing positive feedback in the comments section of the survey.

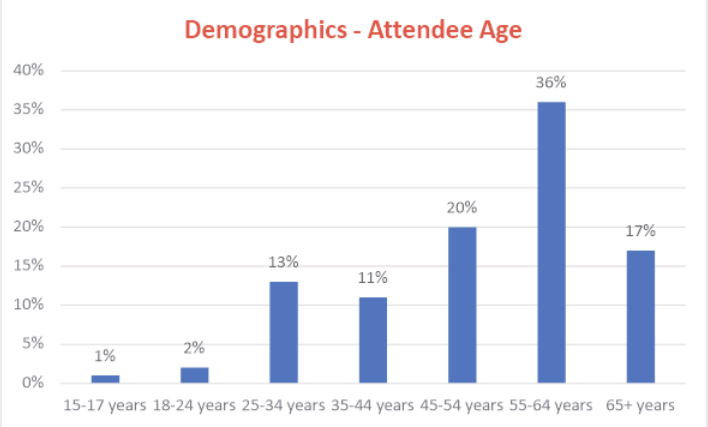
Most survey responses are self-explanatory and don't require detailed commentary.

Please note that not all respondents answered all questions. Therefore, the total number of responses for each question does not always equate to 228.

Question: Demographics – Age and Gender

78% of survey respondents were female, this is an increase from 2019 (70%).

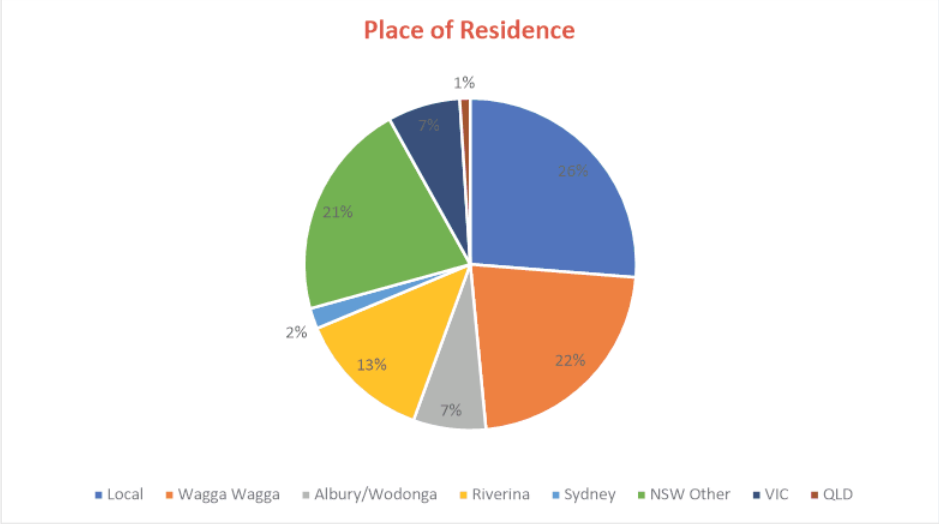
The age of survey respondents was skewed towards older visitors again for 2020 with 53% of respondents being 55 years of older (this was 66% in 2019), while 20% were aged between 45 and 54 years, an increase from 2019 (16%) and 13% between the ages of 25 and 34 years, an increase from 2019 (7%).



Question: What is your postcode?

Almost three quarters (73%) of survey respondents were from outside Snowy Valleys Council region.

Of the respondents who stated they were from within Snowy Valleys Council, most (84%) were from Tumbarumba (26% of overall respondents).

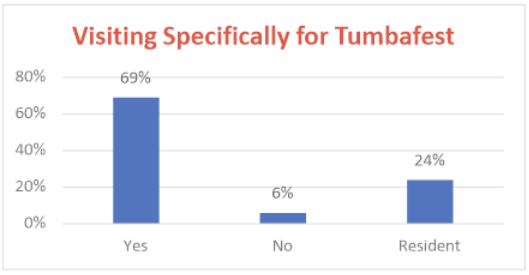


22% of survey respondents were from Wagga, up from 17% in 2019, and a further of total survey respondents were from Wagga and a further 13% were from the broader Riverina area, up from 9% in 2019. 7% of respondents were from Albury-Wodonga, up from 5% in 2019.

These results for Albury-Wodonga and Wagga Wagga are similar to previous years due to the extensive advertising that took place in Wagga and Albury-Wodonga again this year. Wagga Wagga held the NSW Junior State Cup Southern Conference over the same weekend as Tumbafest 2020 which could have impacted on the attendance of Wagga locals to Tumbafest.

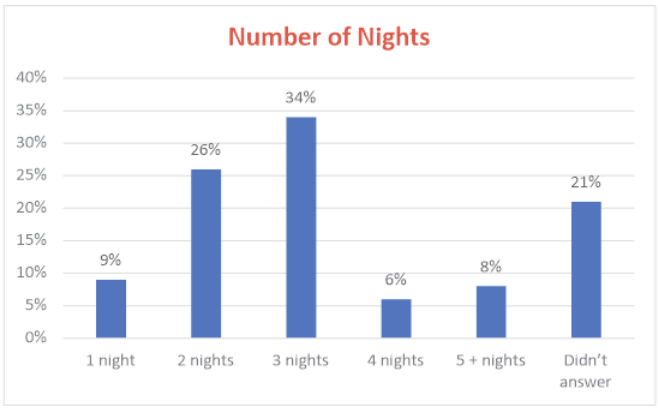
Question: Are you visiting the Tumbarumba Region to specifically experience Tumbafest?

The majority (69%) of survey respondents said Tumbafest was their main reason for visiting Tumbarumba at that time, this was fairly consistent with 2019 (73%).



Question: During this visit, will you stay in the region overnight?

A large number of survey respondents (64%) stayed overnight in the area this year, similar to previous years. Of those who specified how many nights they stayed, responses were 9% for one night, 26% for two nights and 34% were here for three or more nights. 14% stayed more than 4 nights and 21% of respondents didn't answer this question.

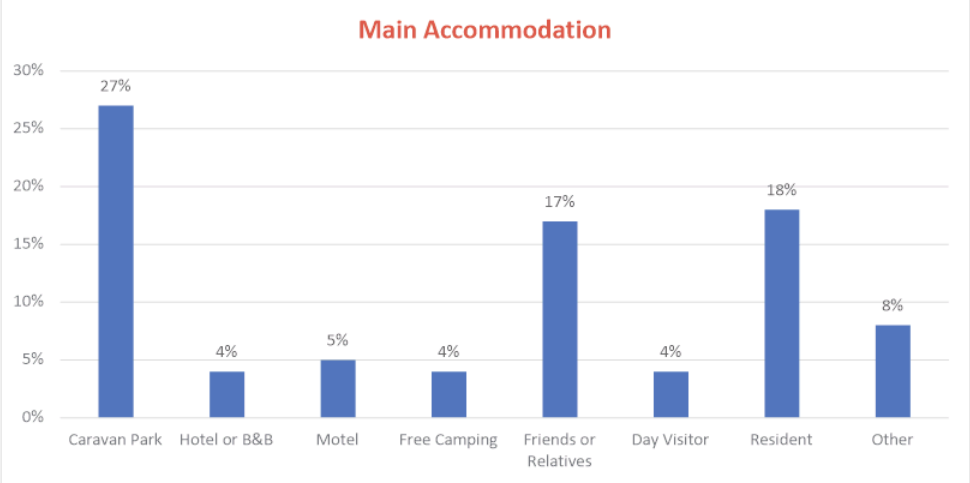


This highlights the importance of Tumbafest in extending the length of stay of visitors, and no doubt many would have visited other attractions whilst in the area.

The proportion of day-trippers was 13% which was less than the 18% in 2019. With the exception of 2019, his is consistent with the decreasing trend of day trippers over the past few years.

Question: If you are staying overnight or longer, what was your main accommodation?

Once again, staying at the Caravan Park was the most common source of accommodation for 2020 at 27%. The second most common response was local residents followed by Friends or Relatives (17%) which was up from 14% in 2019. Free camping responses remained largely unchanged from last year with 4% noting this response, up from 3% in 2019.



Question: What is your estimated individual expenditure in the region during your visit?

Of the survey responses, 235 provided feedback relating to this question. The average total spend by survey respondents who completed this question was $546.12 per person, up from $483.89 per person in 2019 and $372.49 per person in 2018.

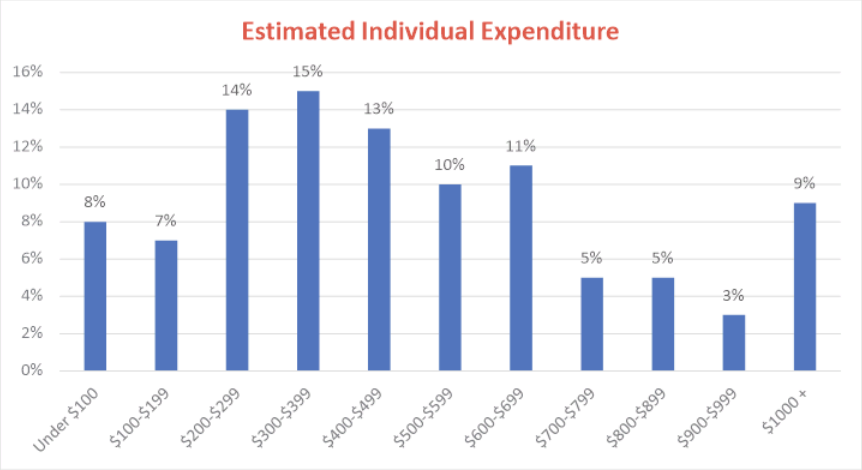
Almost half the respondents (44%) spent up to $400 in the region during their stay (3% less than 2019), with 15% of respondents spending between $200 and $299. As much as 9% of respondents estimated they spent $1,000 or more over the weekend (up from 6% in 2019), with the highest response being $2,400,this is down from $3,550 in 2019.

It is reasonable to assume that a respondent's individual spend could have been zero, that is someone else could have paid for their ticket for the weekend. Conversely, a respondent's purchases could have been higher than expected i.e. $100 on tickets because they paid for others, a great example of this is a parent paying for the entire family.

Tumbafest 2019 received around 3000 attendees, based on the average spend by respondents, this equates to a total economic benefit of $1,451,670 to Tumbarumba by event attendees.

Tumbafest 2020 received around 7000 attendees. Based on the average spend by respondents this equates to a total economic benefit of $3,822,840 to Tumbarumba by event attendees.

This is a 263% increase in economic benefit to Tumbarumba.



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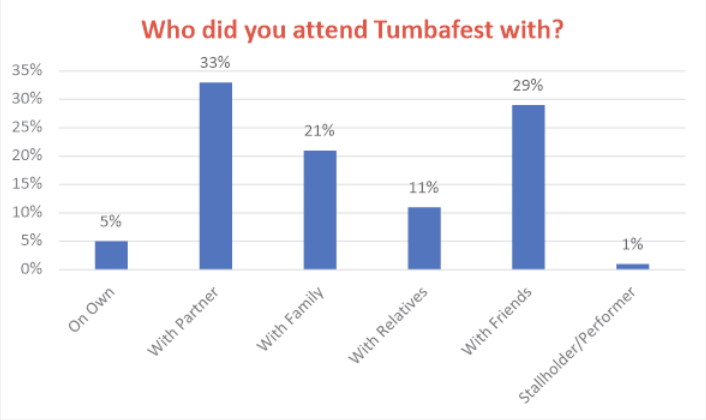
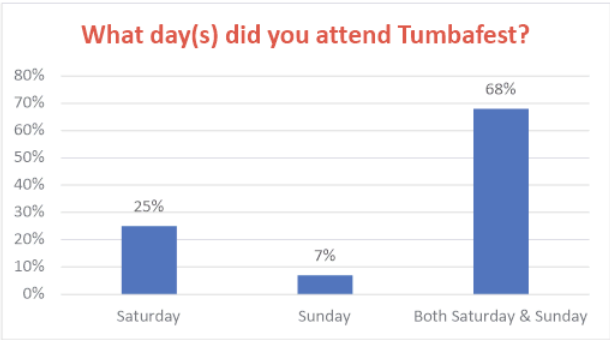
Question: Who did you attend Tumbafest with?

Almost a third (29%) of respondents attended Tumbafest with their friends. This is a decrease from 2019 (38%). An increase in respondents attended with their family including children under 18 (21%), up from 12% in 2019. 33% of respondents attended Tumbafest with their partner (and no kids), this reflects the current target market of the event.



Question: On which day(s) did you/will you attend Tumbafest?

Almost three quarters of respondents (68%) attended Tumbafest on both days, down from 73% in 2019. 7% of respondents attended on Sunday alone, which is consistent with 2019 (5%).



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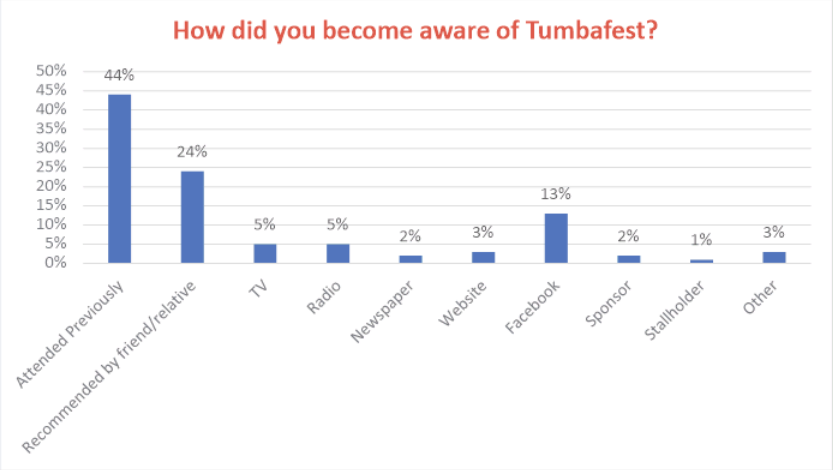
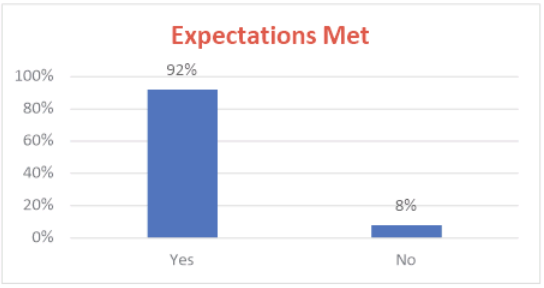
Question: How did you become aware of Tumbafest?

As expected, word of mouth and repeat visitation were the most effective forms of advertising in 2020, with 44% of respondents having been to Tumbafest before, and 24% attended based on word of mouth (recommended by a friend or relative). Word of mouth was slightly up on 2019 which was 20%.



Question: Did Tumbafest meet your expectations?

At a first glance, 92% of those who answered this question responded that Tumbafest 2020 did meet their expectations, an increase from 83% in 2019, 85% in 2018 and 87% in 2017. This leaves 8% of respondents dissatisfied with Tumbafest in 2020, this is largely inconsistent with the responses received below.



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Further analysis of the responses received reveal that of the respondents who claimed they were dissatisfied, this was mainly related to toilets, parking, signage and value for money. As shown below:

Aspect of Tumbafest	Very dissatisfied & dissatisfied responses
Entertainment – Main Stage	7
Entertainment - Kids / Children's activities	1
Venue	6
Food	7
Selection of Wines	7
Price of beer/spirits	7
Friendliness of officials/volunteers	4
Quality & range of Tumbafest merchandise	7
Parking	14
Toilets	79
Signage	12
Value for money	12

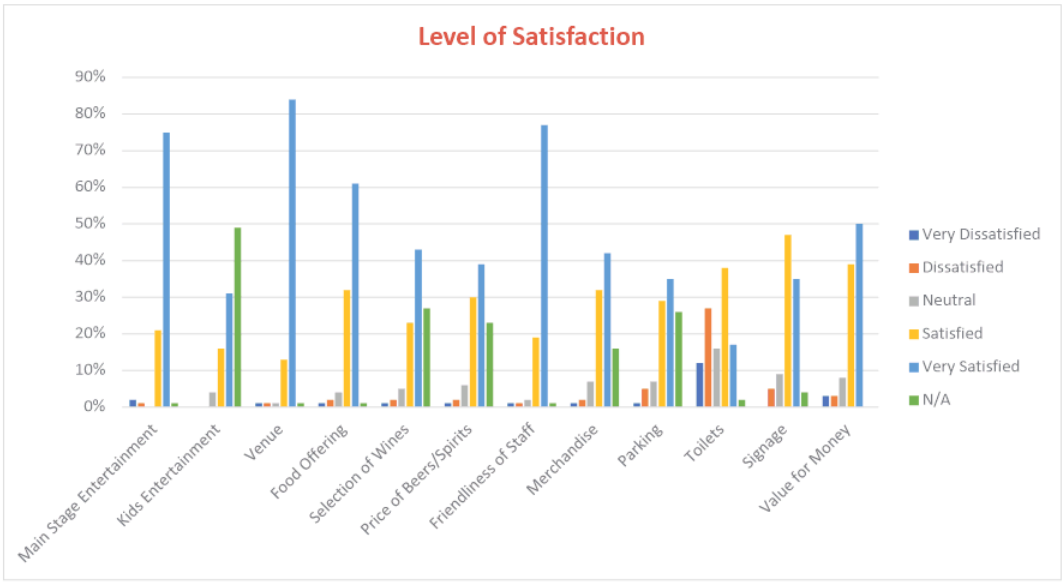
Question: Please indicate your rate of satisfaction with each aspect of the event.

Overall, there was a very high rate of satisfaction with all aspects of Tumbafest. The highest rate of satisfied responses were received regarding the event venue (84%), consistent with 85% in 2019, friendliness of staff and volunteers (77%) consistent with 74% in 2019 and the main stage (75%), up from 13% in 2019.

The highest rate of negative responses was the toilets, with 12% of respondents being very dissatisfied and 27% being dissatisfied. This was followed by value for money and parking.

Of those who responded as dissatisfied with the toilets, parking and value for money, below is a selection of the feedback in the open response from Question 13:

- Disappointed with the toilets
- Disappointing toilets, not enough
- The ticket was very expensive for what was there, would put me off going again
- Too expensive to enter main area and no toilets in market area



Question: What can we do to improve Tumbafest?

The freeform responses provided to this question were grouped into the categories shown below. From these categories, the three main areas for improvement identified by respondents are:

- toilets
- parking
- value for money

The following pages list the unedited feedback provided to this question.

Toilets

- More toilets particularly for women
- More toilets please for ladies
- Womens toilets
- More toilets and food - 1 hours wait
- Loo block near mens shed is hugely wasting water, no soap, very poor
- Perhaps ask Council to enlarge main block of toilets
- Should have temp troilet blocks / portaoos.
- Toilets on stage side of creek, more food
- Another set of toilets in the stage side of creek.
- The toilets in the Showground have not been cleaned since we arrived on Wednesday.
- Could do with more toilets.

- More toilets for ladies
- Better toilets.
- Need more toilets
- Perhaps more toilet facilities
- Also need more toilets on the stage side
- Possibly another set of toilets over the sportsground side of the creek
- More Ladies toilets.
- more toilets - particularly for those who can't climb stairs
- more loos
- Toilet facilities and cleanliness on stage side could be improved
- Need more toilets, especially on stage side
- Better/more toilets ground level
- The amount of with toilets needs to be increased. mobile toilets are a great idea but were over loaded. Council really needs to build new toilets in the park.
- Toilets in market place,
- More Toilets on stage side of creek.
- Another toilet van
- I think better toilet facilities the ones there were very dangerous and not clean
- More toilets that are central
- The toilets- female were disgusting without any place for female hygienic items to be disposed of
- Toilets were far from stalls/children's area for young children and elderly.
- More toilets for females waiting time was quiet long
- More toilet facilities in the other areas
- more female toilets
- More toilets
- More toilets. The truck was hard to get up and down stairs
- There were not enough toilets for the amount of people attending.
- There needs to be amenities on both sides of the creek
- More ladies toilets
- More toilet facilities required
- more toilets. queue was ridiculous.
- only complaint was the toilets (maybe this was due to huge crowd) they were not cleaned like usual
- Have more ladies toilets available
- More toilets and upgrade the permanent ones
- The portaloos needed more attention throughout the day - by Saturday afternoon there were no hand towels or soap.
- More toilets!! there were no toilets near the markets/ children's play area or the rides which for smaller or wet children is very inconvenient! Also the one portable toilet truck was set up right next to the food section which was a bit off putting
- Provide more toilets, especially for the females.
- More ladies toilets please
- More toilets, or specifically disabled toilets. My friend was on crutches and could get into the trailer toilets and the disabled toilets were always occupied.
- More toilets
- More toilets, especially female

- More toilets
- Unfortunately the bathrooms weren't working too well in the venue & had long queues for the ladies. I did find the truck on the Sunday afternoon though. Some more facilities would be great.
- More Toilets
- The toilet situation was bad. Two toilets in the centre of the festival that you had to wait ages for. The other toilet block was good but a long walk from the main areas.
- Definitely need more female toilets.
- Have more toilets available
- issues with water in the toilets
- Also toilets, need more toilets even just 1 more truck would have been sufficient I believe
- More toilets, not just for skinny people.
- More portaloos
- Bring in more toilets. The women's toilets had a very long line and by mid afternoon on the Saturday were not flushing properly, ran out of toilet paper and bins space thus used pads were on floor.
- More toilets
- More toilets for ladies.
- More female toilets
- More toilets.
- Provide heaps more toilets and signage to indicate where toilets are located.
- Another toilet block near markets and children's area.

Food & Wine Matching

- Keep doing the food / wine tasting
- Please keep the food and wine pairing going 10/10
- Continue food and wine event
- real knives and forks in food and wine,
- Continue Costa Taste of Tumbafest +++
- Metal cutlery at food and wine testing
- have paid wine and food matching at alternate times

Cooking Demonstrations

- Bring back a guest chef for demonstrations
- bring back chefs shows
- chefs
- Bring back chefs

Bar/Alcohol/Wine

- Faster service - beer / wine
- Communicate about wine bottles Beer tent - TRBC should be an option - to cans; no glass; better choice
- Where were the local boutique brewers!!! Please announce when the venue is closing to avoid patrons being pushed on

- Treated like children. Have always enjoyed trying a local wine on Sat - Sun but the pen for bottled wine is discriminatory even beer drinkers can wander around with cans in hand all day. Maybe plastic wine bottles is the way to go. And as for being escorted to the gate at the end of the day when trying to support local producers just rude
- Taking bottle to table - not everyone drinks wine, so I don't want to sit behind a fence while everyone else is in front of the stage
- No restriction on taking bottled wine to the table
- need to improve purchase of wine - setup of rules not accetable. Must be able to buy bottles and drink with your friends
- Bottled wine from local wineries should be able to be consumed at peoples tables. Other alcoholic drinks were being consumed at tables and while walking around
- Disappointed that wine is only available by bottle in designated area - so Sunday morning we decided to sit in designated area at 11 am because we weren't drinking we had to leave area - not happy
- Get government to back off on the security cost to run the event
- Have a bigger area to consume bottled wine
- Free wine glass or stubbie holder on entry like they do at Wagga food and wine festival
- What happend to the Tumbafest real glasses?
- Alcohol needs to be on both sides also wine bottles should be allowed at the tables
- It was also very disappointing that a large portion of shaded area away from the creek was taken up for a wine drinking area. In previous years this area was great for those with young children to sit. Probably because of this we were very cramped in and felt like sardines with others setting up virtually on top of us. It would be good to have all alcohol in one area.
- More craft beers needed
- Shorter liquor cues👌😊
- We looked forward to drinking a bottle of wine. We could not do this because the wine section was to full. Some of our freinds also wanted to drink beer. They had to walk for ages to get a beer.
- Have wine tents near the bar
- You need more then one bar. Line up was ridiculous. Also pubs need to look at serving stubbier and cans in their beer gardens. Line up there was equally bad.
- Loved the food and wine event and wine stalls, More local producers with stalls: cider!
- Loved the area for sitting if you bought a bottle of wine
- Also maybe move the beer tent. In a really annoying position when it is busy.
- The beer tent could be improved with a separation of lines for beer and other spirits.
- For the amount of people please put another bar on the other side of the bridge it was a big walk carrying drinks back and forth all day, maybe an option for more toilets on that side also, there was so many more people this year.

Ticket Price

- Cheaper ticket price, include a drink voucher with ticket, music between acts
- Maybe lower the ticket prices. $45 for a day pass is a bit much. Include a free stubbie holder or free drink voucher with tickets
- Cheaper entry for locals
- Pricing of tickets were Very over priced
- There was an issue with ticket pricing. It makes no sense for the family package (2 adults and up to 3 kids) to be cheaper than 2 early bird adult tickets. I know of several people, myself included, who bought the family tickets due to the saving even though my child did not need a

ticket. More toilets are required and food vendors sgould have been more prepared for the number of people attending Tumbafest. I queued for over 20 minutes only for the food to be sold out. My husband waited for 45 minutes for food To be prepared when He we told it would be a 10-15 minute wait.

- Reduced ticket price esp for locals
- The entry price needs to be lowered. I hate spending nearly $100 before I'm even getting through the gates
- Ticket price to enter needs to go down or give a free drink or something with it. Absolutely ridiculous price
- The value for money wasn't as great as some like events that we have been to.

Food Alley

- Bigger food area. Hideously placed and poor traffic flow. Put the food where the markets were and keep it open later for dinner options.
- If you are expecting crowds like there were this year some more food vendors would probably be a good idea but it was generally only a 15-30min wait at the popular ones.
- Encourage more food variety
- And possibly some extra food vans of the most popular foods.
- More food options
- More food vendors
- Maybe another dessert option among the food offerings.
- Food: insufficient choices and number of outlets for size of crowd.
- Maybe put food stall on one side of street only, way too congested when ordering/waiting.
- more local food businesses would be great
- More food options. Wouldn't call it a "food and wine" festival based on food offerings this year
- To somehow extend hours food vendors are available on Saturday to minimise lack of food available after hours
- Wider variety of food stalls
- More food outlets (for the larger crowd) (Sat) - was a long wait for food
- more food stalls, by Sunday lunch some sold out.
- Maybe more food vendors just a bigger variety
- More food options for Saturday.
- More food options there was a long wait Saturday.
- Maybe few more food stalls to cope with the demand.
- Food wise vendors need to account for how busy they will be waiting times were too long. it is expected in a market stall setting that food is an under 10 min wait at least.
- It would be a good idea to have food stalls open slightly after bar and music had stopped as many people then wanted/remembered to eat and local eateries had difficulties catering for all the needs with some people saying they waited an hour and a half for food.
- Maybe spread the food vans out more as it gets quite congested and makes it tricky to walk through.

Markets

- In new market area ... no toilets, 1 food van... not good enough, saw quite a few people entering t/fest through market area with NO bands so as I paid for the music etc so should they
- More markets

- The layout this year was fantastic, especially having the markets down the other end and available to the public. Well done to all involved.
- The market being open to everyone was fantastic, the stall holders said they had been very successful this year
- Please keep the market as it was this year, but provide some better food options in the market area for the stall holders and other outside visitors.
- A range in prices with the market stalls
- Market location & entry was fantastic.
- I would have liked to see more stalls in the market area from local businesses. There were a few, but would have liked to support locals rather than travelling stall that go to markets over the state. Possibly even set up the stalls in the Main Street so that local businesses can be exposed?
- Put stall holders back where they use to be. If locals choose not to attend Tumba fest let that be their problem not scrafice stall holders sales by being put over in a corner out if site. They had to pay a entry fee to use facilities and couldn't hear the music...shocking, I had a daughter had a stall tucked away out of the main traffic...She travelled a long way, sales not great being where site was, paid accomodation, would be out if pocket and didn't get to HEAR music...disappointing...

Parking

- Allocated parking would be great
- Too far to walk for elderly who are carrying chairs. Room only for 4 disabled parking?
- We need a lot more disabled parking at Hammond's gate ... many disabled could not get a park. There is a high percentage of visitors who need disabled parking, and access from either o of the other gates (Parade and Market Gate) are not an option for disabled. Could the entire Hammond's area from Parade to Hammond's entry gate be assigned for disabled parking, with CLEAR signage facing the Parade entry to this area . Also front to curd parking ... some people parallel parked taking up the space of two cars. This may require supervision in the early hours of Saturday morning.
- More disabled parking.

Other

- More small tables - don't need the big tables. Another bubbler, more central to refill and reduced plastic bottles
- Not much, more space for seating
- Keep on keeping on
- It's absolutely working well as the people keep coming back each year.
- Open a gate to allow access from the football ground. Hire the marque and chairs on a daily basis - (10 chairs) $5, $10 / tent for a day
- dance floor level Love the music on Sunday
- Kids collared t-shirts, , best Sunday since Eric Bogle! Love the country, level dancing floor - we are filthy, no sand!
- Address the above issues, more wine coolers / stubby holders
- This year has been the best yet for variety in all aspects - stalls, food, shade, seating, kids entertainment and 90% of main stage. Absence of breakfast venues in town, especially Sunday (observation outside festival control)
- Collared kids t-shirts,
- Open for breakfast in town, Sunday choice was one only place

- Keep having it
- Table setup was a brillant idea. Maybe more stubby holders but I gguess thats a bit hard to judge re numbers etc
- So good, not sure how you can improve
- I think you should charge a little bit for the bottles - but I love it.
- Collared kids t-shirts,
- Keep it up
- Keep on doing what you are doing
- Should have a water station
- Great as it is
- The caravan park amenities and showground were not cleaned the whole weekend - they were filthy. Having the rodeo was the wrong decision. The caravan park manager was very rude and the organisation of bookings was a disgrace. We have been coming for 5 years and the past managers had everything organised. This really needs to be looked into
- The festival itself is amazing. Caravan Park (Council) have a lot of improvements to make but I should take that up with the apporpriate people. Should have XXX Gold beer. Always que with toilets
- Shops in main street stay open - eg chemist etc
- Caravan park has slipped dramatically - grass not cut, manager very unhelpful and rude, park / council toilets not cleaned - very disappointing. No shops open - eg, chemist, hardware
- Site at Showground disorganised. We paid in advance but no one knew where we were camping and name not even on the gate list.
- I love that the beer is always cold at Tumbafest. Pre-book tables and chairs would be a good idea. The council needs to do more We can not understand all the fencing.
- Be able to book tables at additional cost so you can have a seat etc. But all very well done!1 Council needs to smarten their act in the Caravan Park and Showground
- Keep up the good work, Committee
- keep it up - wonderful! wonderful! wonderful!
- Give program while paying entry
- Arm bands for children with guardians contact number written on it
- Entertainment - not enouigh for older visitors (we have the dollars), too loud
- It was great to see Mighty Yak back.
- Please make shade sail or something over dance area. Everyone only dances when the shade comes over and would be nice for kids and everyone to dance all day
- More lighting on stage - artists appear in shade - only view is on the large screen - if you are lucky enough to be able to see !!
- I am having trouble finding something to buy for grandchildren - 8 and 11, as a souvenir as they have been here before and would love a memory.
- Bring the Wolfe brothers back again!
- More than one duck race?? Potentially heats then a final!! Love the duck race !!
- more stubby holders
- Help finding camping site confusing - even with map - we arrived at 6pm
- More shops to open breakfast
- it was great to see Mighty Yak back
- no generators in market area or camping - too enclosed
- Perhaps some music playing in between acts to keep crowds pumped up for acts. Can we keep the festival a bit later on the Saturday 😁 like 8pm finish.

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- Drop the ducks from higher up
- Keep the stage back as you did this year - the extra room was awesome.
- Provide abit of shade for tables that dont have any but other than that nothing
- Just perfect. We came to support the community, all the way from Cairns. Loved everything, it was our first time & friends had been before.
- Shade in the oval for children. More tables and chairs put out (friends commented that they noticed chairs stacked late on Saturday). Music was great (we preferred the country rock to the normal jazz).
- This year was the best yet. Would be good to have rodeo on the Friday night again
- I love it every year, they always seem to out do themselves I can't think of anything to do to improve it
- Tumbafest was a beautiful family day out. Our kids loved it and are asking to go back next year!
- How about music/dance for kids? Sunday morning recovery for parents after too many wines on Saturday? Kids are up early, so mum and dad can head to Tumbafest ... grab a coffee/breakfast and relax while kids are entertained with their music and dance on the main stage.
- Signage at the main gate so people who are prepared aren't lining up to get tickets when there is someone who can organise them. There was no indication of the line for keep eyes.
- Will always come back
- Absolutely nothing, it was fantastic, can't wait until next year
- Was pretty perfect - well done
- It was a fabulous weekend. I had 12 visitors from New and Vic and they are all coming back next year. My only suggestions would be major act perhaps plays longer than others Kate was great but not long enough on stage. My suggestion for next year would be Beccy Cole a great Aussie entertainer with personality oozing out of every pore. Keep up the great work. I'm local if you want another helper. Thanks Deborah Maloney
- We love everything about Tumbafest. We have been coming for 7 years now and wouldn't miss it.
- Some more music for the oldies, perhaps some Bush poets.
- work better next time.
- For first time going I thought it was great. I only attended the Sunday so not sure if it was covered then, but I would have leveraged on some of the people & companies who where involved in the recent fires to thank them. I loved the photo gallery on the main strip
- Entry to tumbafest, either ends of street would be better Not enough round tables and umbrellas. All gone by when the gate opened.
- Overall this was the best yet for me. Three years now.
- Overall it was terrific.
- We have been going for 9 years and couldn't ask for a better time
- It's already fantastic
- We had people smoking around us. Not ideal with asthmatic, babies and pregnant women in our group.
- Program easily accessible on line. Online information much clearer. People bought tickets to the food and wine demonstration without realising they also needed festival tickets. Use more of the space: tables and chairs down the creek from the arch bridge and turn the speaker so both aren't pointing directly across the creek. Markets out seemed good, but needed a clear, large vinyl map hanging up near kiosk so people could see where to go.

The VIP wine area was ridiculous. There was no clear indication of its purpose. It pushed regular festival goers out into the sun and was largely underutilised all day, both days.

- I love it!
- Cheaper kids rides and better music
- I believe 2020 was the Best Yet, Loved the day. Fantastic atmosphere and the crowds were fantastic. The stalls were great. Well done to a lovely community
- Keep the quality of entertainment coming
- Bins for cans and bottles so that a sporting organisation can benefit by cashing them in.
- We will be back next year! it was wonderful to have the stall handing out water - I hate having to pay for water on hot days at events!!
- Flatten and grass dance floor better. Love that there was more country like music!
- More chairs!! The shade gazebo on the stage side blocked a lot of view of the stage! More bar staff
- Provide more shade as the afternoon sun was extremely hot and we found we needed to leave earlier than we would have liked due to the heat.
- The small arched bridge over the creek needs to be widened, every Tumbafest it's the same congested to the extreme, it is to narrow at all times, so needs to be addressed. Very disappointed
- This year was the best so far.
- Nothing that I can think of, but I would do my best to be able to make both days next year!!! Thanks for an awesome family day out.
- More chairs available - even just stacks for people to go and grab as they please.
- Different bands
- Signs along the service road between the showground and motel directing visitors to main gate via Albury street. We arrived from Wagga via Tumbarumba Rd and turned into this road to find a convenient park. We then entered through the market only to be turned around and directed back through the market and to the main gate at the IGA. A little inconvenient carrying folding chairs through the crowded market. Better signage would have directed us to the main gate at IGA instead of battling through the market with chairs.
- More big screens
- It would be amazing if it ran till about 9 pm... maybe fireworks . Extra seating. The gazebos on the stage side of the creek blocked a lot of the view from the opposite side of the creek, more so toward the pool end
- I think more shaded areas could be installed near the stage area. Our group noticed a lot of seats were empty at the stage when the sun was out. We struggled to find any seats near the stage that were not in direct sunlight. We loved sitting on the grass right next to the creek however we forgot a big beach towel/blanket to sit on. Perhaps you could sell Tumbafest towels or picnic blankets as merch next year? We definitely would have purchased one of they were available.
- It would be great if there was a baby change area. I ended up finding one behind the pub in town after walking around the venue & then outside. It was a shame the duck race times were changed too as we had set ourselves up by the river close to the scheduled time. Could've enjoyed more time near the music entertainment. Other than that we had a fabulous time there & really hope to return. Would love to bring more friends along too!
- Encourage town businesses to employ more staff on the weekend.
- I would like more shade in the kids paid ride area. Better layout. More shade at kids activities Less known bands// lower cost

- A great event with a few minor improvements needed, we entered through the market place only to be told at the gate we needed arm bands to get in. We then had to walk 5-10mins around the block to reach the ticket booth, had there been signs to say that we could have saved time or better yet, why not set up a ticket booth at the gate there? All in all an amazing event!
- More shade and seating. Locals were friendly. Looking forward to rail trail to open too
- more kids entertainment
- Rides for kids were old and geared towards younger kids - possibly look at some rides for kids up to 15/16? Overall a nice family event, plenty of shade and relaxed atmosphere. Well done to the event committee.
- Better advertising of price for tickets, kids ride passes and where/how to purchase. Maybe the 2nd Foot bridge to ease traffic too. Kids FREE entertainment was fantastic THANK YOU.
- I think it was a very well organized event! I loved 19-twenty and the Mighty yak were fantastic Great to have the markets near by also, I can not think of anything to improve upon for next year Well done.
- Not a lot it's pretty dam good already. Can the stage be lit? It was hard to see the artists under the red roof it was very dark, especially from a bit further back. It was easier to see them on screen, defeating the purpose of being live.
- A very wasteful festival. What was with all the plastic bottles that mostly ended up in the trash! Why not use portable water bubblers to fill up waterbottles like most other festivals use. Also, no focus on separating recycling, composting and waste in bins. Most other festivals do this now. Disappointing to produce so much waste in this day and age. Also,signage for entrance and parking could be improved. It was confusing to know where to go when we arrived in tumbarumba for the first time.
- Some country music
- Have more screen around ground showing main stage so parents can see while watching children in different areas
- I guess it was a bit of a freak occurrence this year but there really needed to be more seating available
- Bring the Wolfe Brothers back in 2021 Well run festival. Required more shaded seating but I think on this particular occasion there were more attendees than expected.
- Pram access needs to be available from other gates. It's hard enough carrying all the baby paraphernalia but having to walk so far to enter was a bit hard.
- The event was absolutely amazing, the entertainment was spectacular, the food was delicious, the alcohol extremely well priced. I loved every bit of it. Keep up the awesome job.
- I loved it. The only thing I could think of is we were sitting on other side of creek to main stage and I was wishing there was another screen so we could see performers.
- Don't know what to do about the gazebos
- Continue as is with minor changes
- Not festival related but disappointing that more shops in the town weren't open for trade
- The changes this year were very good. So not much.

EVENTBRITE SUMMARY

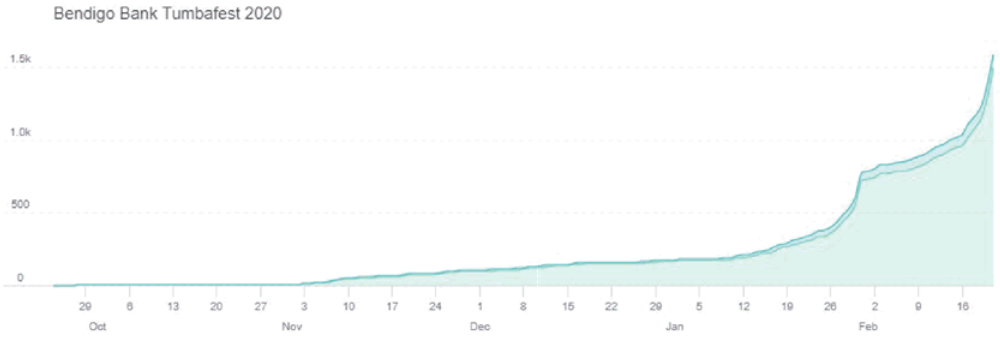
Tumbafest engaged EventBrite as the online ticket platform for 2020 ticket sales.

For 2020, 1407 tickets were sold online and 179 add-ons (market and food stalls, food and wine matching tickets). In 2019, 20 food and market stall holder tickets/spaces were purchased and 428 event tickets were sold.

Of the purchases through EventBrite, 1491 were directed to the purchasing platform via the Tumbafest website, and 95 were directly from the EventBrite website.

The EventBrite platform enabled additional data to be collected about our ticket purchasers. It's important to note that this is data relating to the person purchasing the ticket, not necessarily the person/s who attended the event.

The below chart highlights the number of tickets purchased by date over the online sale duration via EventBrite.



For purchasers to complete their purchase, an email address was mandatory. This has resulted in an extensive email database for Tumbafest.

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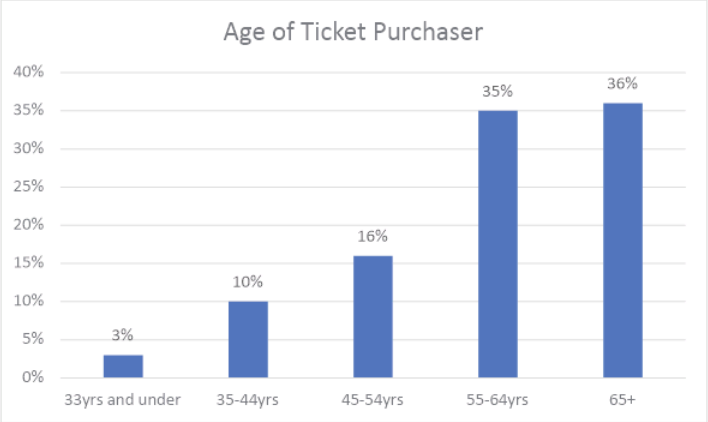
Question: Demographics – Age and Gender

Of the 954 purchases, 651 were female – 68%, 277 were male – 29%, and 5 indicated other with 21 not answering this question.

Of those who made purchases and provided their year of birth, this can be broken down into the following age groups:



Appendix D - Profit & Loss

For the period 1 July 2019 to 24 April 2020
Cash Basis

	1 JUL 2019-24 APR 2020
Trading Income	
Ticket Sales	
Early Bird Sales	35,461.76
Gate Sales	87,800.95
Total Ticket Sales	**123,262.71**
Market Stalls	5,571.57
Wine Stalls	1,638.54
Food Stalls	3,533.22
Food and Wine Matching	1,451.08
Bar Sales / Income	51,554.32
Merchandise Sales	8,707.33
Sponsorship	57,900.00
Grant Funding	25,000.00
Tent Hire	690.00
Table Hire	40.00
SVC Sponsorship	10,000.00
Total Trading Income	**289,348.77**
Gross Profit	**289,348.77**
Operating Expenses	
Coordinator Fees	
Coordinator Fees	28,146.18
Eventbrite Commission	3,492.34
Total Coordinator Fees	**31,638.52**
Marketing	
TV	2,750.00
Radio	3,270.00
Print / Advertinging	3,064.42
Website	570.00
Digital	3,101.66
Total Marketing	**12,756.08**
Main Stage	
Audio	8,958.00
Performers	47,754.55
Accommodation	1,662.27
Meals	1,228.64
Stage Manager	1,750.00

APRA	1,847.71
Total Main Stage	**63,201.17**
Big Screen	
Live Feed / Production	3,072.73
Total Big Screen	**3,072.73**
Community Group	
Donations	2,050.00
Total Community Group	**2,050.00**
Children's Entertainment	
Performers / Entertainment	4,998.39
Other (447)	2,951.96
Total Children's Entertainment	**7,950.35**
Operations	
Hire Equipment	10,709.28
Security	13,278.46
Toilets	4,910.55
Fencing	2,501.85
Food & Wine Matching	2,993.37
Total Operations	**34,393.51**
Bar Expenses	
Purchases	22,410.37
Operational	3,690.40
Total Bar Expenses	**26,100.77**
Miscellaneous Expenses	
Storage Shed	758.34
Other (467)	9,719.75
Total Miscellaneous Expenses	**10,478.09**
Office Expense	72.09
Merchandise Expense	2,990.79
Sponsors Reception	372.73
Equipment	
Insurnace and Registrations	618.00
Total Equipment	**618.00**
Accounting and Audit	
Accounting & Audit	909.09
Total Accounting and Audit	**909.09**
Hire	6,160.00
Bank Fees	829.50
SVC Wage and Expense	10,000.00
Total Operating Expenses	**213,593.42**
Net Profit	**75,755.35**

DRAFT MINUTES OF MEETING

What: Tumbafest Committee Meeting

When: Wednesday 15 April 2020

Time: 5:00pm

Where: Zoom Video Conference

AGENDA

1. **Attendance & Apologies**

Andrew Rae (President)	**Apology**	Ed Lauder	**Present**	Jackie Lauder	**Present**
Martin Burke (VP)	**Present**	Richard Cottam	**Present**	Helen Taylor	**Apology**
Chris Blake (treasurer	**Present**	Sue Goldspink	**Present**	Martin Brown	**Apology**
Irene Lauder (secretary)	**Present**	Ken Dale	**Present**	Julie Giddings	**Present**
Karly Flynn (co-ordinator)	**Present**	Desley Kendall	**Apology**	Neil Bombardier	**Present**
Allison Dennis	**Apology**	Julia Ham	**Present**	Marilyn Fredricks	**Apology**
Andrew Getzendorfer	**Apology**	Tamikah Hoffman	**Apology**	Marilyn Fredericks	**Present**
Sophie Gairn	**Apology**				

2. **Section 355 Committee of Council V Incorporated Association**

The committee discussed the possibility of moving to an Incorporated Association. Pros and cons were discussed and additional questions were raised.

The committee has agreed to remain as is for now, but to investigate further in relation to becoming an Incorporated Association.

The committee requests further information/clarification/guarantees on the following:

- Commitment from Snowy Valleys Council they will hand over Tumbafest assets (generators, tables etc)
- Request SVC continue to store these assets or receive confirmation from them that Tumbafest will be required to store these items
- Commitment from council they will waive hire fees for the Kiosk and sports ground for the event including potential early bird ticket sales at the Kiosk
- Details on any costs council will impose (ie cost of waste management, cost of set up of fencing) and information on whether council will continue to provide this in kind or if it will be deducted from our sponsorship.
- Information from HB accounting as to accounting and tax implications
- Information from Walsh & Blair as to any legal requirements and fees in relation to becoming an incorporated association
- Information on insurance costs

Meeting closed 6:25pm

Next Meeting –AGM Wednesday 29 April, 5pm via Zoom video conference.

DRAFT MINUTES OF MEETING

What: Tumbafest Extraordinary Meeting

When: Wednesday 29 April 2020

Time: 5:00pm

Where: Zoom Video Conference

1. **Attendance & Apologies**

Andrew Rae (President)	**Present**	Ed Lauder	**Present**	Jackie Lauder	**Present**
Martin Burke (VP)	**Present**	Richard Cottam	**Present**	Helen Taylor	**Present**
Chris Blake (Treasurer)	**Present**	Sue Goldspink	**Present**	Martin Brown	**Present**
Irene Lauder (Secretary)	**Present**	Ken Dale	**Present**	Julie Giddings	**Present**
Karly Flynn (coordinator)	**Present**	Desley Kendall	**Present**	Neil Bombardier	**Present**
Allison Dennis	**Apology**	Julia Ham	**Present**	Marilyn Fredricks	**Apology**
Andrew Getzendorfer	**Apology**	Tamikah Hoffman	**Present**	Sophie Gairn	**Present**

2. Incorporated Association

The committee discussed further, following the previous meeting, the process of moving forward as an Incorporated Association.

The committee voted to initiate the process of becoming an Incorporated Association subject to:

1- Councils approval to do so

2- Council approving all Tumbafest assets be transferred to the incorporated association

Pecuniary interests were declared by Andrew Rae, Sophie Gairn and Neil Bombardier who did not vote.

Moved: Martin Brown **Second:** Ken Dale **CARRIED**

Meeting closed 5:44pm

14 May 2020

Mr Matthew Hyde & Mayor Cr James Hayes
Chief Executive Officer & Mayor
Snowy Valleys Council
PO Box 61
Tumbarumba NSW 2653

Dear Mr Hyde & Mayor Hayes

I am writing on behalf of the Tumbafest Committee, currently a S355 Committee of Snowy Valleys Council.

At the Extraordinary Tumbafest Meeting held on Wednesday 29 April, 2020, a motion was passed by the committee to:

Initiate the process of becoming an Incorporated Association subject to:

1- *Councils approval to do so*
2- *Council approving all Tumbafest assets be transferred to the incorporated association*

As per this motion, the Tumbafest Committee requests the approval of Council to dissolve as a S355 Committee of Council and establish itself as an Incorporated Association.

The Committee also requests the approval of Council to transfer all Tumbafest assets to the new Tumbafest Incorporated Association. This includes, but is not limited to:

- All items currently stored in the Tumbafest storage shed (marquees, tables, blankets, signage etc)
- Mobile Cool Room
- Generators
- Tables
- All funds within the Tumbafest bank account, currently being managed by the Tumbafest committee as agreed to by Council.

The Tumbafest Committee looks forward to your favourable response.

Kind regards

Karly Fynn
Tumbafest Event Coordinator