



Integrated Planning and Reporting Community Consultation - Overview March-April 2022

ENGAGEMENT OBJECTIVES:

- To increase awareness and knowledge of Council's key planning documents and their contents
 - Delivery and Operational Plan and Budget
 - Long Term Financial Plan
 - Asset Management Strategy
 - Workforce Management Strategy
- To review the Community Strategic Plan and work with the community to further develop Place Plans for localities across the LGA. Place Plans enhance the Community Strategic Plan and ensure localities have the opportunity to express their own community vision and priorities
- To build capacity within the community to read and understand the documents and provide feedback to Council during the public exhibition period
- To provide opportunities for the community to discuss the inclusion of the Special Rate Variation option and future decision making with Councillors
- To provide opportunities for community to meet with Councillors in a range of formats
- To increase community awareness of a range of current Council projects and consultation activities.

FOCUS OF ENGAGEMENT PROCESS:

- Supporting stakeholder groups and individuals to be appropriately represented and informed
- Delivering information in plain English in multiple formats
- Being clear on the purpose of information and engagement
- Capturing and actioning feedback
- Reporting engagement findings back to the community

COMMUNITY CONSULTATION ACTIVITIES SUMMARY

Pop-ups

A presence is established in the main streets of localities across the LGA to capture passing traffic and provide an informal opportunity for people to collect easy to read information on how people can find out more in their own time, discuss projects and documents with Councillors and staff and provide direct feedback to specific engagement questions.

Pop-ups help capture the wider community who may not ordinarily attend an organised workshop or community meeting.

Information at a Pop Up includes:

- IP&R documents and Summary material – ie double sided flyer providing key information and feedback process
- Information material from across Council – current projects, future consultation opportunities
- Interactive activities to capture short feedback – ie sticker voting, How We Connect Boards, What I love/What I'd change post its
- Promotional banners to provide high level information to people who do not wish to stop and engage, ie dates for Community Meetings, web address for more information

Workshops

Workshops in seven locations provide the opportunity for in-depth discussion surrounding the development of Place Plans to review the Community Strategic Plan, inform the Delivery Program and provide an overview of the IP&R documents.

Direct invites are issued to key contacts in each locality, as well as encouraging general attendance. Workshops will be hosted by Council and facilitated by third-party with a range of activities designed to encourage participation and discussion.

Open Community Meetings - Tumbarumba and Tumut

Traditional community meeting format hosted by Councillors to present an overview of the IP&R documents, open floor to Q&A with Councillors and encourage submission of feedback.

Attendance at existing Stakeholder Meetings

Staff are confirming time on stakeholder meeting agendas (such as Community Committees and groups) to present an overview of IP&R documents and public exhibition requirements, as well as deliver select Place Planning exercises.

Attendance at existing Community Events

Events scheduled during the exhibition period are being investigated – such as Night Markets, to conduct Pop Up activities and provide IP&R document flyer overview, Connection Board activity and provide material from across Council available for a range of engagement and information provision needs.

PROMOTION

The engagement opportunities will be promoted from 14 March via:

- Social Media
- Newspaper advertising
- Posters/Flyers at key locations
- Radio interviews/ad placements
- Council's website

In addition, the IP&R public exhibition period will be communicated via direct mail to:

- all Rate payers (especially important to capture ratepayers who live elsewhere)
- Community Groups

SUPPORTING MATERIALS TO BE DEVELOPED

The engagement process will be supported by a range of printed and digital information, including:

- Direct Letter to ratepayers
- Workshop Invites
- Workshop presentation material
- Community Meeting presentation material
- Promotional Pull Up Banners
- Newspaper Advertisements
- Social Media Posts
- IP&R Summary Flyer and Handouts
- Project Flyers
- Website Engagement Page – Online Submissions, supporting documents